System Dynamics Society

1. Call to Order and Announcements. President Asmeret Naugle called the meeting to order at 11:01 EDT. There was a quorum of 22 people online present at that time.

2. Motion to approve the minutes of the 2024 meeting (available on the website). Lees Stuntz moved (Brad Morrison seconded). Motion passed unanimously.

3. **Report of the President**, Asmeret Naugle:

   Asmeret reported on several ongoing initiatives, including a partnership with the MIT Chapter to revamp the Seminar Series, the expansion of programs and courses in System Dynamics, the launch of a new scholarship program, and developments related to the System Dynamics Review.

4. **Report of the Executive Director**, Rebecca Niles:

   Rebecca provided an update on key developments, including ongoing improvements to the organizational dashboard, the successful execution of the 2024 conference, the continued strength of Society products, and a recent increase in membership. However, she noted that conference profitability remains highly variable, member retention continues to pose challenges, and a decline in revenue from the System Dynamics Review is anticipated.
   Regarding Chapters and Special Interest Groups (SIGs), Rebecca reviewed current activity levels and noted that administrative support has been hired to assist these groups. She also highlighted ongoing efforts to enhance communication through tools such as Mailchimp.
   On sponsorships, she reported that projected sponsorship income for 2025 has significantly decreased.

5. Nominating Committee member, Asmeret Naugle, listed the people who will be joining the Policy Council in 2026. She also named the **Open Positions for 2027**. Please come forward with self-nominations, expressions of interests, and suggestions using the nomination form.
   a. **President Elect** (2027)
   b. **VP Finance** (2027-2029)
   c. **VP Publications** (2027-2029)
   d. **VP Membership** (2027-2029)
   e. **4 PC Members at Large** (2027-2029)

6. Asmeret also presented the list of open committee positions and called for nominations.

7. **Report of the Vice President of Finance** Eliot Rich:

   Eliot presented a summary of the Society's financial position. The financial results for 2024 indicate an operating surplus of $78,487 and investment gains totaling $185,182. He reported that the independent audit has been completed, with tax filings to follow. The Society continues to receive strong ratings for financial transparency and is approaching its target for unrestricted reserves. Product sales and stewardship efforts exceeded expectations, and sufficient reserves are available to support ongoing initiatives. The Society also anticipates receiving the Platinum Seal of Transparency.

8. **Report of the Vice President of Membership**, by AVP Christine Tang:

   Christine reported continued growth in membership during 2023 and 2024, corresponding with the conference held in Bergen. The Society currently has nearly 1,400 members, though this remains below the stated goal of 1,800. She also noted the introduction of a new membership category designed specifically for retirees.

9. **Report of the Vice President of Meetings**, John Ansah:

   John reported that 495 participants are currently registered for ISDC 2025, reflecting strong overall interest. However, he noted a significant decline in in-person attendance from the Rest of the World (ROW) category compared to previous years.

10. **Report of 2025 ISDC Program Chair**, Karim Chichakly:

    Karim highlighted the ISDC 2025 theme focused on artificial intelligence, emphasizing its various dimensions. He noted that the conference program is robust, featuring three panel sessions. Additionally, a second submission window was offered, allowing for the inclusion of further contributions. Ongoing confusion between the conference theme and the criteria for submission acceptance remains a concern. This issue may have been compounded by the particularly strong relevance and appeal of this year's theme.

11. **Report of the ISDC 2026,** by Patrick Steinmann and Jeroen Struben:

    Patrick introduced ongoing System Dynamics initiatives taking place in Delft and extended a welcome to attendees of the 2026 conference. He noted that access to infrastructure at no cost is expected to reduce overall conference expenses, resulting in a lower registration fee.
    Jeroen presented the ISDC 2026 theme "Navigating Uncertainty, Managing Instability, and Crafting Futures Together."

12. **Q&A**
    Asmeret opened the floor for questions.
    > Raafat Zaini inquired about the status of the Stewardship Committee. Eliot Rich provided an overview of the current structure and process, noting that a report from the committee is expected in the near future.

Raafat also emphasized the importance of improving visualization within the System Dynamics field and suggested that the establishment of an award could help promote advancements in this area.

13. Asmeret asked participants to reply to "What do you feel the Society should be working on in 2025-2026?". Top responses were:

    a. Lower conference participation fee
    b. Strategic plan for hosting a conference in Global South by 2030
        Brazil, South Africa, Mexico, ...
    c. Building bridges between SD and other neighboring modeling communities
    d. Improve society platform/website
    e. AI literacy for System Dynamicists
    f. Creating and sharing free educational materials

14. Asmeret asked for New Business. None was brought up.

15. Brad moved to adjourn (Lees seconded). Motion passed. Meeting adjourned.