

SDR Publication Options Analysis – May 2022

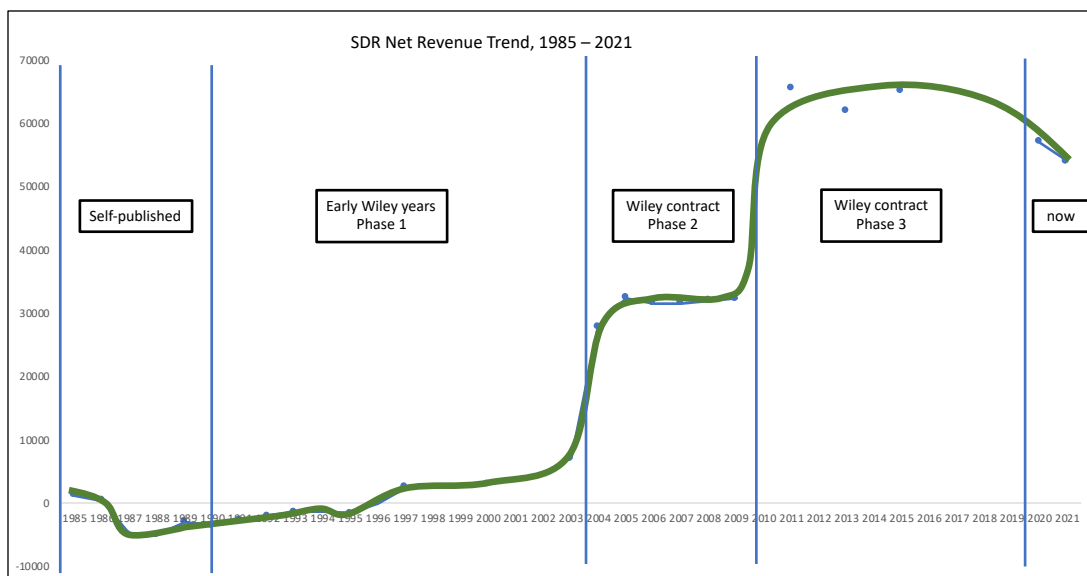
- Contract decision needs to be made by December 2022
- Criteria considered
- Options
 - Status Quo: stay with Wiley
 - Change Publishers: another traditional publisher, Open Access platform
- Reasons to stay with/leave Wiley
- Open Access
- Finances
- Questions to discuss

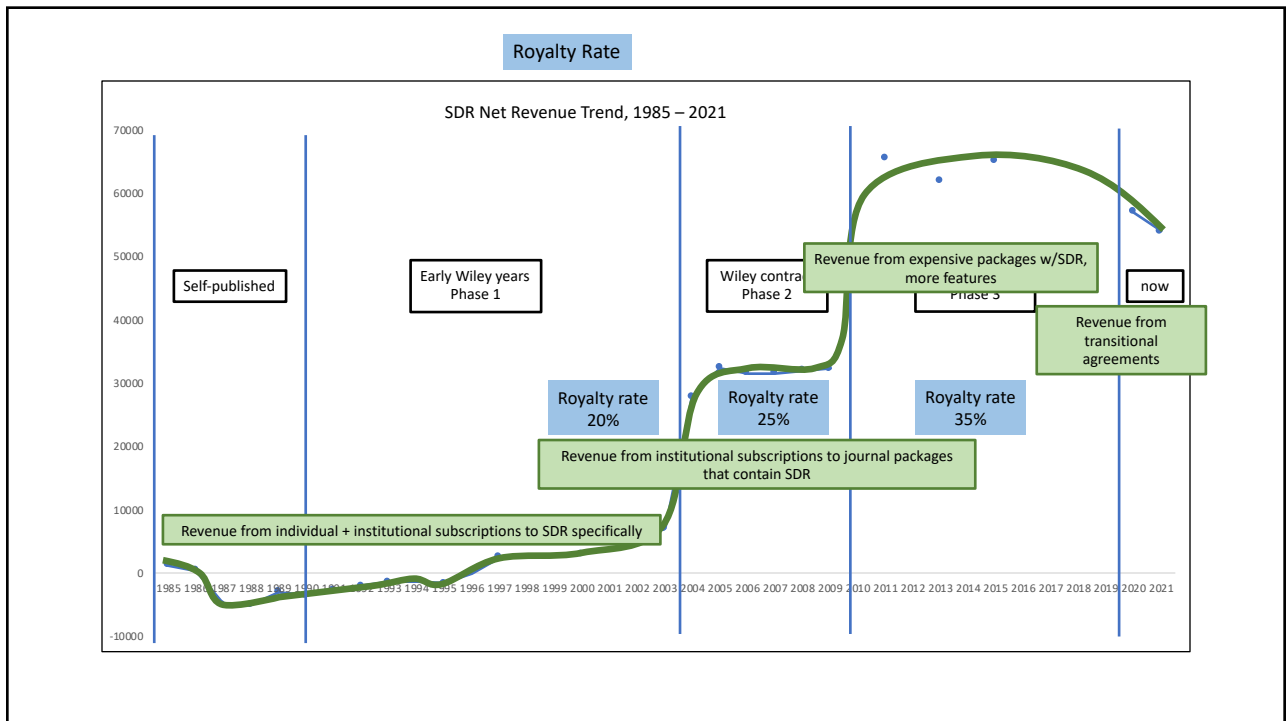
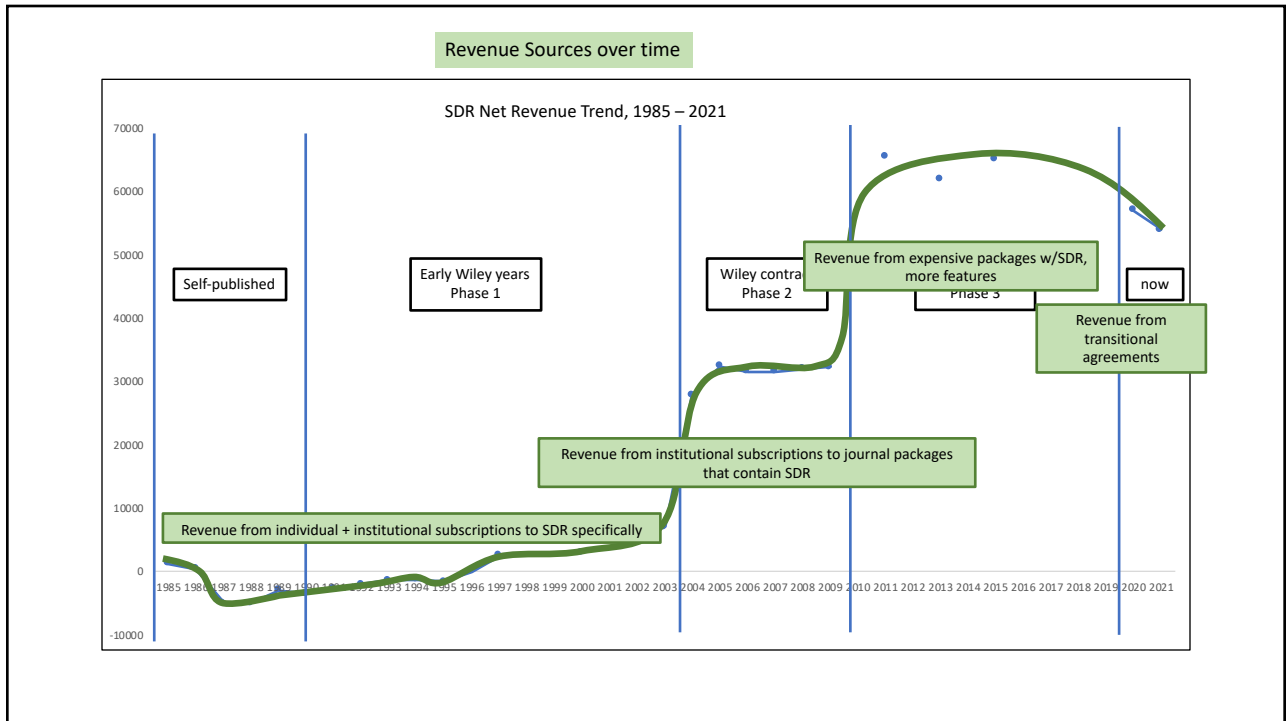
Steps the Publications Committee followed from March 2021 to March 2022

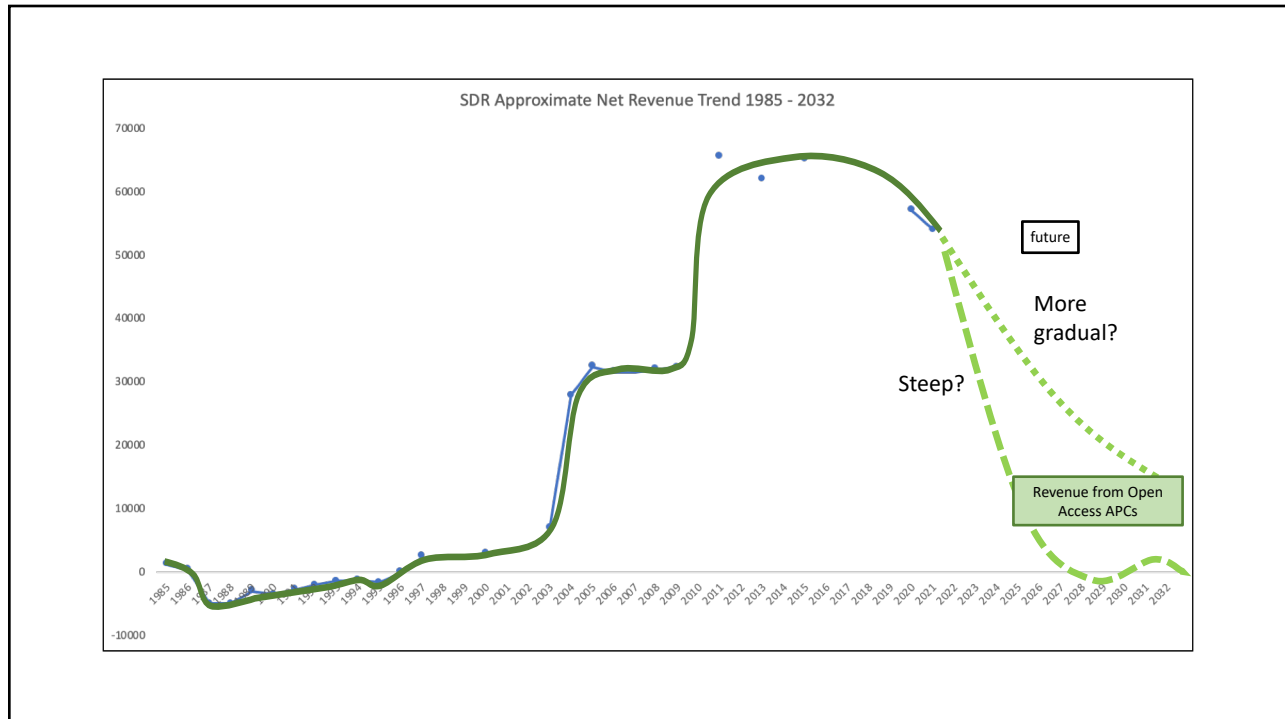
- Identify criteria for choosing a publishing option
- Develop a list of real options, including:
 - renew with Wiley (possibly with contract modifications)
 - find other publishers, established and perhaps new (fully open access?)
 - self-publication
 - others?
- Initial comparative analysis of options

SDR Brief History and Financial Picture

- First published 1985, George Richardson initiated
- Self-published for 5 years
- Started with Wiley in 1990
- Revenue model for Wiley, us, changed over time
- Now facing big change with Open Access
- Expenses > Income for about half of the 37 years
- “But we never looked at it as a cash cow. We wanted a journal to establish us as a credible field.” – David Andersen







Evaluation Criteria

- *Absolutes*

- Impact Factor: the outlet must allow us to have one, need to keep our current one in the switch. (Clarivate)
- Should not look like a new start – Keep volume numbers in sequence
- Should be indexed in all the places we are currently
- Keep in current category: Management (156/226), Social Sciences: Mathematical methods (19/51)
- Strong preference to keep the name, but if we have to change the name, we must keep history of the publication.

- *Operations*
 - No worse than the current ongoing operational headaches regarding journal production
 - Prefer something smoother
 - Speed of response
 - How responsive they are
 - Any additional production services beyond what we currently get
 - Need good manuscript mgmt system (Scholar One) for both production (review) side and authors
 - Support available for production
- *Financial*
 - Cost of production, cost to SDS
 - Cost to authors
 - Revenue
 - Support for publication/production
- *Market*
 - How does format of pub (trad vs open access) affect how people can access
 - Customer relations – how do we get journal in front of people who might be interested
 - Visibility
- *Reputation of the journal*
 - How does the format/publisher affect the journal's reputation
- *Reputation of the Publisher*
 - How affects submissions

Options considered

- Possible range
 - renew with Wiley (possibly with contract modifications)
 - find other established “traditional” publishers: SAGE, Springer,
 - perhaps new (fully open access?) publishers: Frontiers, MDPI (Sustainability, Systems)
 - Completely non-traditional publishers: open reviews?
 - “self-publication”
 - INFORMS or some other joint organization
- Open Access publishers
 - Met with MDPI
 - Met with Frontiers
 - Investigated Copernicus – too science-focused
- Decided to compare two end-of-spectrum options: Wiley vs. Frontiers

Reasons we may want to stay with Wiley

- Inertia
- Good academic reputation of Wiley
- Wiley is starting to address author costs by creating partnership agreements to pay or subsidize APCs for OA
- Is there any other information you would like the Publications Committee to provide ***about the reasons to stay with Wiley*** to help inform your position? For example, questions about:
 - Historical and current relationship between SDS and Wiley
 - Partnerships being developed by Wiley
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Reasons we may want to leave Wiley

- Operational issues
- In the past 10 years, the support system at Wiley (and other established publishers, e.g. Springer) has changed such that editorial and production assistants are not “in-house” but are spread around the globe. There has been a high turnover, which has made interacting with them frustrating at times.
- Uncertainty about how Wiley’s business model is changing with respect to the broader landscape of journal publication to Open Access
- Uncertainty about Wiley’s plans for the future
- Wiley OA fees are high: SDR now \$2950 (members get 20% discount)
- Under OA, we would have to publish more articles, pressure on SDS
 - Can we? We have a perpetual problem of low number of appropriate submissions and slow review time. This might be a function of our volunteer structure.
- Better options for outreach of SDR through alternative platform
- Is there any other information you would like the Publications Committee to provide ***about the reasons to leave Wiley*** to help inform your position?

Open Access Pros and Cons

- Higher citation rate: most studies support this, particularly for hybrid and green OA articles, some dispute it
- More access
- Most OA articles are published in high-income countries
- More impact
- More equitable: yes, for gender
- Question about how to ensure publishing from low-income countries

Finances

Note: These numbers include MANY ASSUMPTIONS. Use them carefully.

Option	What we pay them	Our revenue	Potential net revenue
Wiley	\$30 per print subscription, min 250 = <u>\$7,500</u>	35% of non-member revenue plus contracted editorial support When fully OA, assuming \$3,000 APC per article and 20 articles/yr, revenue = $.35 * \$60,000 = \underline{\$24,000}$ plus any editorial support	$\$24,000 - \$7,500 = \underline{\$16,500}$ Note: assumes no additional editorial support paid by SDS
Frontiers	\$1,500 per article Assuming 20 articles/yr = <u>\$30,000</u>	Assuming same \$3,000 APC, revenue = <u>\$60,000</u>	$\$60,000 - \$30,000 = \underline{\$30,000}$

Big Question:

What does the Society need to achieve with the journal?

Smaller Question:

What other information should we provide to inform the decision?