

Minutes of the General Business Meeting of the System Dynamics Society
July 23, 2013
Cambridge, MA

President Kim Warren called the meeting to order at 8:30 am.

Kim reported that the Policy Council meeting had taken place on Sunday. On behalf of the Society, he thanked the outgoing officers and members of the Policy Council for their service:

Past President: David Lane
President: David Ford
Vice President Meetings: Andreas Größler
Retiring Policy Council Members:
 Laura Black
 Ignacio Martínez-Moyano
 Burcu Tan
 Florian Kapmeier

Kim welcomed the incoming officers and Policy Council members:

Past President: David Ford
Secretary: J. Bradley Morrison (2013-2014)
Vice President Meetings: Leonard Malczynski (2013-2015)
Policy Council Members (2013-2015):
 Elise Axelrad
 Inge Bleijenbergh
 Paulo Gonçalves
 Timothy Taylor

A motion to approve the minutes of the 2012 General Business Meeting was made, seconded, and passed.

Kim presented a summary of Officer Reports as shown in the following ISDC “State of the Union” Summary, drawn from officer reports:

	2012	2013 aims	... issues
Finance	Net gain ~\$120k Conference surplus \$60k Product sales ↓\$28k Investment goals approved	Conference surplus ↑product sales ↑membership income Clarify financial priorities in the reporting systems	Products/commission sales ↑progress needs ↑cash-flow
Conferences	Excellent conference High survey satisfaction Shaping the future event	Another great conference Delft planning in hand “So you want to host a conference?” guide	“Quality” [of content] issues
Membership	Down 3% .. 18% new = 21% lost and churn rising VP User Manual Case repository	More!– especially practitioners SIG events A-VP SIG-support services Business SIG [re]formed	Member benefits, especially practitioners Corporate membership Record/broadcast events
Publications	Cut in SDR paper backlog Cut review lead-times Shortage of copy, but ↑ submissions Virtual SDR Issues	More virtual SDRs with SIGs Attract more good quality submissions Better use of reviewers Rethinking Assoc Editors structure Conflict of interest guidelines	Non-SDR publications + publicity Publication to win practitioners Success cases [with Membership]

	2012	2013 aims	... issues
Chapters	Strengthening the Field Fund Successful Chapter events VP User Manual + A-VP Many non-ISDS members Updated Chapter Constitutions	Spend the StF Fund! Chapter re-connect Chapter/SIG membership I.S. Chapter-support services	Clarify Chapter/SIG purpose and expectations Chapter⇒ISDS members
e-Presence	WordPress site going well In-sourced member directory Improved functionality Still-better conference support	Make our website the go-to on-line destination Comment on topical issues	Quality of Linked-In, Twitter, Facebook traffic Practitioner content
People	Strong VPs Strong new candidates President continuity	A-VPs + VP continuity VP “User Guides” Find strong activists	Diversity VPs for Marketing and Practice
Other	The Draft Strategy	Step up the pace Get the practitioners back ↑ public visibility ↑quality, especially online	Home Office workload Strategy omissions (s/w and training providers) Geographic reach

Kim announced the officers and PC Members who have been elected and will take office in 2014. These people were nominated by the nominating committee in the fall, approved by the Policy Council in the winter meeting, and announced to all Society members via newsletter. They become designated officers and PC members if no one petitions for an election. The new officers and PC members are:

President Elect: Jürgen Strohhecker

Past President: Kim D. Warren

Vice President Chapter Activities: Martin Schaffernicht (2014-2016) reappointment

Vice President Finance: David F. Andersen (2014-2016) reappointment

Vice President Marketing & Communications: Peter Hovmand (partial term 2014-2015)

Vice President Professional Practice: Ken Cooper (partial term 2014-2015)

Policy Council (2014-2016):

Jim Duggan

Warren Farr

Elke Husemann

David Wheat

Kim opened the floor for general questions for any other business, of which there was none.

A motion was made and seconded that the meeting be adjourned. Motion passed.