

2024 Policy Council Meeting

May 22, 2024

11:00 - 12:30 New York Time

CHECK-IN

What is your favorite music?

QUESTIONS OR COMMENTS

**Enter HU in chat OR enter your question
or comment**

2024 Policy Council Meeting - May 2024

0:05 Welcome and Agenda (Allyson)

0:05 Motions (Allyson)

0:10 Dashboard and Exec Director Report (Meagan)

0:10 Scholarship Motion and Update (Bob)

0:10 VP & Committee Reports

- 0:10 APCC (Jenson)

0:20 Retirement Pricing (Inge)

0:15 Publications (Bob)

0:05 DEI Respect and Inclusion at the Conference (Allyson)

Adjournment

President's Welcome

- Welcome everyone!



Allyson Beall King

Washington State University

2024 PC Motions Summary (Allyson)

VOICE VOTE TODAY

- Motion to shift Summer School Scholarship funds to Conference Scholarship
- Motion to amend the meeting conduct policy consistent with report 1013

PASSED (bold items passed in or since last meeting)

- **(1121) Motion to start a committee to address the concerns related to the referral process (Lees)**
- **(1120) Motion to accept Rebecca's disclosure and not require any act (Lees)**
- **(1119) Motion to acknowledge the disclosed potential conflicts of interest (Bob)**
- **(1117) Scott Rockart and Jenson Goh as members of the Strategy Committee (Allyson)**
- (1115) Motion to appoint members of the Publications Committee (Allyson)
- (1114) Motion to appoint members of the Organization and Bylaws Committee (Allyson)
- (1113) Motion to appoint John Ansah as VP Meetings (partial term 2024) (Allyson)

Motion to Approve Policy Council Minutes

April, 2024

Moved by Lees Stuntz

To approve the Policy Council Meeting Minutes April, 2024

<http://bit.ly/SDSPCNotes>

Motion to Shift Scholarship Funds...

Moved by Bob Eberlein

Background: Scholarships are paid in part from money in the designated funds and in part from expected contributions. By combining two funds into one this becomes more manageable and leaves open the option of providing scholarships for other activities.

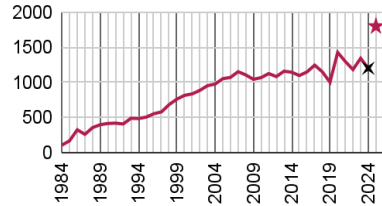
Moved: To create a designated fund for all scholarships, combining monies from the current Summer School Scholarship designated fund, and the Conference Scholarship informally designated fund and removing those designations. All SDS School honorariums not claimed by their recipients will be paid into this designated fund.

Dashboard of SDS Objectives and Key Results (WIP)

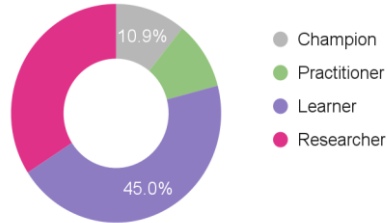
Last Update
2024-04-01

Membership

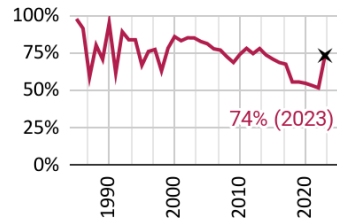
Members (y)



Self ID (129 members) Jan 2024

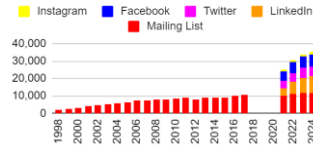


Retention Rate (y)

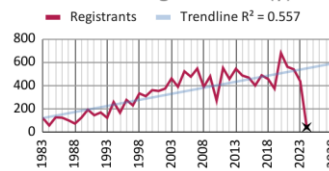


Awareness

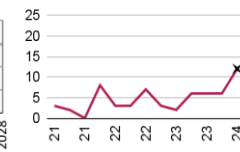
Total Subscribers



Conference Registrations (y)

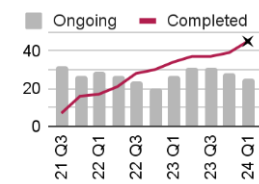


Referral Requests

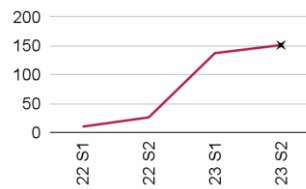


Knowledge & Skills

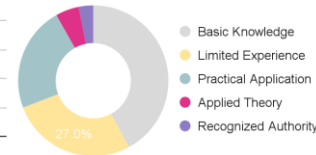
Mentees



Degree Courses

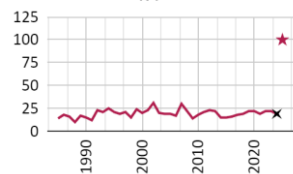


Skill Level (159 members) Jan 2024

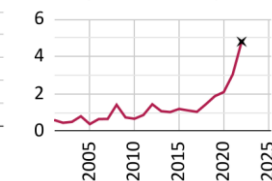


High-quality Outputs

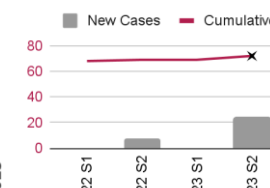
SDR Articles (y)



SDR Impact Factor (y)

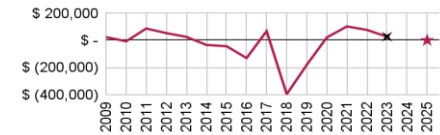


Cases

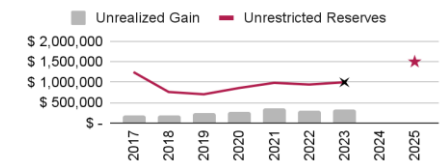


Financial Health

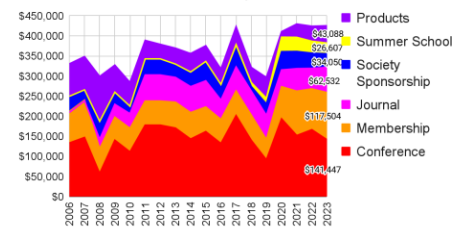
Net Operating Income (NOI)



Reserves



Income After Direct Expenses



Operational Metrics

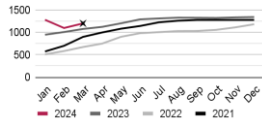
Published Articles and % Articles
in Top Quartile Journals

Last Update
2024-04-01

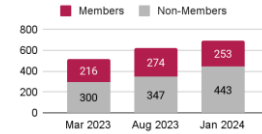
Membershi

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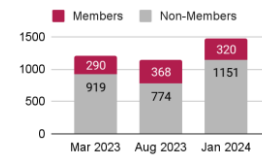
Members (m)



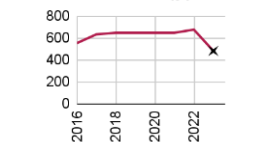
Chapter Affiliates



SIG Affiliates

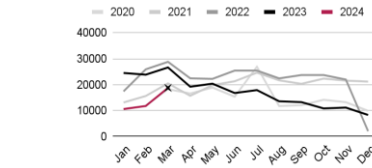


Volunteers (y)

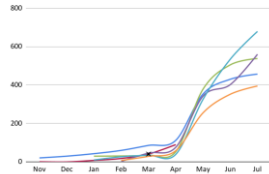


Awareness

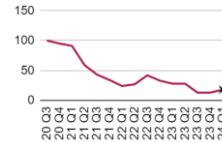
Website sessions (m)



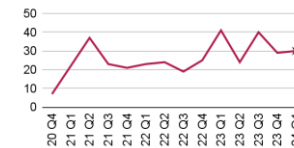
Conference Registrations (m)



Job Openings

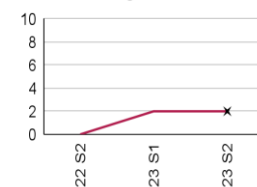


Events SDS Calendar



Learning

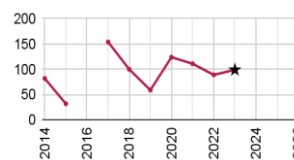
Schools Using ST/SD



Online Courses

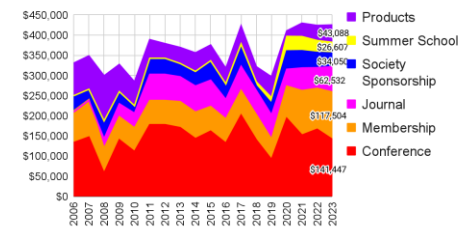


Summer School Attendees

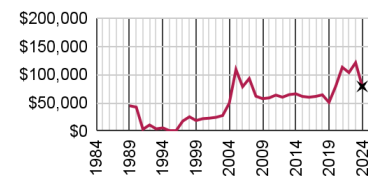


Financials

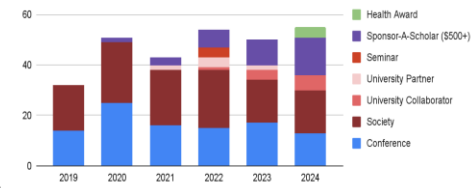
Income After Direct Expenses



Dues Revenue (y)



Sponsorships



Gold
Transparency
2023

Candid.

Paydex
score

80
LOW RISK

Delinquency
Predictor
Percentile

94
LOW RISK

Financial
Stress
Percentile

78
LOW-
MODERATE
RISK

Supplier
Evaluation
Risk Rating

1
LOW RISK

Operational Metrics

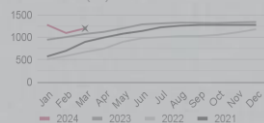
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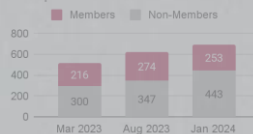
Membershi

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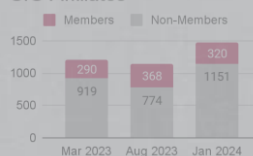
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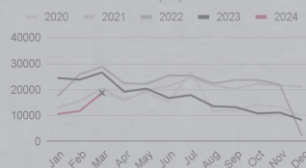


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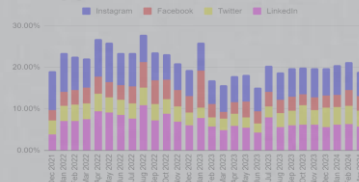


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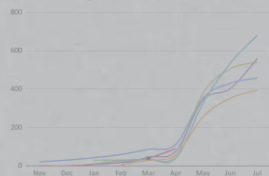
Website sessions (m)



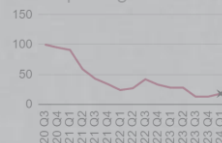
Post Engagement Rate



Conference Registrations (m)



Job Openings



Events SDS Calendar



Learning

Schools Using ST/SD



Online Courses

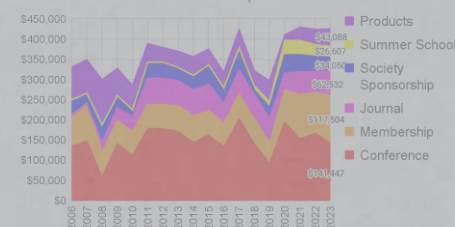


Summer School Attendees



Financials

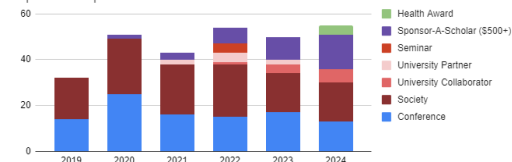
Income After Direct Expenses



Dues Revenue (y)



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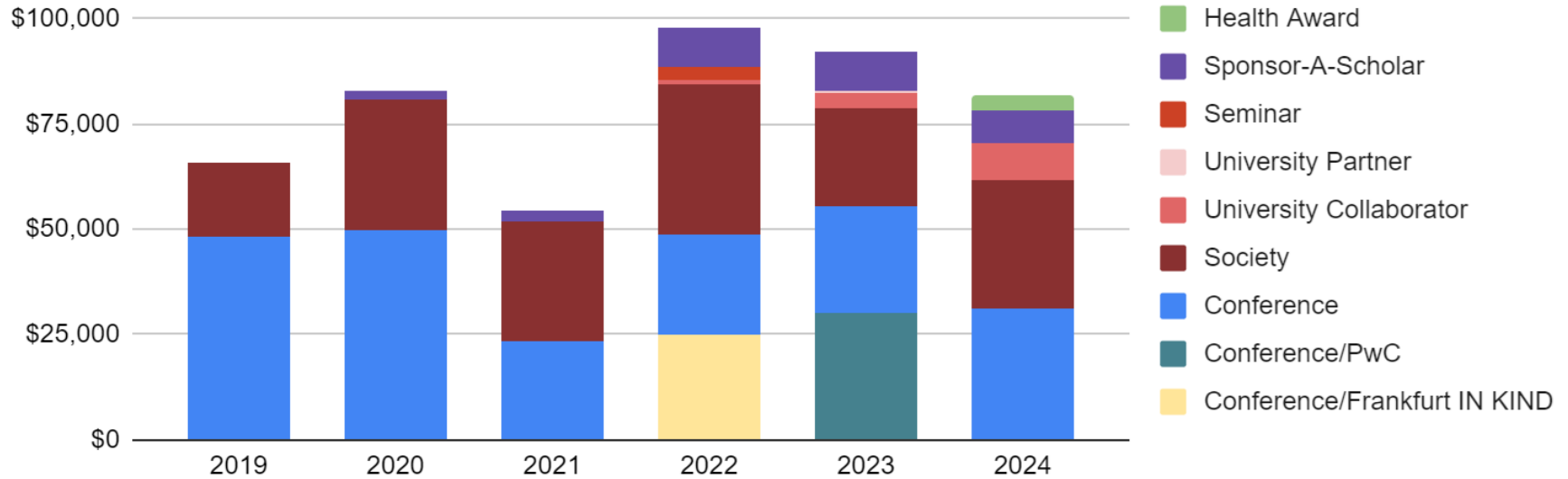
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Financial
Stress
Percentile

78
V-
RATE

Executive Director Update

Sponsorship Fundraising



Executive Director Update

May 2024	2024 Actual	2024 Goal
Society	\$39,000	\$40,000
Conference	\$31,250	\$25,000
Scholarships	\$8,100	

Sponsorship Highlights:

- Sponsorship fee increase in 2024
- 3 new sponsors
 - 1 University Collaborator
 - 2 Conference
- Reengaged 4 sponsors who didn't sponsor in 2023
- 5 new scholarship donors (\$50 - \$1,500)
- 4 donors contributed to Health Award
- University Collaborator benefits for Universities
 - 6 in 2024 vs. 4 in 2023
- Airtable automations

Consider for Next Year:

- Remove Sponsor-a-Scholar benefit from the \$3,000+ level for Society sponsorship
- Scholarship fundraising campaigns and grants

APCC Report



Jenson Goh

Singapore Institute of Technology

- Asia Pacific Conference happening on 13 to 15 Nov at Bali, Indonesia
 - Much challenges and constant delay
- Purpose and structure of APCC needs to be reviewed & appropriate members to be determined
- Huge potential for collaboration with multiple-benefits
 - Revenue generating.
 - Cross countries capacity building. E.g. China Chapter
 - Strengthening the collaboration across the countries
 - With many people having commitment to serve their own country
- Face significant challenges that differ from 1 chapter to another

Retirement Membership Proposal



Inge Bleijenbergh

VP Membership

- Regular requests of retired members for a membership with a reduced pricing.
- Similar professional organizations have retirement membership for reduced price.
- Retirement membership is a way to preserve a wealth of knowledge and retain members for whom regular membership becomes too costly,
- Proposal to work with a retirement membership for a 50% discount price.

Retirement Membership Proposal

- Major drop in retirees with price increase in 2022.
- 20% to 30% net loss in retirees each year in steady state..

Regular Dues Price	Income	Income	Income	Income	\$140	\$145	\$160
	2017	2018	2019	2020	2021	2022	2023
Total Members	1246	1120	N/A	1418	1271	1182	1336
Members >= 60 years old	233	195	N/A	183	147	111	89
Inflow	39	19		29	65	59	4
Outflow	52	57		41	102	94	26
% Outflow	22%	29%		22%	69%	85%	29%
Net Change	13	38		12	37	35	22
% Net Loss		16%		6%	20%	24%	20%

Motion to Approve Retirement Membership

March, 2024

Moved by Inge Bleijenbergh

To approve the proposal for a Retirement Membership for a 50% discount price.

<http://bit.ly/SDSPCNotes>

Publications



Bob Eberlein

Isee systems

- Publisher's Report
 - Available as a separate report (1012) without financials
- Practice category
- Ongoing and new initiatives

Publisher's Report - Reach

- Agreements going down
 - Subscriptions just down
 - US growing transformative
 - ROW ahead on that
 - Likely limited life span
- Open access going up
 - APCs for revenue
 - Plus agreements
- Open access reach becomes reads

Publisher's Report - Financials

- Subscriptions – as defined by institutions licensing SDR access – down about 10% 2021 to 2023 (6,685 to 6,045)
 - This is all bundled
 - SDS specific subscriptions went from 2 to 1
- Revenue up by about 8% from 2022 to 2023
 - \$56K to \$61K
 - Subscription down from \$39K to \$35K (floor is 0)
 - Open access up from \$7K to \$15K (ceiling roughly \$20k @20/year)
 - Digital rights unchanged at \$10K (open access eventually wipes this out)
- Starting in 2025 our received royalty rate goes from 35% to 30%

Publisher's Report - Mechanics

- High desk rejection rate
 - High review acceptance rate
 - Intentional
- Relative slow turnaround time
 - Number are not reported in a meaningful way
 - Small throughput
 - Measured on publication not showing pipeline

Other Activities

- Practice category now in place
 - Appointing separate managing editors
- Other throughput
 - Review recruitment
 - Funneling from conference
- Contract renewal work starts next year

Motion to Empower Executive Director to Offer Additional Conference Scholarships

Moved by...

Motion to authorize the Executive Director to make a decision on eight additional conference scholarships for presenters in David Wheat and Saeed P. Langarudi.

DEI Respect and Inclusion at the Conference (President)



Allyson Beall King

Washington State University

- DEI statement
 - Displayed at Conference
 - SPOC recommends minor changes to Conference Code of Conduct report 1013

Announcements

Future Policy Council Meetings (DRAFT)

June 22, 2024 at 11am EST

- 0:05 Welcome and Agenda (Allyson)
- 0:05 Motions (Allyson)
- 0:10 Dashboard and Exec Director Report
- 0:50 VP & Committee Reports
- 0:15 Retirement Pricing (Inge)
- 0:30 Building Towards Our Future (Allyson)
 - TBD
- Adjournment

After June

- 0:10 Marketing Committee Update (Thomas)

*Anything
to add?*

Adjournment