

Wednesday, December 14, 2022

[Recording](#)

[Chat](#)

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Attendees

Voting: Shayne Gary, Sara Metcalf, Raafat Zaini, Bob Eberlein, Will Glass Husain, Thomas Wittig, Brad Morrison, Asmeret Naugle, Diana Fisher, Eliot Rich, Lees Stuntz, Tom Fiddaman, Hyunjung Kim, Jenson Goh, Krys Stave, Scott Rockart

Non-voting: Jorge Souza, Christine Tang, Fernando Redivo, Camilo Olaya, Billy Schoenberg, Joseph Londa, Peter Hovmand, Raquel Buzogany, Rebecca Niles

Agenda

- 0:05 Welcome and Agenda (Shayne)
- 0:05 Motions
- 0:10 VP Membership Update: Dues and Membership Drive (Asmeret)
- 0:10 VP Marketing Update: Logo (Thomas)
- 0:10 Learning Committee Update (Raafat)
- 0:05 End of Year VP Reports (Shayne)
- 0:20 Reflecting on 2022 (Shayne Gary)
- 0:05 Looking forward to 2023 (Brad Morrison)
- 0:10 Recognition of Officers (Shayne Gary)
- 0:10 Introduction of new PC members (Shayne Gary)
- Adjournment

Minutes

President Shayne Gary brought the meeting to order and introduced the agenda. He highlighted the self-identification of members, related member categories, and the lack of data for this metric.

Shayne encouraged PC members to vote for motions 1067 and 1068 on the webportal. **Secretary**, Lees Stuntz, moved to approve the November 2022 PC meeting minutes. **Bob** seconded. Motion passed.

VP Membership, Asmeret Naugle, shared the price increase for membership dues in 2023: regular and student memberships will increase. She also mentioned the membership drive that is planned for early next year.

VP Marketing and Communications, Thomas Wittig, introduced the topic of modernizing the SDS logo and social media handles. Fernando Redivo shared the story of the logo modernization since the early call for designs in November, 2021. He asked for some feedback on two intermediary logo options, with most people (75%) in the poll preferring option 1.



Option 1

Option 2

Learning Committee chair, Raafat Zaini, shared updates from the committee using the OKR framework. He discussed the effort by volunteers, the roll out of the JWF Seminar Series with now 6 courses released, the newly started Roadmaps modernized prototype and the introduction of the Group Juggle Game. Raafat also shared detailed performance metrics for the JWF courses.

President, Shayne, reminded VPs about the requirement to provide their final year reports by Dec 31st. This process is now streamlined and adds to the OKR updates presented during the year. The report includes a reflection on 2022 and the planning of OKRs for 2023.

Shayne then proceeded to reflect on 2022 highlighting clarity on goals and increased motivation, and pointing out that coordination could continue to improve as whole and in meetings. He thanked the full PC for their invaluable effort working on the different initiatives during the year.

President-Elect, Brad Morrison, shared that he feels that the Society has gained “momentum” with committees and VPs working on many wonderful initiatives. He underscored the importance of improving coordination and communication. Brad thanked the PC members and asked all to reach out to him regarding nominations, one of the many tasks ahead.

Shayne then thanked the outgoing PC members: Paulo Gonçalves, Stefano Armenia, Will Glass-Husain, Thomas Fiddaman, Munaf Aamir, Scott Rockart. He welcomed the incoming PC members: Allyson Beall King, Peter Hovmand, Martin Kunc, Jeroen Struben, Jennifer Johnson, and Camilo Olaya.

Shayne Gary asked who would like to adjourn the meeting. Bob moved. Will Glass Husain seconded. Motion passed.