



2023

# Policy Council Meeting

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January 25, 2023

4:00 - 5:30 PM NYT

## CHECK-IN

**How did you initially get interested in SD and why are you still committed to helping grow the field?**

## **QUESTIONS OR COMMENTS**

**Enter HU in chat OR enter your question or comment**

<http://bit.ly/SDSpnotes>

# President's Welcome

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**Brad Morrison**

Brandeis University

- Welcome everyone to our first PC meeting of 2023!
- Let's get to the agenda...

# Agenda (Brad)

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- 0:05 Welcome and Agenda (Brad)
- 0:05 Introduction of New Members (Brad)
- 0:10 Getting to know each other better (Jenson)
- 0:20 VP Publications - Contract (Krys)
- 0:05 SDS Dashboard (Rebecca)
- 0:10 Review End of Year Reports (Shayne)
- 0:05 Motions (Lees)
- 0:15 Conflict of Interest (Lees)
- 0:15 Onboarding of new people (Shayne)
- Adjournment

# Introduction of New Members (Brad)

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**Allyson Beall King**



**Martin Kunc**



**Jeroen Struben**



**Peter Hovmand**



**Jennifer Johnson**



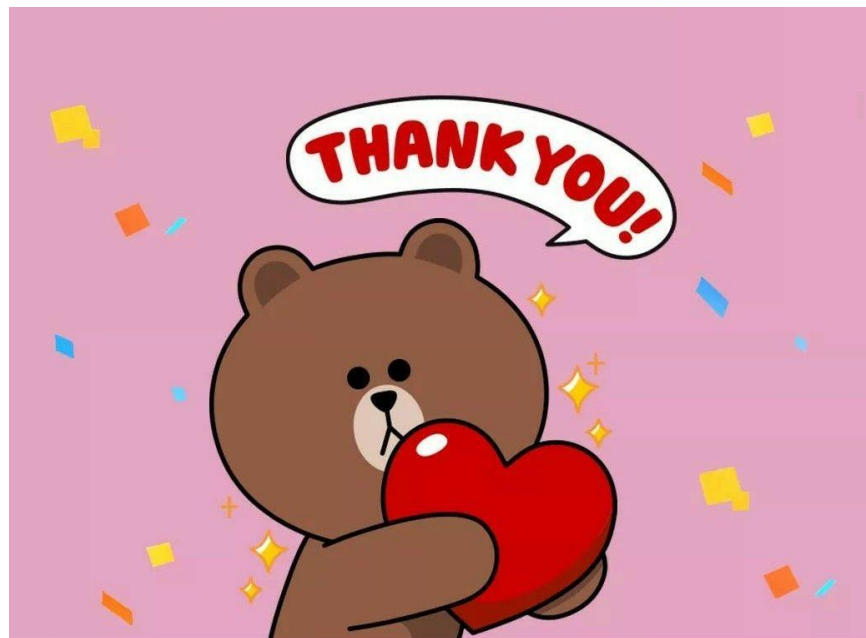
**Camilo Olaya**

# Your Favorite Childhood Toy/Memory

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Introduce your name, age and occupation  
Tell a story about your favorite childhood  
toy or memory

In group of 3-4, 1 min to answer  
individually. 2 min each to share.



# Your Favorite Childhood Toy/Memory

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## Open Sharing

What gets evoked in you during the sharing? What did you learned about you or your group members? [2 min]



# VP Publications: Wiley Contract

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**Krys Stave**

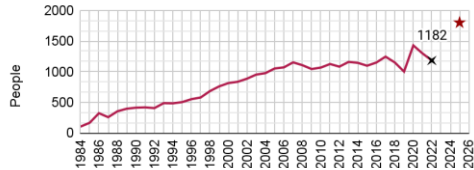
University of Nevada Las Vegas

# Dashboard of SDS Objectives and Key Results (WIP)

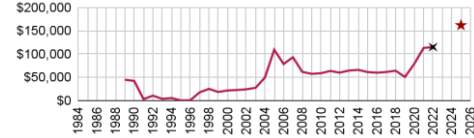
Last Update  
2023-01-01

## Membership

# Members



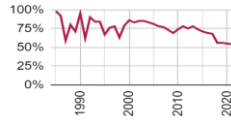
Dues Revenue



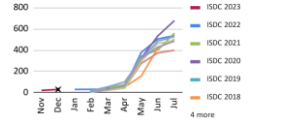
Membership Evolution (m)



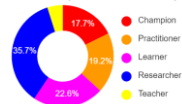
Retention rate



Conference Registrations (m)



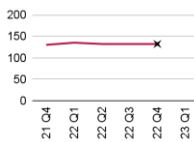
Self ID (266 members)



Conference Registrations (y)

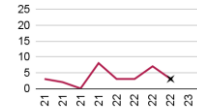


Volunteers

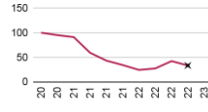


## Awareness

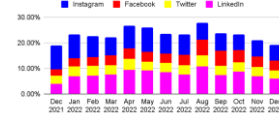
Referral Requests



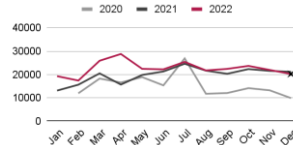
Job Openings



Post Engagement Rate

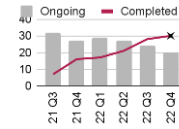


Website sessions (m)



## Knowledge & Skills

Mentees



Online Courses



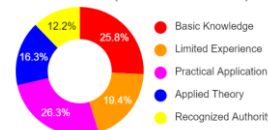
Add degree courses

Summer School Attendees



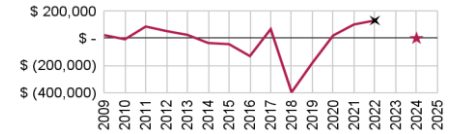
Add students enrolled in master/PhD

Skill Level (361 members)

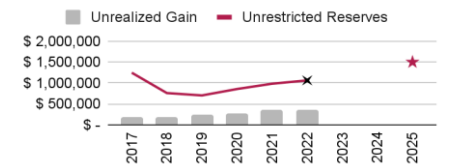


## Financial Health

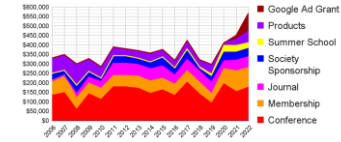
Net Operating Income (NOI)



Reserves



Net Direct Income

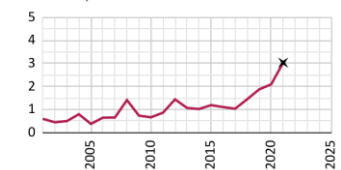


## High-quality Outputs

? ↑ (%)

Published Articles and %  
Articles in Top  
Quartile Journals  
( )

SDR Impact Factor





# End of Year VP and ED Reports

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## [2022 VP & ED Reports](#)



**Shayne Gary**

University of New South Wales Sydney

- Thank you!
- Please submit if you haven't yet

Read others' reports

# 2023 PC Motions Summary (Shayne)

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## UPCOMING

## IN PROCESS ONLINE

- (1070) Motion to accept the Wiley proposal for SDR (Krys)

## VOICE VOTE TODAY

- Motion to approve the December 2022 PC meeting minutes

## PASSED (bold items passed in or since last meeting)

- **(1069) Motion to approve the November 2022 PC meeting minutes (Lees)**
- **(1068) Motion to adopt FY 2023 designation of unrestricted funds (Eliot)**
- **(1067) Motion to approve the 2023 budget proposal (Eliot)**

# Motion to Approve Policy Council Minutes

*December 2022*

*Moved by Lees Stuntz*

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To approve the Policy Council Meeting Minutes December 2022

<http://bit.ly/SDSPCNotes>

# Secretary

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- Conflict of Interest



**Lees Stuntz**

Creative Learning Exchange

# 2023 Potential Conflict of Interest Disclosures

Entry	Position	Related Entity	Explanation
Brad Morrison	President	Sole proprietor	The Society headquarters occasionally refers inquiries to me that can result in my providing professional services, such as running the Beer Game, for a fee. We have agreed that during the year 2023 of my presidency, the Society will not make any such referrals to me.
Timothy Clancy	PC Member at Large	Dialectic Simulations	Dialectic Simulations Consulting, LLC is a consulting firm that earns revenue off of selling, among other services, system dynamics simulations development. to government and private sector actors.
Lees Stuntz	Secretary	Creative Learning Exchange (CLE)	<p>The CLE is in an agreement with the SDS to help create a template for a revised edition of the Road Maps series currently owned and housed by the CLE. The Revised Road maps will be available to both the SDS and the CLE. The financial transaction consists of transferring money to the CLE to pay Anne LaVigne for working on the project. Lees Stuntz is not being paid by the SDS.</p> <p>This project is in alignment with the tax-exempt purpose of the SDS and I do not believe that this is an actual conflict of interest.</p>



# 2023 Potential Conflict of Interest Disclosures

Entry	Position	Related Entity	Explanation
Rebecca Niles	Executive Director	Niles Ventures LLC	<p>As part of my agreement with the Society, I can spend ~10% of my time on consulting generated from personal sources. These typically include referrals from ReThink Health, Forio, Systems Thinking Collaborative, Climate Interactive, and prior employment or consulting clients. Work in 2022 was with Boston Financial (who I worked for in 1996), Children's Hospital of LA, Dartmouth and Columbia Business School (through ReThink Health), and Wharton (through Forio), and MSEN (through Systems Thinking Collaborative). The nature of this work is usually 1-2 day facilitation using existing System Dynamics models or applied systems thinking activities.</p> <p>For 2023, Dartmouth, Forio, and Columbia are likely clients again. There are no other engagements currently expected.</p> <p>Engagement opportunities that come in through the Society are intended to come in through an Airtable database to separate them specifically and ensure a record. When work comes through the Society they are either referred out to a Society member or done in house with billings paid to the Society. There were 3 projects performed by Rebecca with income to the Society in 2022. We expect more in 2023.</p>



# Onboarding Newcomers (Shayne)

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**Shayne Gary**

University of New South Wales Sydney

- What advice would you give to help new members be effective contributors to the PC?
- How would you describe the role and duties of the role of a PC member?
- Any pearls of wisdom to share?

# Announcements



# 2023 Policy Council Meetings

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Mar 1, 2023

- 0:05 Welcome and Agenda (Brad)
- 0:05 Dashboard
- 0:05 Motions
- 0:05 Executive Director Update
- 0:20 VP OKR Updates
- 0:15? VP Marketing & Communications - Logo (Thomas)
- 0:10? VP Membership - Free student membership (Asmeret)
- Adjournment

Adjournment