

# Sunday, August 4, 2024

[Recording](#)

[Chat](#)

[Transcript](#)

## Attendees

**Voting:** Allyson Beall King, Willem Auping, Brad Morrison, Hazhir Rahmandad, Thomas Wittig, Tim Clancy, Eliot Rich, Asmeret Naugle, Saras Chung, Bob Eberlein, John Ansah (15?)

**Non-voting:** X, Rebecca Niles

## Agenda

0:03 Welcome and Agenda (Allyson)

0:02 Motion to approve the Nordic Chapter (Peter)

0:20 Welcome (Allyson)

0:10 Collective Strategic Planning (Rebecca)

Step 1: Introduction to Process (0:20)

Step 2: Identify Strategy Domains and Choices (0:55)

Break (0:10)

Step 3: Dot Vote Choices (0:15m)

Step 4: Identify Current Strategy (0:15)

0:30 Debrief and Discussion (Allyson)

Adjournment

## Minutes

**President**, Allyson Beall King, brought the meeting to order, and introduced the agenda. She highlighted that the Finance Committee is in search of a new member and the Student Chapter is successfully being revived.

Peter Hovmand moved to approve the formation of the Nordic Chapter, subject to signing of the proposed Letter Agreement. Willem seconded. Motion passed.

- Brad asked for confirmation on the suggested slate of candidates to take office on January 1st, 2025. Allyson confirmed no other candidates had been presented by the membership. The confirmed PC members to take office in the next term are: Scott Rockart (President Elect), John Ansah (VP Meetings), Jenson Goh (VP Professional Practice), Lees Stuntz (Secretary), Burcu Tan Erciyes, Vinicius Picanço Rodrigues, Oluwabunmi (Bunmi) Falebita, Irene Headen (PC Members at large)

Allyson introduced the collective strategic planning part of the meeting. She emphasized the need to give the Executive Director clear goals so she could implement the PC vision; Allyson also shared good and

bad examples from boards she has participated in. Rebecca then presented the structure for this meeting's discussion: first, participants are invited to come up and populate domains with mutually exclusive choices in a world café setting; second, a pulse check points to convergence or divergence among participants.

#### Finance: Eliot

- Strong support for staying independent
- Can tolerate higher overhead if high leverage activities
- Emphasize membership as source of income
- Perhaps more aggressive investments

#### Chapters and SIGS

- Go for all Audiences
- Membership in SDS not required
- Encourage relationships with other societies
- Expansion geographically and topically
- Revenue source is fees.
- Some desire to focus activities on conferences and webinars but OK with all
- Slow growth

#### Membership- Asmeret

- Preference for diverse membership
- Recruit low-hanging fruit, geographical expansion
- Improve friendship and networking benefits
- Possible look again at price tiers
- Currently heavily academic
- Speed of growth is good meeting topic for PC

#### Meetings (Conference)- John

- Open question- Size?
- Divergence on in-person or hybrid but not virtual only
- Expand to other regions, not just USA and Europe
- Focus on areas with large membership
- Consider additional joint conferences with other communities
- Grow business and citizen attendance, increase diversity
- Generate revenue with external funding

#### Publications- Bob

- Shift from classic to currency
- More variety (methods, domains)
- Reduce acceptance rate, increase rigor
- Discussion topics:
  - Audience
  - Move to open access
  - Consider second journal
  - Encourage quantitative
  - More special issues

#### Learning- Rebecca

- Format- Online ( live or self-paced) and publications/books
- Interest at all levels
- Both quantitative and hybrid (ST/SD)
- Coordinate with AI and systems science

- SDS and schools as hosts being careful about competition
- Resources needed- teaching material and modeling support
- Use mentoring and ask others to facilitate
- Consider purpose

Allyson clarified the strategic discussion will continue in the next PC meeting.

Brad moved to adjourn the meeting. Motion passed.