Wednesday, November 29, 2023

Attendees

Voting: 1. Brad Morrison, 2. Allyson Beall King, 3. Diana Fisher, 4. Krys Stave, 5. Timothy Clancy, 6. Eliot Rich, 7. David Keith, 8. Lees Stuntz, 9. Jeroen Struben, 10. Shayne Gary, 11. Sara Metcalf, 12. Saras Chung, 13. Thomas Wittig, 14. Peter Hovmand, 15. Paul Newton, 16. Jenson Goh, 17. Diana Fisher, 18. Juan Pablo Torres, 19. Paul Newton, 20. Hyunjung Kim, 21. Raafat Zaini

Non-voting: 1. Rebecca Niles, 2. Christine Tang, 3. Billy Schoenberg, 4. Willem Auping

Agenda

0:05 Welcome, Agenda, and Announcements

0:05 Motions

0:20 VP & Committee Updates

> 0:07 VP Publications - Updated SDR Categories and Review Process (Krys)

> 0:06 VP Meetings on SPOC and 2027 conference (Sara)

> 0:07 VP K-12 Education (Diana)

0:20 Finance Committee: Budget (Eliot)

0:15 Marketing: Issues Raised About Logo (Thomas)

0:05 Nominations: Quick Update (Shayne)

0:10 Policies and Bylaws Committee: Proposed Policy Updates (Bob)

0:05 Meeting Times (Allyson)

0:05 Executive Director Update w/ Dashboard (Rebecca)

Adjournment

Minutes

President, Brad Morrison, brought the meeting to order and introduced the agenda.

Executive Director, Rebecca Niles, requested nominations for Seminar Series Presenters, explained the Referral Program process, and asked each PC member to recruit at least two new members over the next four weeks.

Secretary, Lees Stuntz, moved to approve the September and October 2023 Policy Council Meeting Minutes. Diana Fisher seconded. Motion passed.

President, Brad Morrison moved to approve Saras Chung's appointment to the Nominating Committee for calendar year 2024-2026. Lees Stuntz seconded. Shayne brought up the point (that Bob circulated

beforehand) that there is a lack of European representation on the Nominating Committee. Motion passed with no objections.

President, Brad Morrison moved to approve Rod MacDonald appointment to SPOC for calendar year 2024-2026. Lees Stuntz seconded. Motion passed with no objections.

VP of Publications, Krys Stave provided an update on the Wiley contract for the System Dynamics Review (SDR). Starting 2024, SDR will be online only. Print copies of SDR will still be available through another Wiley partner. Krys detailed the new Paper of Practices category, editorial appointment and process procedures; proposed a designated editorial budgeting fund in case Wiley's budget to support the Society's editorial production of SDR diminishes; and shared that Publications Committee aims to improve the paper flow process, review process by updating guidelines and expanding the reviewer pool, and monitoring the publishing landscape to prepare for the next contract. Jeroen asked about how to discuss more on this topic. Krys invited PC members to comment and attend Publication Committees for an on-going conversation. Brad emphasized that this should be a collective decision.

VP Meetings, Sara Metcalf pointed people to reports on the practitioner submission changes, approval of ISBNs for conference proceedings, program guidelines update, thread chair instructions update approved by the Society Programs Oversight Committee (SPOC), and the conference video dissemination guidelines. Sara explained that the new conference review process streamlines thread chair duties and sessionizing by thread, focus area, and keywords. The 2024 conference budget is on target. Oleg Pavlov is no longer able to be the ISDC 2025 Organizing Chair. The 2025 conference does not have an organizing chair. Willem is working on the 2026 letter of commitment from IHE Delft in the Netherlands. Peter Hovmand and Warren Farr agreed to be the organizing chairs for the 2027 conference in Cleveland, Ohio, USA.

VP Pre-College Education, Diana Fisher reported on 4 of the 5 projects the Pre-College SIG is actively working on: increasing the audience for SD in education, creating statistical support for use of SD in K-12 education, and developing a strategy to infuse SD in pre-college education and their success. The SIG plans to finish the 4th review of the assessments (which is part of the "Create Statistical Support for Use of SD in K-12" project) in December, find a professor in educational assessment to review the assessments and create an assessment question-systems thinking (ST) concept matrix. The SIG developed an initial strategy packet to infuse SD in pre-college education, and started developing sample lessons. Diana provided a case example of the Taiwan government's project of infusing ST in 200 schools. The Turkish ST Association program will document guidelines on their mentoring program for those interested in mentor programs. Brad inquired about how the Taiwan government decided on the ST project. Diana will upload a report to WebPortal on the SIG's process that has more details on the Taiwan case. Diana asked Taiwanese colleagues to document their history and plan. Paul inquired about the applicability of the strategy and materials to states in the USA. Diana confirmed the universal applicability and the intent to make materials available on SDS website to be freely downloaded.

VP of Finance, Eliot Rich, reported that nothing significant came out of the audit for 2021, reviewed the latest finance numbers and presented the 2024 budget. Eliot made two motions for electronic vote from Dec 7 to 17. Sara Metcalf seconded.

Motion 1: The Policy Council adopts the budget proposed by the Finance Committee for 2024.

Motion 2: The Policy Council designates the unrestricted assets of the Society for FY 2024 as proposed by the Finance Committee

Eliot reminded PC members of the posted report and to post any questions which he will monitor and comment on through the WebPortal. Brad clarified the voting period closes after the next policy council meeting. Eliot stated that PC members may suggest adjustments in that meeting and that the goal is to have the budget approved before the end of the calendar year. Brad encouraged people to read the

budget. Eliot agreed with Brad and invited PC members to join the Finance Committee. Only PC members may sit on the Finance Committee.

VP of Marketing and Communication, Thomas Wittig, presented on the concerns people raised about the logo's colors and contrast and resemblance to a phallic symbol, the potential $5,000 cost of a redesign by a graphics designer, and proposed a process for discussion and voting on a redesign. Thomas mentioned that another concern was the lack of diversity in the graphics on the website, and that the Marketing Committee is discussing a website upgrade to improve performance, functionality and accessibility. Brad asked for clarification on what Thomas wants the PC to decide upon. Eliot Rich asked for more details about the cost, time frame and effort.

Discussion ensued on examples of offending graphics, the need for a formal process or not, suggestions of simple fixes, interpretation of the pulse check "Should the Society revisit the logo design?" (Yes or No), and on website accessibility.

Brad agreed that it is not a good time to vote on the question and proposed an ad-hoc committee to discuss the logo redesign. Thomas proposed to have this committee in the new year.

Past President, Shayne Gary, provided Nominating Committee updates. There are 20 nominations from members and more from the Nominating Committee. Peter Hovmand requested diversity statistics on the nominees. Shayne agreed to have that in the next report and specified that the Nominating Committee will add to the set of nominees. Allyson Beall King emphasized that the committee is cognizant of the need for geographic and gender diversity.

Chair of the Organization & Bylaws Committee, Bob Eberlein, suggested that people read the uploaded report on proposed policy changes that will be discussed in the December meeting. Bob will submit that as a motion and that will be open in the December 13th meeting.

President-Elect, Allyson Beall King, proposed alternating PC meeting times each month to be more inclusive of people in Europe and Asia. Discussion will ensue in the December meeting.

 Brad asked who would like to adjourn the meeting. Eliot moved. Raafat Zaini seconded. Motion passed.