ISDC 2027
Cleveland Bid to Host

System Dynamics Society Policy Council | December 13, 2023

Bid to host ISDC 2027 in Cleveland Team

Co-chairs

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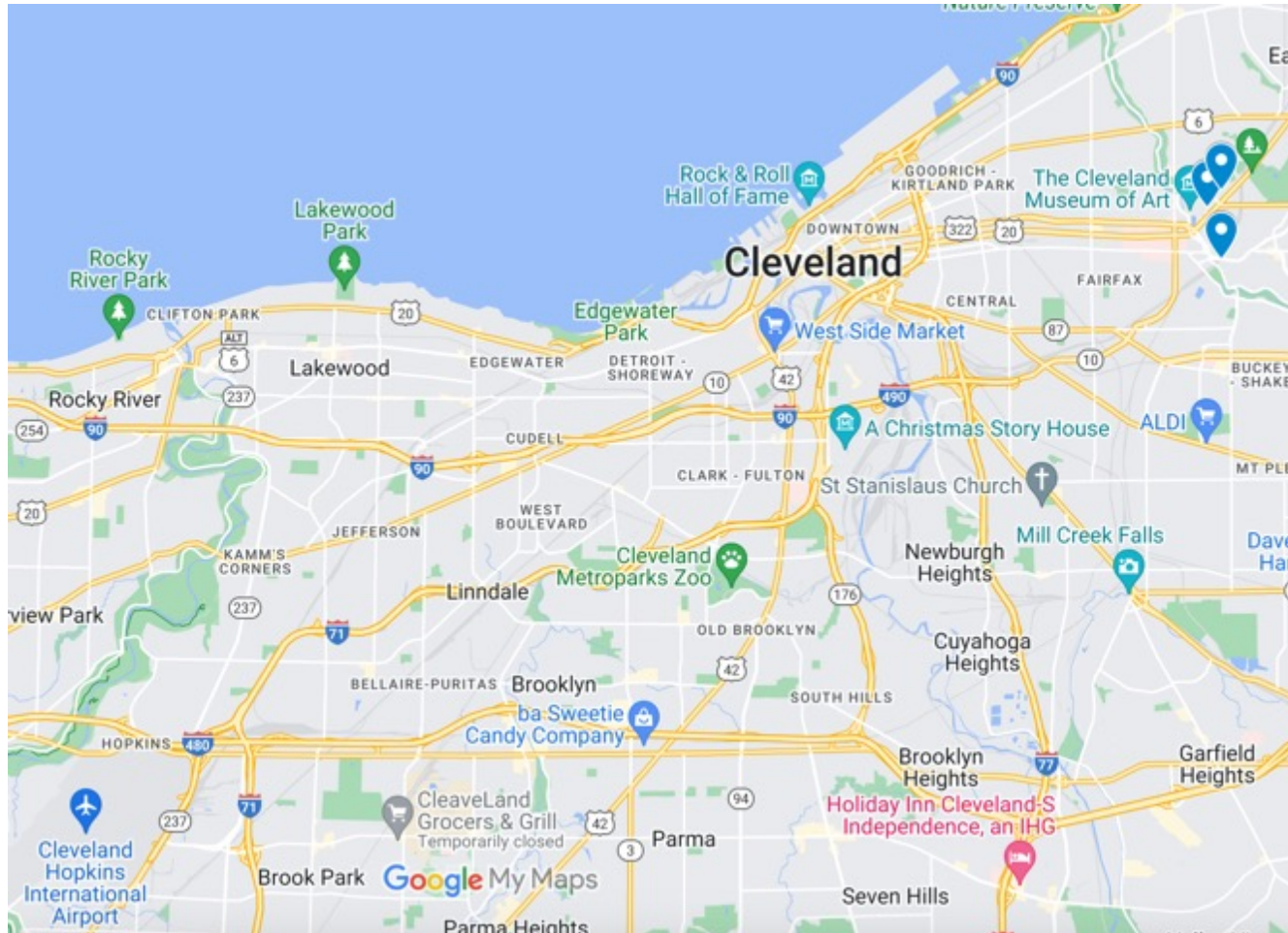Callie Ogland-Hand
Robinson Salaza
Bethany Snyder

Premier biomedical research university affiliated with four major hospitals on or near campus (Cleveland Clinic, University Hospitals, MetroHealth, and Louis Stokes Cleveland Department of Veterans Affairs Medical Center)

Getting and staying in Cleveland

- Direct connections to most major international hubs including Boston, Los Angeles San Francisco, Newark, Atlanta, BWI, Dulles, Denver, Chicago, and Toronto

- Estimated airfare from Boston ($345), Brussels ($1,232) and Singapore ($2,238)

- Approximately 24 minutes from Cleveland Hopkins International Airport to CWRU campus ($35 by taxi) 60 minutes by RTA (light rail for $2.50)

- Five hotels within 20 minutes walking distance from venue (average 12-minutes) with a total of 828 rooms between $214 to $309 per night (average $260 per night)

# Tinkham Veale on Case Western Reserve University Campus as main venue

- Fees are by the hour per room

- Include all AV, free WIFI, setup and breakdown and event coordinators from the University Center staff

- Hourly rate discounted for nonprofits and heavily discounted for university departments
  - E.g., full ballroom is $875 per hour for external groups, $700 per hour, *and $175 per hour for university departments*

- Located at the heart of campus in University Circle and less than 6-minute walk to additional classroom spaces

Tinkham Veale Grand Ballroom
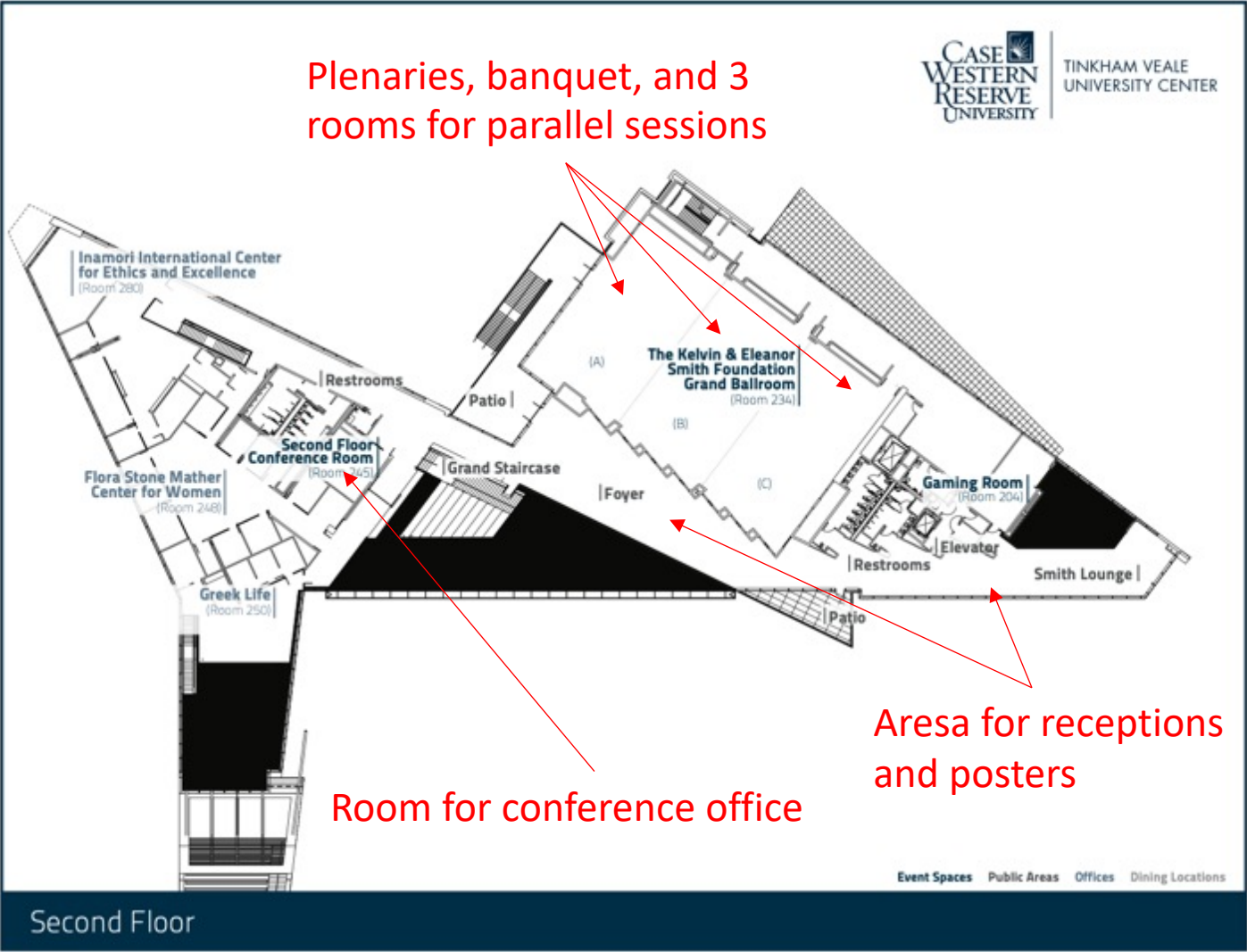
Tinkham Veale Grand Ballroom
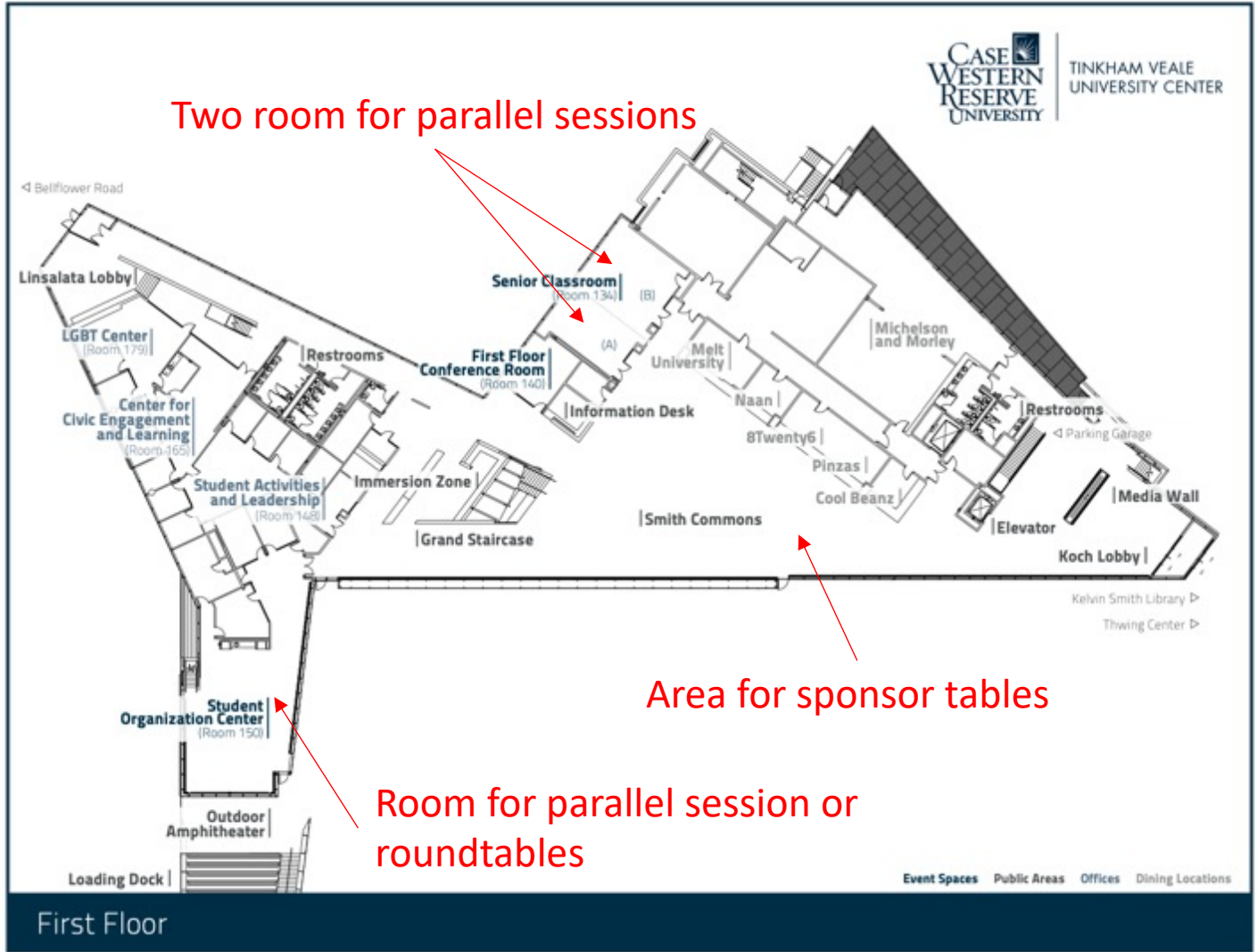
Tinkham Veale Grand Ballroom

Lecture capacity of 750 people
Banquet of 440 people

Tinkham Veale Grand Ballroom 1/3

- Lecture capacity of 250

Outside Tinkham Veale Grand Ballroom

- Lecture capacity of 250
- Reception capacity 275

Classrooms in Tinkham Veale

Senior Classroom A + B
Lecture capacity for A of 30
Lecture capacity for B of 40

Student Organization Center
Lecture capacity of 42

Meeting rooms in Tinkham Veale

Second Floor Conference Room for Home Office
Meeting capacity of 16

First Floor Conference Room for small meetings
Meeting capacity of 16

Tinkham Veale First Floor for exhibitors

# Additional spaces at nearby academic buildings

- Jack, Joseph and Morton Mandel Community Studies Center
  - Mandel Center 108 lecture capacity of 108
- Weatherhead School of Management, George S. Dively Building
  - Ernest M. Wuliger Classroom lecture capacity 48
  - Premier Industrial Lecture Hall lecture capacity of 100
  - Peter Lewis Building Room 106 lecture capacity of 61
  - Peter Lewis Building Room 118 lecture capacity of 54
  - Peter Lewis Building Room 201 lecture capacity of 60
  - Peter Lewis Building Room 258 lecture capacity of 48

Budget for ISDC 2027 Cleveland Bid

Expenses	USD
SDS Home office overhead	$ 125,000
Travel costs for SDS office	$ 10,000
Meeting rooms	$ 27,000
Poster pin boards	$ 5,000
Internet	$ -
Catering	$ 21,000
Other supplies	$ 3,000
Subtotal expenses	*$ 191,000*

Income	USD
Registrations	$ 215,000
SDS sponsorship	$ 25,000
Local sponsorship	$ 10,000
Subtotal income	*$ 250,000*
Net income	**$ 59,000**

Things to do and local attractions within walking distance of venue
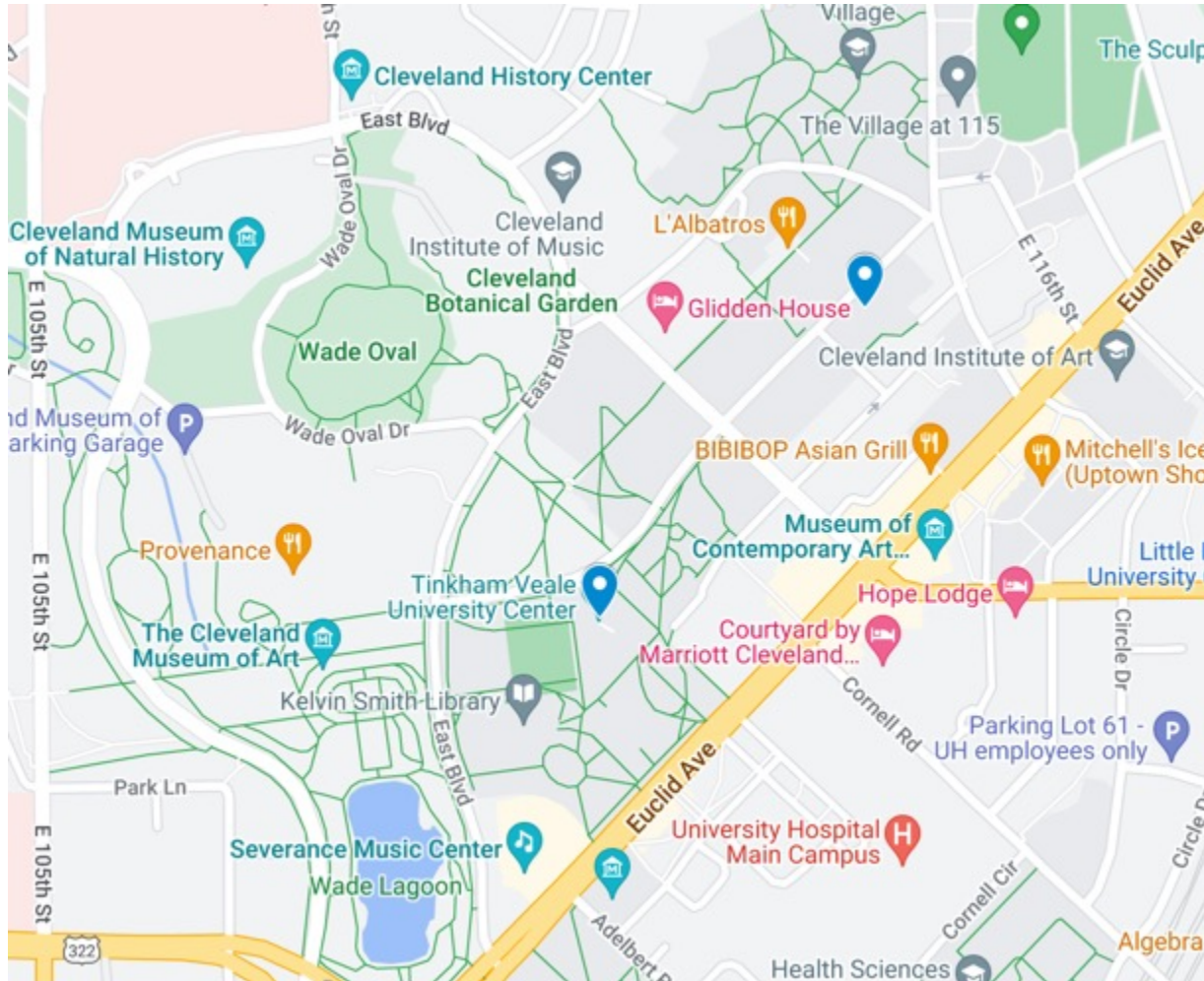
Cleveland Botanical Garden
Cleveland History Center
Cleveland Museum of Natural History
Cleveland Museum of Art
Museum of Contemporary Art
Severance Hall of Music

Things to do and local attractions downtown Cleveland accessible by light rail or bus
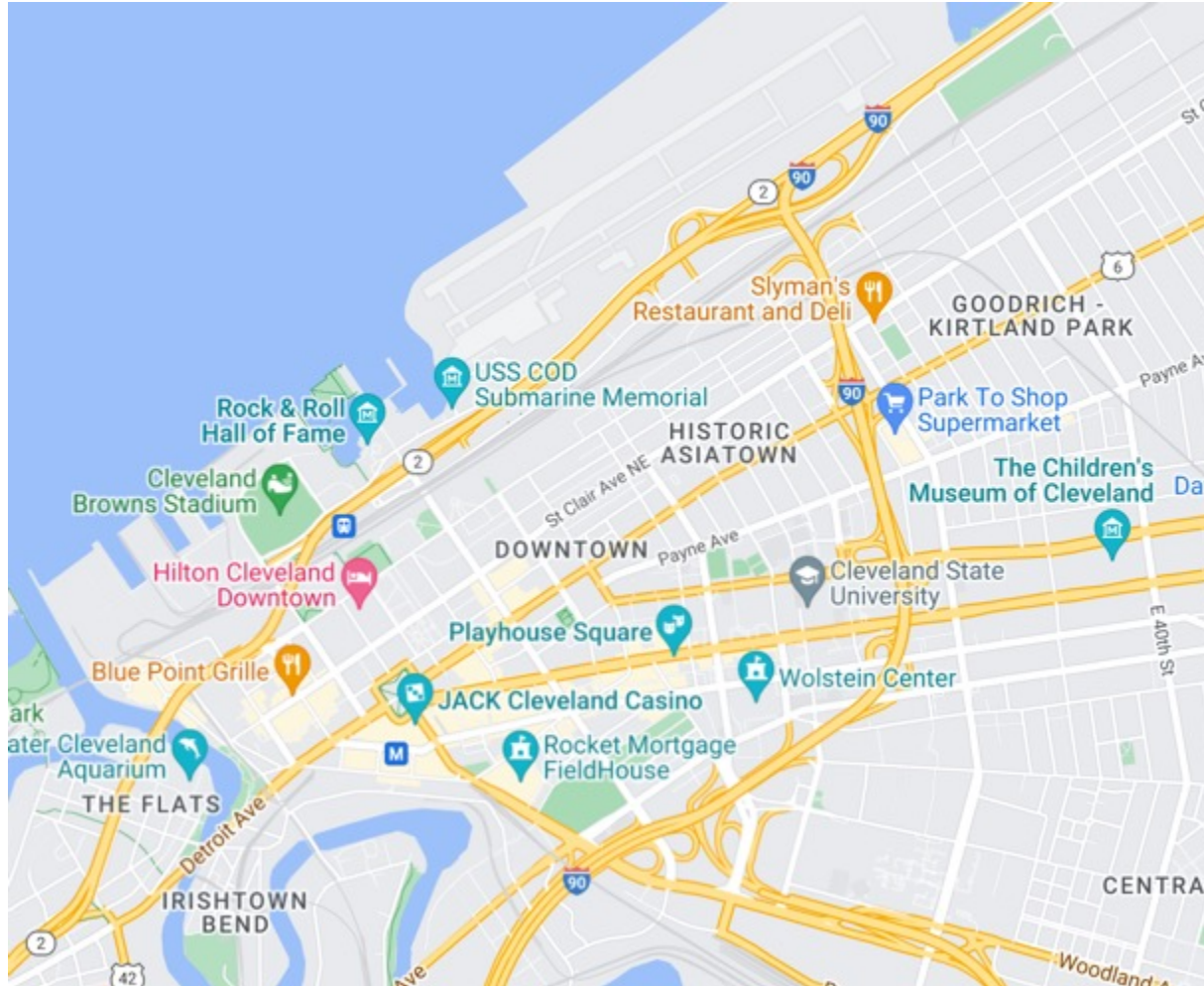
Rock and Roll Hall of Fame
Flats for food and drink
Playhouse Square for shows
Lake Erie cruises
Cleveland Guardians baseball