

# Wednesday, December 13, 2023

[Recording](#)

[Chat](#)

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## Attendees

**Voting:** 1. Brad Morrison, 2. Allyson Beall King, 3. Asmeret Bier Naugle, 4. Diana Fisher, 5. Eliot Rich, 6. Hyunjung Kim, 7. Jenson Goh, 8. Juan Pablo Torres, 9. Martin Kunc, 10. Paul Newton, 11. Peter Hovmand, 12. Raafat Zaini, 13. Sara Metcalf, 14. Saras Chung, 15. Shayne Gary, 16. Krys Stave, 17. David Keith, 18. Bob Eberlein

**Non-voting:** 1. Rebecca Niles, 2. Christine Tang, 3. Billy Schoenberg, 4. Willem Auping, 5. Hazhir Rahmandad

## Agenda

0:05 Welcome and Agenda (Brad)

0:05 Motions (Brad)

0:05 Dashboard and Exec Director Report

0:20 VP & Committee Reports

    0:10 2027 Conference Proposal (Sara)

    0:10 Executive Committee (Brad)

0:05 Budget Discussion (Eliot)

0:05 Nominating Committee (Shayne)

0:10 Next Year's Meeting Times (Allyson)

0:15 Policies and Bylaws Committee (Bob)

0:05 Recognition of Retiring Officers (Brad)

Adjournment

## Minutes

**President**, Brad Morrison, brought the meeting to order, introduced the agenda, and summarized the in-process and passed motions.

**Executive Director**, Rebecca Niles, presented an update on the Dashboard of SDS Objectives and Key Results, focused on the membership retention rate and conference retention rate and explained that there will be a survey to try to understand the 100 person drop in conference attendees between 2022 and 2023.

She informed the group that Mohammed, the SDS web developer, is currently working full-time. She outlined other initiatives, such as potentially switching to Salesforce for customer management and customer data analysis; grant writing; creating a conference attendee pitch book; and the University Innovation team starting a pitch book and shared curriculum to aid people in starting System Dynamics programs at their universities. Discussion ensued on the cost of Salesforce, the conference attendee pitchbook details, and survey that Peter Hovmand will review and modify.

**VP Meetings**, Sara Metcalf, reported on the potential 2027 conference locations and explained that the Boston area and New York City were not financially feasible, thus there is an electronic motion to approve Cleveland as the site for ISDC2027 with Peter Hovmand and Warren Farr as Organizing Chairs. The motion is open for the next 10 days. **VP of Chapters and SIGs**, Peter Hovmand reported on the bid to host ISDC 2027 in Cleveland, presenting on the Case Western Reserve buildings, budget, potential sponsors, and other details that are in Report 1047. Discussion ensued on costs, conference rooms, food and the attractiveness of Cleveland as a conference site.

**President**, Brad Morrison, reported on the Executive Committee's history, role, and membership. The Executive Committee was created under the then Executive Director, Mark Nelson, as an emergency power when there was no opportunity to go to the Policy Council. The Policy Council could overrule acts by the Executive Committee. In 2023, the Executive Committee advised the Policy Council and helped move conversation along, and did not take action due to the lack of an emergency situation. Brad thanked Raafat Zaini and Shayne Gary whose terms on the committee are ending.

**VP of Finance**, Eliot Rich, reported on the 2024 Budget Proposal. Discussion ensued on future conferences' expected return to the Society. Brad encouraged people to vote in the WebPortal on the two Finance Committee Motions.

Motion 1: The Policy Council adopts the budget proposed by the Finance Committee for 2024.

Motion 2: The Policy Council designates the unrestricted assets of the Society for FY 2024 as proposed by the Finance Committee

**Past President**, Shayne Gary, provided Nominating Committee updates. There are 10 more nominations from PC members.

**President-Elect**, Allyson Beall King, proposed alternating PC meeting times each month to be more inclusive, having a 11AM meeting in January, and emailing PC members post-meeting about the recording.

**Chair of the Organization & Bylaws Committee**, Bob Eberlein, reported that Motion 1096 and 1097 passed and have been incorporated into the policies, the updated policies were submitted as a report on WebPortal as PDF and Doc files for easier editing, and Motion 1101 on recommended changes, which is detailed in Report 1042, to the nominating process is open for voting until Dec 23rd. Bob reminded people not to submit reports between Dec 25th and the new year due to WebPortal system maintenance. Discussion ensued on the nominating timeframe and historical process. Brad referred people to the WebPortal for the reports and voting. Allyson thanked Brad for his work as president.

**Brad** thanked the retiring Policy Council officers and asked who would like to adjourn the meeting. Bob moved. Shayne seconded. Motion passed.