POLICY COUNCIL MEETING   JULY 11,1994
University of STIRLING, SCOTLAND

(This meeting, chaired by President Andy Ford, was held in two segments due to scheduling conflicts.)

1. Treasurer's Report

Jack Pugh distributed reports for both the Society and the Gordon Brown Fund , reporting that the auditor recommends that we spend some of the latter. We should dispense at least the year's income. Jay Forrester said that the purpose of the Fund is to foster the exchange of information. The current trustees of the Fund are: George Richardson, Jay, and Nancy Roberts .....The possibilities of scholarships to conferences and student awards will be discussed at the next Policy Council meeting.

2. System Dynamics Review

George Richardson was thanked and praised for his editorship. David Lane described the process for nominating a new editor, and nominated Prof. Graham Winch,chair in Business Analysis at Plymouth Business School, U.K., to take over in January, 1995. George Richardson seconded the nomination and it was passed unanimously. David thanked George and John Morecroft for their assistance in the process. He distributed Graham's resumé and a note concerning the resources at PBS which would be available should Prof. Winch be appointed editor.

3. 1995 Conference

Professor Shimada, conference chairman, introduced Professor Michiya Morita who outlined the revised details of the forthcoming conference., July 30-August 4

a) Location at Gakushuin University campus in Tokyo

b) Reduction in budget

c) .He encouraged participation by many researchers and corporations. Hopes to make a maximum effort to have a productive conference and to show the people of Asia that SDS is a great organization.

4. Conferences in general.

a)John Sterman reported on his questionnaire about the enjoyment of the ORSA/TIMS joint meeting. He felt that the System Dynamics cluster was very successful with 36 papers presented in 11 sessions. He thanked all participants. All felt that this was a success and would participate again. New people constituted twenty-five percent of the attendees at the SD sessions, and received a healthy introduction to the Society. Responding to the suggestion that this conference could be in conjunction with ours, Jay stated that he prefers our own separate annual meeting. Peter Milling said that we could support the above meetings in addition to our own conference. It was noted that, if the conference were held in Dallas instead of Boston,attendance would be lower.We will continue to support the SDS cluster at the ORSA/TIMS as an experiment. I

b) 1996 Conference..Jack reported that no one has volunteered to chair this one. He is willing to be chairman with the support of John Sterman , MIT and Pugh-Roberts, Assoc.. John proposed that we use the MIT facilities, featuring the new classroom building, auditorium, dorms. Nearby would be the Marriot and Sonesta hotels. It was suggested that we also look into facilities at Univ. of New Hampshire and Pine Manor College.

c) Future conferences   Pål Davidson offered to organize 1999 or 2000. It was suggested that we try Istanbul for 1997

d) Proceedings: We need to reexamine the process after this (1994) conference, because these proceedings are extremely lengthy.A page constraint. such as a10 page limit is objectionable. Jack proposed putting all proceedings on a C.D..: thereby people can submit longer papers in the format they'd be using for a journal article.

5. Membership
Janet Gould reported that members enroll only to get the Journal. The Council supported a formal greeting of new members. Pal said the conference should be the opportunity for new practitioners to attend and get advice from old experts. Proposed a workshop day to be held at the beginning of the conference. Some recognition of new members at the banquet. A membership section in the Review where we can introduce new members.
—Membership Directory: Should it include a list of activities and members' expertise and interests? The Directory will come out in early January, to include all paid members for 1994. To be accompanied by a letter from the president and Julie.
Jay described his setting up of the Internet workstation at MIT-to be ready this fall with big capacity. The Membership Directory could be included if we wanted to publicize our members' names.

6. Nominations: Peter Milling reported that the slate is incomplete but will be ready for the formal business meeting on Friday.

7. Logo: Julia DiStephano shared the various suggestions she has received.

Julie Pugh