

Wednesday, November 30, 2022

[Recording](#)
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Attendees

Voting: Shayne Gary, Sara Metcalf, Saras Chung, Eliot Rich, Bob Eberlein, Diana Fisher, Will-Glass Husain, Paulo Gonçalves, Brad Morrison, Hyunjung Kim, Juan Pablo Torres, Thomas Wittig, Asmeret Nangle, Krys Stave, Raafat Zaini, Lees Stuntz, David Keith

Non-voting: Oleg Pavlov, Billy Schoenberg, Willem Auping, Raquel Buzogany, Rebecca Niles

Agenda

0:05 Welcome and Agenda (Shayne)
0:05 SDS Dashboard Check-in (Shayne)
0:02 Motions
0:03 Executive Director Check-In (Rebecca)
0:20 VP Check-ins on OKRs + Q&A
0:20 Finance Committee (Eliot)
0:15 VP Meetings: 2025 Conference (Sara)
0:05 Learning Committee update (Raafat)
0:05 VP Membership: Dues (Asmeret)
0:10 End of Year Reports (Shayne)
Adjournment

Minutes

President Shayne Gary brought the meeting to order and introduced the agenda. On the dashboard, he highlighted the membership and dues numbers reminding the PC members the need to increase these to reach the goals.

Bob Eberlein moved to approve the October 2022 PC meeting minutes. Brad Morrison seconded. Motion passed.

Nominating committee chair, Paulo Gonçalves, moved to appoint Ed Anderson to the Nominating Committee (8/2022-7/2025). Will Glass-Husain seconded. Discussion revolved around gender diversity on the committee. Motion passed.

Executive Director, Rebecca Niles, presented the flow of 2022 membership subscriptions pointing out some of the milestones.

VP Marketing & Communications, Thomas Wittig, shared a conversions tracking mechanism has successfully been implemented. The committee has also been working on a logo update and several dashboards. He also mentioned organic searches are increasing steadily and the Society should not rely on add grants alone.

VP Professional Practice, Saras Chung, shared the new committee has already invested effort in a practitioner survey. The committee is also working on new practitioner profiles that can contribute to the marketing effort and help disseminate content. The successful applications have stalled. Discussion ensued about the terms used to describe the different member categories.

VP Finance, Eliot Rich, reported the 2022 numbers are better than expected due to lower expenses and presented the 2023 budget proposal which has a projected 2023 NOI that is slightly negative. The

unrestricted reserves have been increasing, also the DMA funds have been increasing as presented awards have not surpassed the funds income. Eliot presented upcoming online motions for the Policy Council to approve about the proposed budget and the designation of funds according to the Finance Committee proposal. Discussion ensued about how the market affects restricted and unrestricted reserves and how designations can be changed.

VP Meetings, Sara Metcalf, shared the plans to hold ISDC 2025 at Schaumburg (near Chicago). Cons are the suburban setting, hefty cancellation fees, and few tourist attractions. Pros include lower expenses, a major airport nearby, nice hotel, good food, and capacity is expandable. Billy Schoenberg shared the history of decisions for the location. Oleg Pavlov introduced himself, he is at WPI. More discussion ensued about the location and how well it attracts people. Sara moved to approve holding the 2025 conference at the Hyatt Regency Schaumburg on July 20-24, 2025. Bob seconded. Motion passed. Sara moved to appoint Oleg Pavlov as organizing chair of the 2025 conference in Schaumburg. Brad seconded. Motion passed.

Shayne proposed the next agenda items be postponed to the next meeting. Nobody resisted.

Shayne Gary asked who would like to adjourn the meeting. Lees moved. Raafat seconded. Motion passed.