



# 2023 Policy Council Meeting

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May 24, 2023

4:00 - 5:30 PM NYT

## CHECK-IN

**How did you initially get interested in SD and why are you still committed to helping grow the field?**

## **QUESTIONS OR COMMENTS**

**Enter HU in chat OR enter your question or comment**

<http://bit.ly/SDSpcnotes>

# President's Welcome

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**Brad Morrison**

Brandeis University

- Welcome everyone!
- New promotion section on [PC page](#)
  - News
  - Events
- Let's get to the agenda...

# 2023 Policy Council Meetings

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- 0:05 Welcome and Agenda (Brad)
- 0:05 Motions
  - Appointment for Finance Committee - Sara Metcalf
- 0:10 Dashboard (Raquel)
- 0:10 Executive Director Update - Bibliography (Raquel)
- 0:25 VP Updates
- 0:10 Nominating Committee (Paulo)
- 0:25 Policy Council Effectiveness (Brad)
- Adjournment

# 2023 PC Motions Summary (Brad)

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## UPCOMING

## IN PROCESS ONLINE

## VOICE VOTE TODAY

## PASSED (bold items passed in or since last meeting)

- **(1080) Motion to approve Delft as the site for ISDC 2026 (Sara)**
- **(1079) Motion to approve the March 29, 2023 PC meeting minutes (Lees)**
- **(1078) Motion to waive the 2023 conference fees for anyone from Ukraine (Sara)**
- (1077) Motion to approve the March 1, 2023 PC meeting minutes (Lees)
- (1076) Motion to authorize budget increase for revised audit requirement (Eliot)
- (1075) Motion to adopt updated logo and branding material (Thomas)

# Motion to Approve Policy Council Minutes

*April, 2023*

*Moved by Lees Stuntz*

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To approve the Policy Council Meeting Minutes April, 2023

<http://bit.ly/SDSPCNotes>

# Motion for Appointment to Finance Committee

*Eliot Rich*

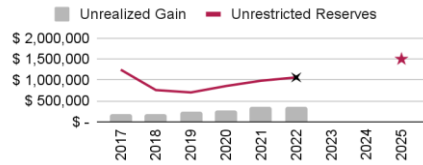
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To appoint Sara Metcalf to the Finance Committee (partial term 2023-2024)

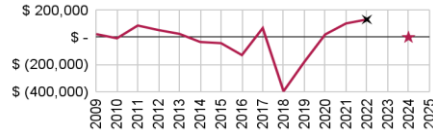
<http://bit.ly/SDSPCNotes>

## Financials

### Reserves



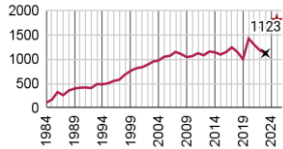
### Net Operating Income (NOI)



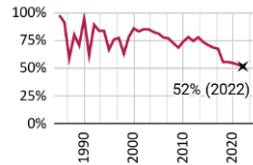
Last Update  
2023-05-01

## Customers

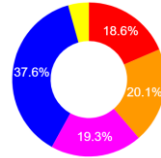
### Members (y)



### Retention Rate (y)

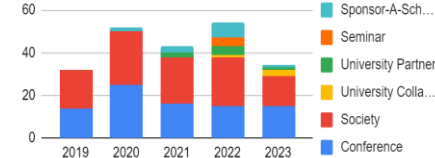


### Self ID (274 members)

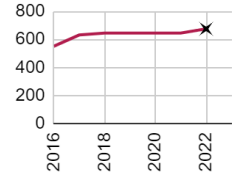


- Champion
- Practitioner
- Learner
- Researcher
- Teacher

### Sponsorships



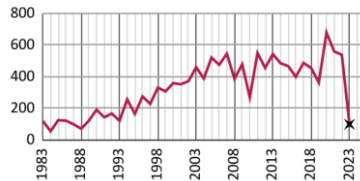
### Volunteers (y)



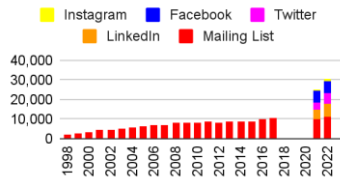
PC

## Internal Processes

### Conference Registrations (y)



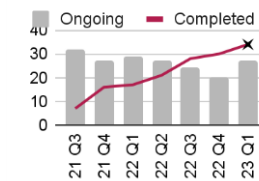
### Total Subscribers



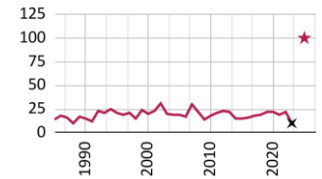
### Referral Requests



### Mentees



### SDR Articles (y)



Add JWF and  
other courses?

## Learning & Growth

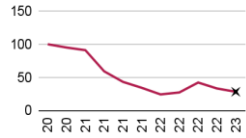
- Professional development
- New tools(ideas) tested/implemented
- Work-life balance
- Employee productivity / Billable hours
- Average tenure of the team

Examples

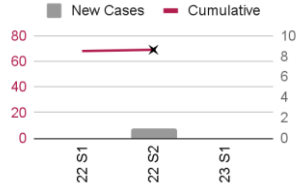
# Overview of the Field

## Practitioners

Job Openings

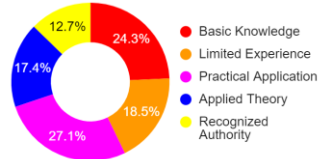


Cases

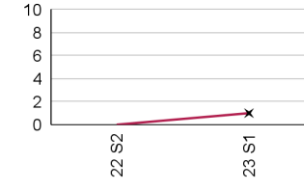


## Learners & Teachers

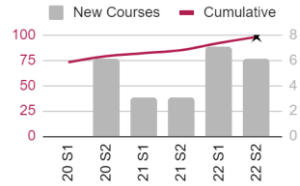
Skill Level (362 members)



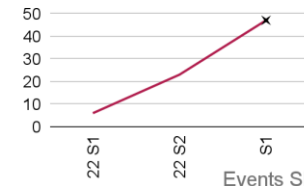
Schools Using ST/SD



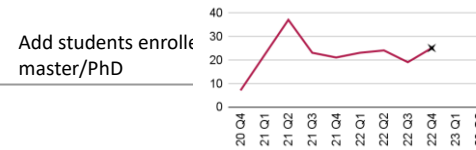
Online Courses



Degree Programs

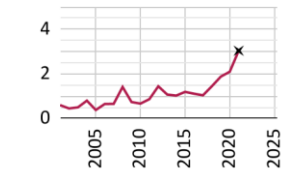


Events SDS Calendar



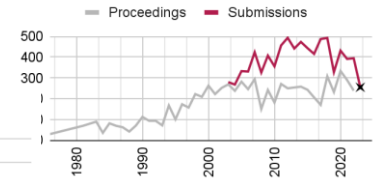
## Researchers

SDR Impact Factor (y)



Published Articles and % Articles in Top Quartile Journals

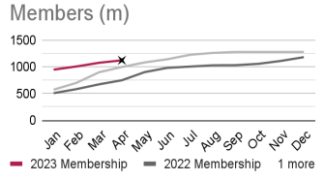
Conference Work (y)



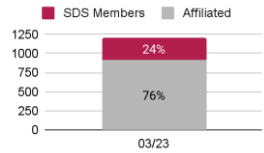


# Operational Metrics

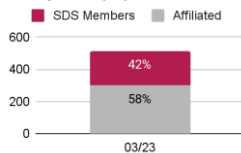
## Membership & Conference



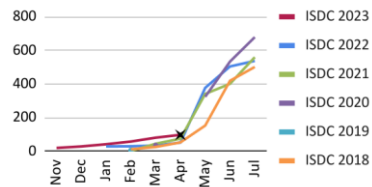
### SIGs (m)



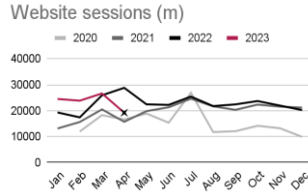
### Chapters (m)



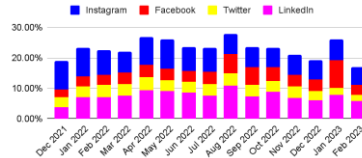
### Conference Registrations (m)



## Awareness



### Post Engagement Rate



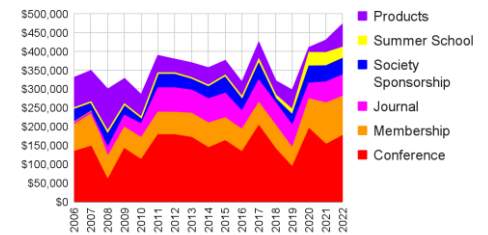
## Learning

### Summer School Attendees

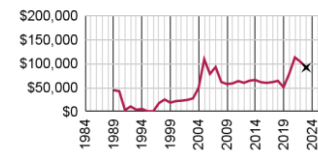


## Financials

### Income After Direct Expenses



### Dues Revenue (y)



Paydex score  
**80**  
LOW RISK

Delinquency Predictor Percentile  
**94**  
LOW RISK

Financial Stress Percentile  
**78**  
LOW-MODERATE RISK

Supplier Evaluation Risk Rating  
**1**  
LOW RISK

# OKR Update: Executive Director

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## Bibliography

### Objectives

- Record keeping
- Facilitate research and application
- Highlight the use of System Dynamics
- Connection

### Latest Developments

- Conference proceedings
  - Completeness
  - Author order
- D-memos

## Ongoing

- Data mining
  - GoogleScholar is working, next Scopus
  - Theses repositories
- Non-academic references
  - Form
- Conference proceedings
  - Add links
- Procedure to highlight best work
- Procedure to highlight and encourage connections

# OKR Update: VP Professional Practice

## Objective A Increase opportunities for learning and skill development specific to professional practitioners.

Develop key targets to increase the number and number of opportunities.

A plan to develop a medium to share curated professional practice related articles based on SDR/Case Studies.

Five high quality case studies posted to the SDS website by December 2022 in collaboration with the Case Studies initiative.

### POINTS TO NOTE






- Survey to gauge interest is in revision.
- Create win-win collaboration with SDS networking series to create professional practice focus.



- Conducted interviews to develop practitioner profiles and blog posts geared toward practitioners.
- Explored collaborative efforts to support SDR objectives.



Call for cases worked well  
14 new submissions  
Ongoing process to evaluate and post on the website

Legend:  = stuck  = not progressing as intended  = on track

# VP Electronic Presence - Status Update

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- Website was moved to a different host
  - Faster, though still not great
  - Somewhat weaker integration with webportal, conference, canvas and discuss
    - No longer Single Sign on but still shared credentials/info
- Many things to do - some of which will likely persist beyond VP Electronic presence
  - Propagate Woo Commerce purchases to Canvas Registrations
  - Clean up AWS accounts
  - Create a workable membership database
    - Both historic and with a live data fees
  - Reconfigure the submission processing conference workflow
    - Improve space constraint management
    - VP Meeting oversight
  - Improve the record keeping
    - Conferences are good, though the landing page could be cleaned up
      - <https://proceedings.systemdynamics.org>
    - PC Minutes and reports missing 2018, 2019 but otherwise complete (no landing page)
      - <https://proceedings.systemdynamics.org/PolicyCouncil>

# OKR Update: VP Membership

Strengthen understanding and connections between member segments

Coordinate career panels

Define member segments

Potential student membership initiative

## POINTS TO NOTE






- Successful panel at the conference
- Successful panel through online seminar



- Have access to data
- Data analysis in progress



- Free 1-year membership for students taking SD course
- Drafted proposal
- Negative response from PC - not moving forward

Legend:  = stuck  = not progressing as intended  = on track

# Nominating Committee Update

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**Paulo Gonçalves**

Università della Svizzera italiana

- **Nominating Process**
  - Review slate of open positions & discuss requirements
  - Review nominations received & generate additional ones
  - Discuss nominations, requirements, rank & reach out to candidates
- **Open positions**
  - President Elect, VP Memberships, VP Publications, PC Members
  - Current Status
    - Two declined nominations for VP positions
    - Next ranked nominees invited
    - Ranking PC Members at Large
- **Delayed Slate of 2024 Candidates**
  - Unusual and unfortunate situation
  - Committee is clear of time pressure to finalize nominations

# Policy Council Effectiveness

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**Brad Morrison**

Brandeis University

Part 1: Quick Pulse Check

Part 2: Longer Individual Survey

Part 3: Discuss PC Effectiveness in Breakouts

Part 4: Report Outs

# In your opinion, how effective are the Policy Council decision making processes?





# Announcements

# 2023 Policy Council Meetings

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June 28, 2023 at 5pm NYT

- 0:05 Welcome and Agenda (Brad)
- 0:05 Motions
- 0:05 Dashboard
- 0:10 Executive Director Update
- 0:20 VP Updates
- 0:45 ?
- Adjournment

Adjournment