

2023

Wednesday, March 29, 2023

[Recording](#)

[Chat](#)

[Transcript 1, 2](#)

Attendees

Voting: Brad Morrison, Kawika Pierson, Paul Newton, Timothy Clancy, Peter Hovmand, Sara Metcalf, Lees Stuntz, Jenson Goh, Shayne Gary, Bob Eberlein, Allyson Beall King, Asmeret Naugle, Allyson Beall King, Hyunjung Kim, Diana Fisher, Krys Stave

Non-voting: Billy Schoenberg, Jorge Souza, Len Malczynski, Raquel Buzogany, Rebecca Niles

Agenda

0:05 Welcome and Agenda (Brad)
0:15 Getting to know each other (Jenson)
0:10 Motions
0:05 Dashboard
0:05 Executive Director Update
0:15 VP Meetings (Sara)
0:35 Member Retention (Asmeret)
Adjournment

Minutes

President Brad Morrison brought the meeting to order and introduced the agenda.

Jenson invited people to an icebreaker in breakout rooms, and participants shared their favorite parts with the group.

Brad reviewed current motions. **Secretary**, Lees Stuntz, moved to approve the March 1, 2023 PC meeting minutes. Diana Fisher seconded. Motion passed.

Sara spoke on behalf of Eliot about the ongoing motion to authorize a budget increase for the revised audit requirement. She encouraged the PC members to review the posted reports and vote online.

Rebecca Niles presented the dashboard and informed the group that the Income After Direct Expenses graph had been fixed, and more marketing data would be available soon. She asked PC members to consider the variables being measured and provide feedback.

Rebecca also discussed the office's efforts to create more digestible content and build capacity in this area. She shared a video about "Why To Join the Conference" as an example of this capacity building and content generation.

VP Meetings, Sara Metcalf, discussed the ongoing planning process for the 2023 site conference. She solicited input from the PC regarding sites and program chairs. Discussion followed about whether the conference should be on the East or West Coast, air accessibility, what is behind not choosing Boston for the 70th anniversary, organizing teams, the possibility of a broader call, Peter suggested some possible groups in NYC, Washington DC, Atlanta, and Seattle, and the available support for organizing chairs. The PC is encouraged to send further suggestions to Sara or Billy by May 1, 2023.

VP Membership, Asmeret Naugle, introduced a retention discussion with data from a 2018 member survey. She suggested sending out the survey again to gather longitudinal data. PC members were split into breakout rooms to discuss how to improve member retention and then share their ideas with the full group.

Brad asked who would like to adjourn the meeting. Sara Metcalf moved. Paul Newton seconded. Motion passed.