

Wednesday, September 28, 2022

[Recording](#)
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Attendees

Voting: Shayne Gary, Tom Fiddamann, Scott Rockart, Saras Chung, Krys Stave, Will-Glass Husain, Bob Eberlein, Kawika Pierson, Asmeret Naugle, Eliot Rich, Sara Metcalf, Munaf Aamir, Diana Fisher

Non-voting: Rebecca Niles, Alexander Walker, Willem Auping, Fernando Redivo, Billy Schoenberg, Peter Hovmand

Agenda

0:05 Welcome and Agenda (Shayne)
0:10 Getting to know each other better (Jenson)
0:05 SDS Dashboard Check-in (Shayne)
0:10 Motions
0:10 Executive Director Check-In (Rebecca)
0:25 VP Check-ins on OKRs + Q&A
0:10 Sponsorship ask (Rebecca)
0:15 Publications Committee (Krys)
Adjournment

Minutes

President Shayne Gary brought the meeting to order, highlighted some news, and introduced the agenda.

Shayne then shared some insights based on the membership renewal rate. He mentioned that the Society is doing well in recruiting new people but is not so successful in retaining them.

Secretary, Lees Stuntz, moved to approve the August 2022 PC meeting minutes. Scott seconded. Motion passed.

Shayne appointed Alexander Walker as AVP Professional Practice. VP Professional Practice, Saras Chung, highlighted that AI is already contributing to the committee in a fruitful way.

Shayne appointed Willem Auping as AVP Publications. VP Publications, Krys Stave, mentioned that Willem will be responsible for helping coach articles into the SDR.

Executive Director, Rebecca Niles, presented the status of the seminar series from 2020 until the present. She presented revenue numbers highlighting that most of the cross-sales are conference tickets.

On a second topic, Rebecca highlighted that Hugo is the new cases keeper, new cases are in the pipeline, and the overall look and feel of the successful applications is also being improved.

VP EPresence, Bob Eberlein, shared the updated OKRs: website load times have improved slightly and he is researching how to better manage membership records, which might also relate to speed.

VP Membership, Asmeret Naugle, mentioned the career panel during the conference went well and a second panel is being planned for February, there is now more data to work on in terms of member segments, and an idea to give a 1-year free membership for students taking SD courses is in the making. Discussion for this last point included membership value for students, acceptable lower retention rates, increased administrative costs, and network value. The discussion highlighted pros and cons of the possible proposal.

VP Finance, Eliot Rich, shared that the ISDC 2022 numbers look very good and the ISDC 2023 ers numbers seem very challenging. He also asked VPs to share their ideas and projects that require a funding and straw budgets for 2023.

Executive Director, Rebecca Niles, pointed out some of the current financial challenges and turned to the topic of how to dramatically increase sponsorship. She shared some of the ideas for moving on and asked for input from the pc. Comments included going to corporations and providing workshops in exchange for sponsorship, fundraising based on conference theme and location. Utilizing PC members to initiate conversations with potential sponsors was mentioned as a possibility. Billy and Shayne emphasized the need for warm relationships when making sponsorship asks.

VP Publicatons, Krys Stave, shared the recommendations of a revisited 2016 publications strategy report. She presented the two new categories proposed for the SDR: 1) Applications and Engagement, 2) Educational Endeavors. Discussion included asking the editorial board for suggestions, that new formats do not undermine current SDR success, looking for good examples of other journals that have multiple contents, how citable articles and their requirements affect the impact effort.

Shayne Gary asked who would like to adjourn the meeting. Sara moved. Eliot seconded. Motion passed.