2022
Policy Council Meeting

August 31, 2022

5:00 - 6:30 PM NYT

CHECKIN
How did you initially get interested in SD and why are you still committed to helping grow the field?

QUESTIONS OR COMMENTS
Enter HU in chat OR enter your question or comment

http://bit.ly/SDSpcnotes

President's Welcome

Shayne Gary

University of New South Wales Sydney

- Getting to know each other better
- Agenda
- Let's get started…

# Getting to know each other better: I am... (Jenson)

I AM

- Finish the statement "I am ..." using three different endings (2 min)
- Share with your breakout group (6 min)

Jenson

I am a reader. I read on a daily basis.

I am fun-loving. I enjoy doing things that are fun & yet lead to no outcome.

I am a loving husband. I set aside time every morning 4.30 am to do yoga with my wife

Getting to know each other better: I am...

Open Sharing

Anything interesting about you or your group members that you want to share?

Agenda (Shayne)

- 0:05 Welcome (Shayne)
- 0:15 Getting to know each other (Jenson)
- 0:05 SDS Dashboard Check-in (Shayne)
- 0:13 Motions
- 0:02 Nominations (Paulo)
- 0:10 SPOC (Camilo and Sara)
- 0:15 Conference Discussion (Sara and Billy)
- 0:25 Strategic Theme continuation (Shayne and Raquel)
- Adjournment

2022 PC Motions Summary (Shayne)

UPCOMING

IN PROCESS ONLINE

VOICE VOTE TODAY

- Approve Policy Council Meeting Minutes from July 2022 (Lees)
- Update policies aligning with Bylaws change (Bob)
- Adopt Gift Acceptance policy (Bob, pending vote on updated policies)
- Motion to plan future conferences with an in-person capacity limit (Sara)
- Motion to appoint Bob Eberlein to the Publications Committee (Krys)

PASSED (**bold** items passed in or since last meeting)

- **(1053) Motion to approve the revised STFF guidelines as of June 24 version(Sara)**
- **(1052) Motion to Approve PC Minutes June 2022(Lees)**
- **(1051) Motion to approve ISDC 2025 Program Chairs(Sara)**
- (1050) Motion to Approve Birgit Kopainsky as 2024 Conference Organizing Chair (Sara)

Motion to Approve Policy Council Minutes
July 2022
Moved by Lees Stuntz

To approve the Policy Council Meeting Minutes July 2022

Motion to Approve Updated SDS Policies to align with Bylaws
Moved by Bob Eberlein

To approve the updated SDS Policies to align with Bylaws, including:

- change to a rolling 12-month membership,
- phase-out of VP Electronic Presence
-

NOTE: 15 YES votes required to approve update to Policies

Motion to Adopt Gift Acceptance Policy
Moved by Bob Eberlein

To adopt System Dynamics Society Gift Acceptance policies submitted on web portal August 19 (Report 1024)

2023 Elected Officers and Policy Council Members (Paulo)

- **President Elect** Allyson Beall King | Washington State University, USA (2023)
- **VP Pre-College Education** Diana Fisher | Oregon, USA (2023 - 2025)
- **VP Chapters & SIGs** Peter Hovmand | Case Western Reserve University, USA (2023 - 2025)
- **PC Members at Large** (2023-2025)
  - Jennifer Johnson, Washington State University
  - Camilo Olaya, Universidad de los Andes, Colombia
  - Jeroen Struben, emlyon, France
  - Martin Kunc, Southampton Business School, UK

Open Positions 2024

President Elect (2024)   **VP**

Membership (2024-2026)

VP Electronic Presence (2024-2026)   **VP Publications** (2024-2026)

4 PC Members at Large (2024-2026)

Feel free to self-nominate or let us know of great candidates, we are striving for diversity and looking forward to your suggestions! To nominate, please contact a member of the nominating committee.

Nominating Committee:
Past President: Paulo Gonçalves (Chair)   paulo.goncalves@usi.ch
President: Shayne Gary   sgary@unsw.edu.au
President Elect: Brad Morrison   morrison@mit.edu
Asmeret Bier Naugle 8/2020-7/2023   abier@sandia.gov
Juan Pablo Torres 8/2021-7/2024   torresc@unegocios.cl
TBD

Dashboard of SDS Objectives and Key Results (WIP)

Membership

Members

Dues Revenue
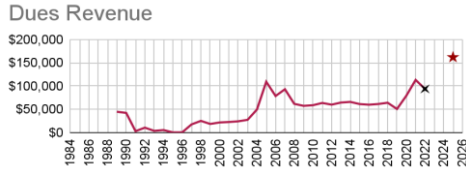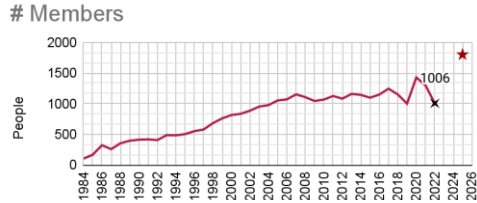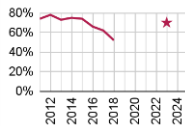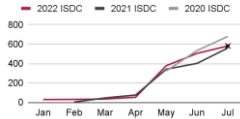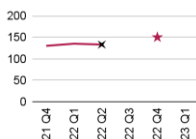
Monthly Membership Evolution

Retention rate

Conference Registrations (m)
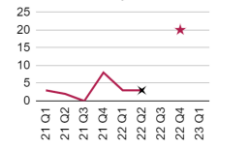
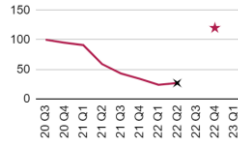Champion/Practitioner/Student/Teacher/Researcher

Conference Registrations (y)
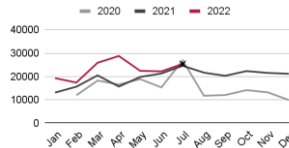
Volunteers

Awareness

Referral Requests

Social Media Engagement

Job Openings

Website sessions (monthly)

Knowledge & Skills

Mentees

Online Courses
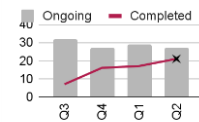
Add degree courses

Summer School Attendees

Add students enrolled in master/PhD
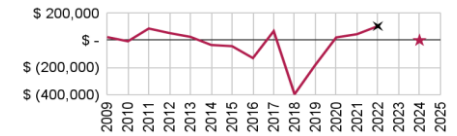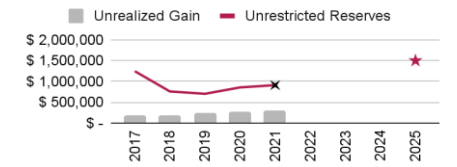
Self reported skill levels
Mean test score
(Future test?)

Financial Health

Net Operating Income (NOI)

Reserves

High-quality Outputs

?   ↑(%)

Published Journal Articles
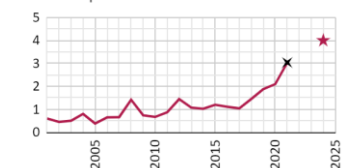()

?   ↑(%)

% Articles in Top Quartile Journals
()

SDR Impact Factor

?   ↑(#)

Books Published by Top Publishers
()

Society Programs Oversight Committee

Sara Metcalf
University at Buffalo

Camilo Olaya
Universidad de los Andes

Motion to approve Version 08 of Program Guidelines
- Program Guidelines update
  - committee structure includes VP Publications and VP Meetings as ex-officio members
  - incorporates feedback from debrief sessions

Motion to appoint Susan Howick and Hyunjung Kim as SPOC members from 2023-2025
- Susan Howick is a 2024 Program Chair
- Hyunjung Kim is a current SPOC member (2022-2024) and past (2019) Program Chair; this motion extends her term by 1 year to align with new rotation plan

VP Meetings: Conference Discussion

Motion to plan future International System Dynamics Conferences using a Hybrid in-person/virtual model with an in-person capacity limit determined at the discretion of VP meetings with reduced-cost virtual attendance options.

- Default **plan** is 260 in-person
- Place **limit** on in-person registrations of
    - MIN(sum of the parallel room capacity, plenary room capacity) ~= 350
    - Reduced physical capacity - assumed @ 5-7 parallel rooms
- Before April 1st if registration is close to or exceeds **plan** renegotiate contracts with new revenue expectations capping at **limit.**
- If **plan** is exceeded after April 1st offer virtual registrations

Sara Metcalf
University at Buffalo

Billy Schoenberg
isee systems

Committee Appointments (Shayne)

- Motion to appoint Bob Eberlein to the Publications Committee (Krys Stave)

Strategic Themes

Shayne Gary

University of New South Wales Sydney

Rebecca Niles

Executive Director

In July PC meeting we generated ideas for initiatives SDS should launch in next 6-12 months to dramatically increase awareness of good SD work to attract new members and/or draw attention of leaders in industry/government?

https://bit.ly/2022PCmiro

Clusters of Ideas Identified from July PC Meeting

Update/Produce New Products

Cross Pollinate @ other Societies/Journals

Planning process

Home Office Training/Facilitation Sessions

Publish Widely in Popular Media

Develop Strategic Podcasts

Identify New Donors/Funds for SD

Build Writing/Media Capacity

Promote SD on Social Media Channels

Grow members & member benefits

Increase Marketing and Branding effort

Develop more online SD courses

Expand Practitioner Outreach

Build materials to infiltrate domains/fields

Build shared repository of teaching resources

Convene new conferences/meetings

Develop strong case studies

Develop Professional Certification

Discuss and "Vote" on Promising Clusters

1. 5 min: Read through the Clusters/Strategic Themes and the initiatives within each cluster.
2. 15 min: Ask clarification questions about any of the initiatives.
3. 5 min: Vote for the clusters/strategic themes you believe will be most impactful at a feasible level of resources invested (5 dots allocated in any way you want)

Note: Strategy Committee to use this discussion as input to recommending small number of initiatives to advance over next 6-12 months.

Announcements

2022 Policy Council Meetings

September 28, 2022
- 0:05 Welcome and Agenda (Shayne)
- 0:05 SDS Dashboard Check-in (Shayne)
- 0:05 Motions
- 0:10 Executive Director Check-In (Rebecca)
- 0:30 VP Check-ins on OKRs + Q&A
- Publications Committee?
- VP Membership?
- Adjournment

Adjournment