

2024 Policy Council Meeting

Apr 24, 2024

11:00 - 12:30 New York Time

CHECK-IN

**Where would you most like to travel
for ISDC?**

QUESTIONS OR COMMENTS

**Enter HU in chat OR enter your question
or comment**

<http://bit.ly/SDSpcnotes>

2024 Policy Council Meeting

0:05 Welcome and Agenda (Allyson)

0:05 Motions (Allyson)

0:10 Dashboard and Exec Director Report

0:15 Conflicts of Interest (Lees)

0:10 Chapter/SIG Agreement (Peter)

0:15 Conference code of conduct (Bob)

0:30 Building Towards Our Future (Allyson)

Adjournment

President's Welcome



Allyson Beall King

Washington State University

- Welcome everyone!
- Fill out Conflict of Interest Form

2024 PC Motions Summary (Allyson)

VOICE VOTE TODAY

- Scott Rockart and Jenson Goh as members of the Strategy Committee (Allyson)

PASSED (bold items passed in or since last meeting)

- **(1115) Motion to appoint members of the Publications Committee (Allyson)**
- **(1114) Motion to appoint members of the Organization and Bylaws Committee (Allyson)**
- **(1113) Motion to appoint John Ansah as VP Meetings (partial term 2024) (Allyson)**
- (1112) Motion to approve the 2025 slate of candidates (Brad)
- (1111) Motion for Jeroen Struben at Large member of the Exec Committee (Allyson)
- (1109) Motion to Hold 2024 General Business Meeting on Jul 30 (Bob)
- (1106) 2027 Program Chair Appointment (Bob)

Motion to Appoint...

Moved by Allyson Beall King

... Scott Rockart and Jenson Goh as member of the Strategy Committee

<http://bit.ly/SDSPCNotes>

Motion to Approve Policy Council Minutes

April, 2024

Moved by Lees Stuntz

To approve the Policy Council Meeting Minutes March, 2024

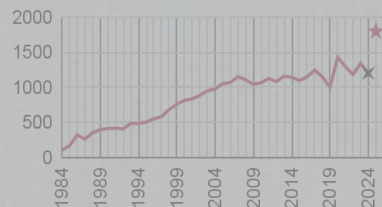
<http://bit.ly/SDSPCNotes>

Dashboard of SDS Objectives and Key Results (WIP)

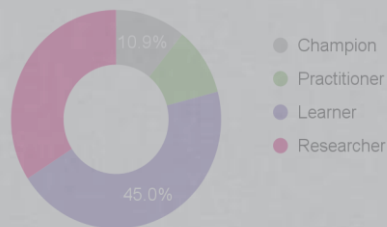
Last Update
2024-04-01

Membership

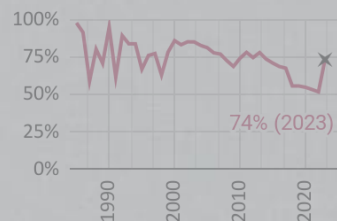
Members (y)



Self ID (129 members) Jan 2024

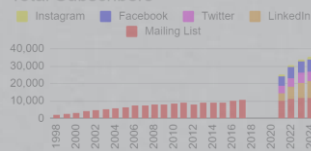


Retention Rate (y)

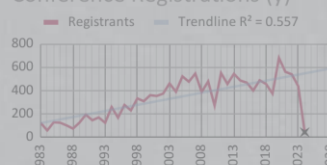


Awareness

Total Subscribers



Conference Registrations (y)



Referral Requests

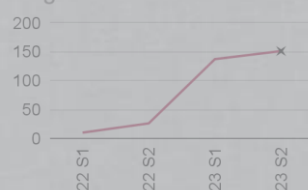


Knowledge & Skills

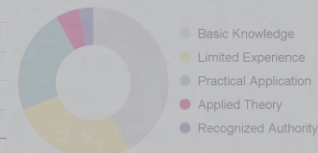
Mentees



Degree Courses

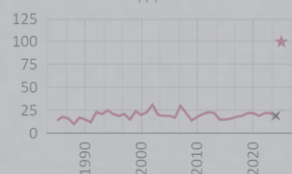


Skill Level (159 members) Jan 2024

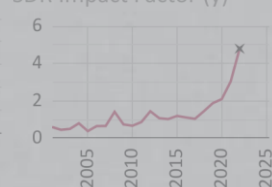


High-quality Outputs

SDR Articles (y)



SDR Impact Factor (y)

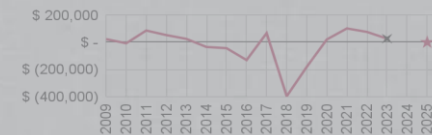


Cases

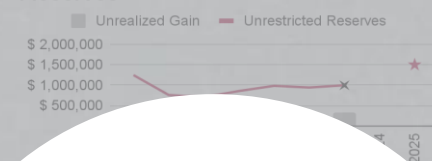


Financial Health

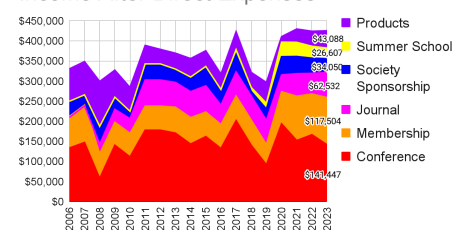
Net Operating Income (NOI)



Reserves

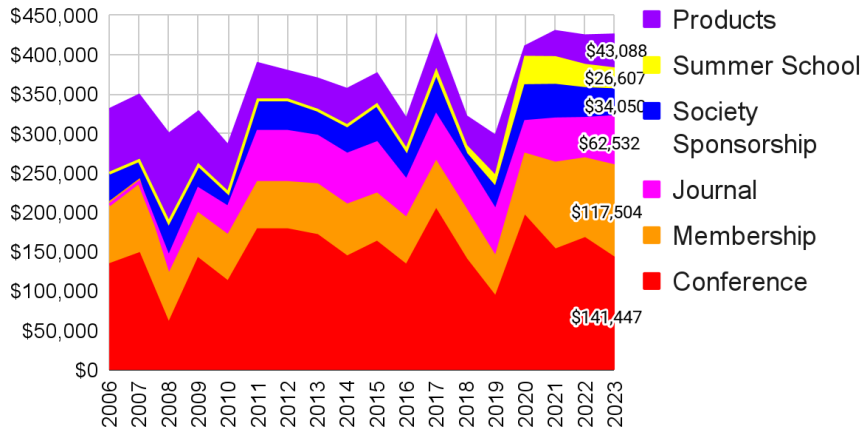


Income After Direct Expenses



SDS Dashboard Deep Dive

Income After Direct Expenses



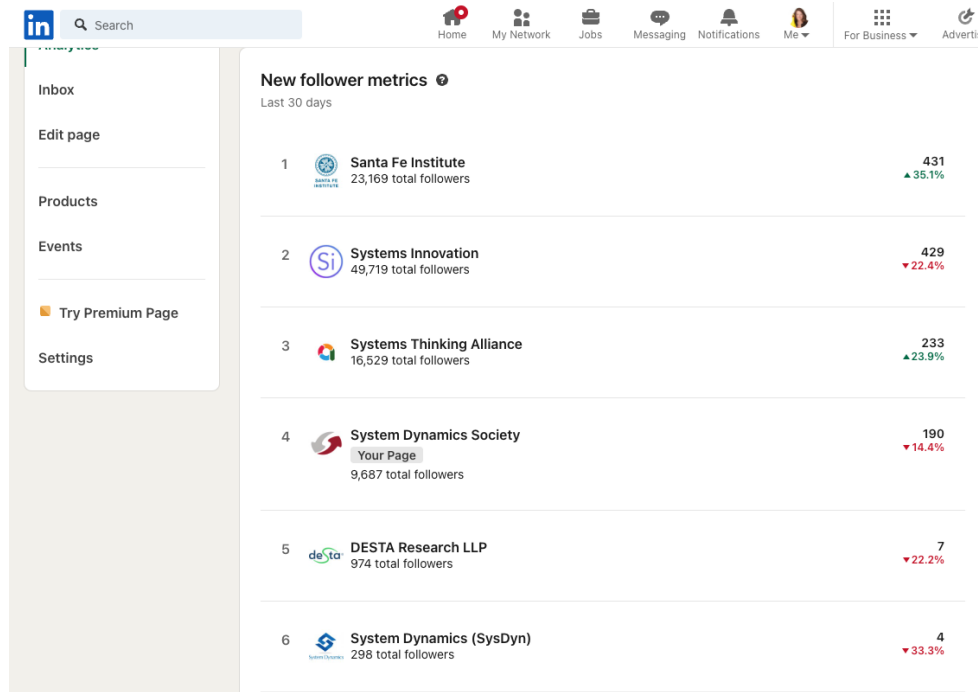
- Draft 2023 Numbers, some adjustments may be forthcoming from auditors.
- Turnaround demonstrated in strengthening contribution from:
 - Products -
 - Journal - which is different from Wiley narrative, not sure why
 - Membership - primarily due to price increase

ISDC2024 Conference Submissions Breakdown

Primary Thread	Practitioner App	Research	WIP	Grand Total
Business and Strategy	6	18	8	32
Diversity	1	7	2	10
Economics	1	12	3	16
Environment and Resources	12	50	41	103
Health	8	36	28	72
Learning and Teaching	4	19	4	27
Methodology	3	43	20	66
Operations		8	6	14
Psychology and Human Behavior	1	8	6	15
Public Policy	4	13	5	22
Security, Stability, and Resilience	4	7	7	18
Stakeholder Engagement	10	7	8	25
Transport and Mobility	1	10	8	19
Grand Total	55	238	146	439

Reflections?

ISDC2024 Conference Submissions Breakdown



Reflections?

Secretary



Lees Stuntz

Creative Learning Exchange

- Potential Conflicts of Interest
 - Disclosures
 - 4 potential
 - All submitted
 - Short explanation by individuals (with Q&A)
 - Individuals leave the main room
 - Discussion
 - Motion
 - Individuals return to the main room

2024 Potential Conflicts of Interest Disclosures

Entry	Position	Related Entity	Explanation
Brad Morrison	Past-President	Self	The Society occasionally refers possible clients to me for facilitation of the Beer Game.
Hazhir Rahmandad	PC Member at Large	System Dynamics Review	I am not sure if this qualifies as a conflict of interest, but I am a managing editor for the system dynamics review, the journal that is managed by the society. Since I am paid annually for my services to the journal (\$2000), there may be a risk of conflict that I want to disclose here.
Timothy Clancy	PC Member at Large	Dialectic Simulations Consulting	I am the president and majority member of Dialectic Simulations Consulting, LLC. Dialectic sells system dynamics simulation and systems thinking training services to client. This may create a conflict of interest in the future related to my policy council role as it relates to society programs or marketing that might benefit Dialectic. If such arises, or may arise, I will disclose such.

2024 Potential Conflicts of Interest Disclosures

Entry	Position	Related Entity	Explanation
Rebecca Niles	Executive Director	Niles Ventures LLC	<p>As an independent consultant, I continue to do work as a systems thinking consultant. The majority of my work is related to prior relationships, particularly with colleagues at Climate Interactive, ReThink Health, and Forio including using simulations at Kellogg, Dartmouth, and Wharton on an annual basis. I sometimes get additional work through word of mouth, Linked In, and my website.</p> <p>Any work that comes through the Society referral database will either be distributed to Society members and recorded in our Airtable OR it will be done by me with payment going to the Society under the referral income account. To date, these have been requests to run the Beer Game. We have been getting some small amount of income from this revenue stream each year and there is an opportunity to grow this.</p>

2024 Potential Conflicts of Interest Motion

Moved by

Motion to acknowledge the disclosed potential conflicts of interest and do not ask the individuals to take any specific action.

<http://bit.ly/SDSPCNotes>

Chapter/SIG Agreement (VP Chapters & SIGs)



Peter Hovmand

Case Western

- Update on legal review of (1) letter of chapter recognition and (2) affiliate agreement
 - Goal is to have this ready for review for May PC meeting
 - Implications for developing and pending chapter proposals (MIT Chapter, French Chapter, Nordic Chapter, and Irish Chapter)
- Forming a working group to (1) review current chapter and SIG framework, and (2) make recommendations to present to the PC by December 2024

Conference Code of Conduct



Bob Eberlein

Isee systems

- Some concerns mentioned in the conference survey. Several incidences of gender bias and disrespect.
- Is there something we can do to make it less likely. To call more attention to it. To make it front of mind,.
- Right now, we have a box to check on the registration form for a code of conduct.
- Ideas:
 - Expand registration form (contact points)
 - Forced learning
 - Examples of conduct
 - Confidential person or complaints procedure

Building towards our future (President)



Allyson Beall King

Washington State University

- Help us build our leadership bench!
- Committees
 - Get your team together
 - Meet once a month
 - Plan long-term activities
 - Invite office
 - Report out at conference and at least twice a year
- AVPs
 - Leadership supply
 - [AVP nominations form](#)



Ignacio (Nacho) Martinez Moyano
Jorge Andrick Parra-Valencia
Mariana Torres
Navid Ghaffarzadegan
Chris Browne
Travis Franck
Lyle Wallis
Ying Qian
David Lounsbury
Warren Farr
Oleg V. Pavlov
Santiago Arango Aramburo



*Burak Guneralp - previous AVP membership
*Shane Carnohan - previous AVP membership

Announcements

Future Policy Council Meetings (DRAFT)

May 22, 2024 at 11am EST

- 0:05 Welcome and Agenda (Allyson)
- 0:05 Motions (Allyson)
- 0:10 Dashboard and Exec Director Report
- 0:50 VP & Committee Reports
 - 0:10 Strategy Committee (Shayne)
 - 0:10 Awards Committee (Hazhir)
 - 0:10 Marketing (Thomas)
 - 0:10 APCC (Jenson)
- 0:15 Retirement Pricing (Inge)
- 0:30 Building Towards Our Future (Allyson)
 - TBD
- Adjournment

*Anything
to add?*

Adjournment