

2022

Policy Council Meeting

March 30, 2022

5 - 6:30 PM New York

CHECKIN

**If you can have an unlimited supply of
one thing for the rest of your life,
what would it be?**

QUESTIONS OR COMMENTS

**Enter HU in chat OR enter your question
or comment**

<http://bit.ly/SDSpcnotes>

President's Welcome



Shayne Gary

University of New South Wales Sydney

- Terrific progress in Feb meeting on OKRs!
- Lots of Society activity

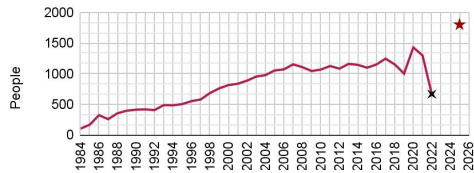
Agenda

- 0:05 Welcome, Agenda, and Dashboard (Shayne Gary)
- 0:05 Motions
- 0:40 Breakout Rooms for each VP OKRs
- 0:25 VP Debriefs 2 min
- 0:10 Response to Ukraine Conflict
- Adjournment

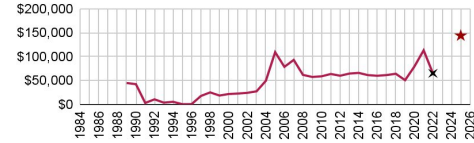
Dashboard of SDS Objectives and Key Results (WIP)

Membership

Members



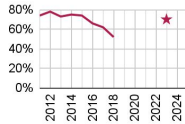
Dues Revenue



Monthly Membership Evolution



Retention rate

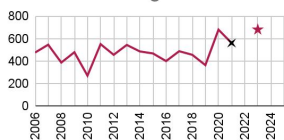


Champion/Practitioner
/Researcher/Teacher/S
tudent

130

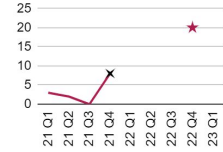
Active Volunteers
(2021 Q4)

Conference Registrations

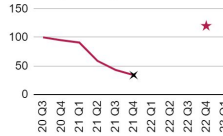


Awareness

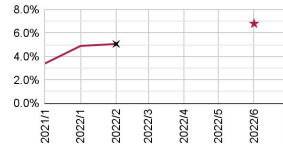
Referral Requests



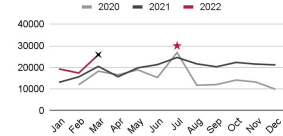
Job Openings



Social Media Engagement

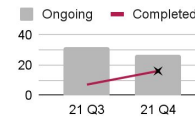


Website sessions (monthly)

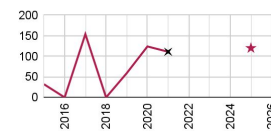


Knowledge & Skills

Mentees

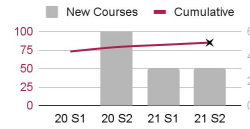


Summer School Attendees



Add students enrolled in
master/PhD

Online Courses

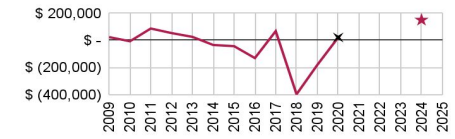


Add degree courses

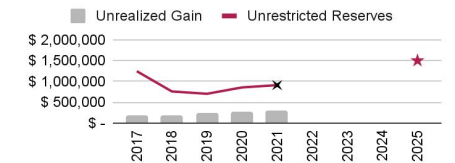
Self reported
skill levels
Mean test score
(Future test?)

Financial Health

Net Operating Income (NOI)



Reserves



High-quality Outputs

? ↑ (%)

Published Journal
Articles

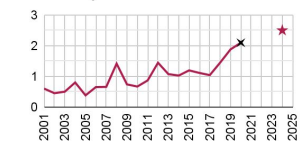
()

? ↑ (%)

% Articles in Top
Quartile Journals

()

SDR Impact Factor



? ↑ (#)

Books Published
by Top Publishers

()

2022 Motions Summary (Shayne Gary)

UPCOMING

-

IN PROCESS ONLINE

- Motion to Nominate Replacement for Policy Council Member at Large partial term 2020-2022

VOICE VOTE TODAY

- Motion to Approve PC Minutes February 2022

PASSED (bold items passed since last meeting)

- (1043) Motion to Approve PC Minutes January 2022(Lees Stuntz)
- (1041) Proposed Bylaw Update to Move Membership Period from Bylaws to Policies(Bob Eberlein)Y:19/N:0/A:0/NV:5 (2022.02.13)
- (1042) F2F Approve PC Minutes August-December 2021(Lees Stuntz)
- (1040) ISDC 2024 Program Chairs by Sara Metcalf(Bob Eberlein)Y:16/N:0/A:0/NV:9 (2022.01.20)

Motion to Approve Policy Council Minutes

February 2022

Moved by Lees Stuntz

To approve the Policy Council Meeting Minutes February 2022.

<http://bit.ly/SDSPCNotes>

Motion to Approve Scott Rockart to partial PC member term (expires at end of 2022) *Moved by Shayne Gary*

Brief Bio:

Scott Rockart earned an MBA in 1996 from MIT and a PhD in 2001 from MIT in behavioral and policy sciences and management science. He spent two years as an assistant professor at London Business School (2000-2002) and then was an assistant professor at Fuqua from 2002-2010. He was also an assistant professor at the University of North Carolina at Chapel Hill from 2010 – 2016. Scott rejoined Fuqua in 2017 as an associate professor of the practice in the strategy area.

Scott's research has appeared in Management Science, System Dynamics Review, and Strategic Management Journal. He currently serves on the editorial boards of the Strategic Management Journal and Organization Science.

<http://bit.ly/SDSPCNotes>

AVP Appointment

Shayne Gary, Diana Fisher



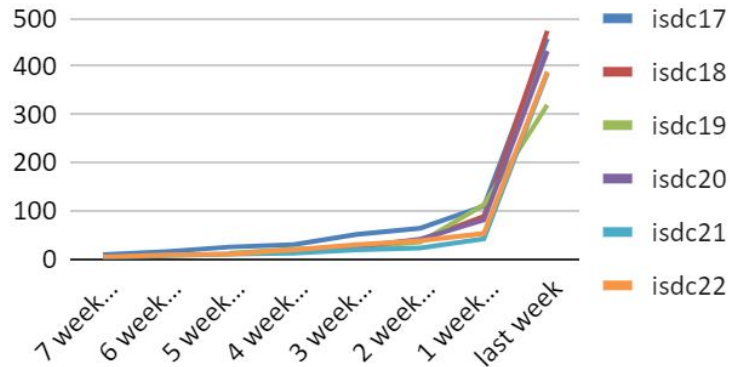
AVP Pre-College Education

Ulkem Yararbas
Ege University

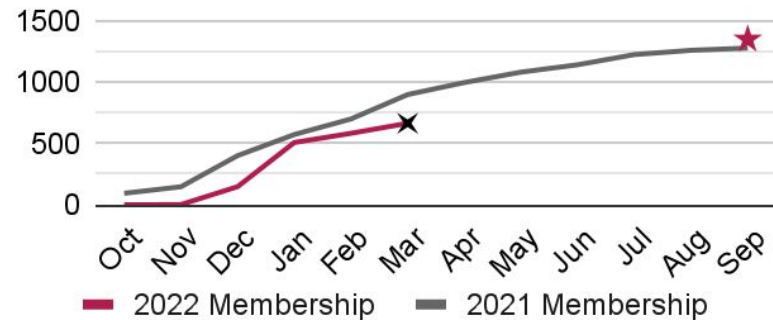
<http://bit.ly/SDSPCNotes>

Executive Director Check-In (Rebecca)

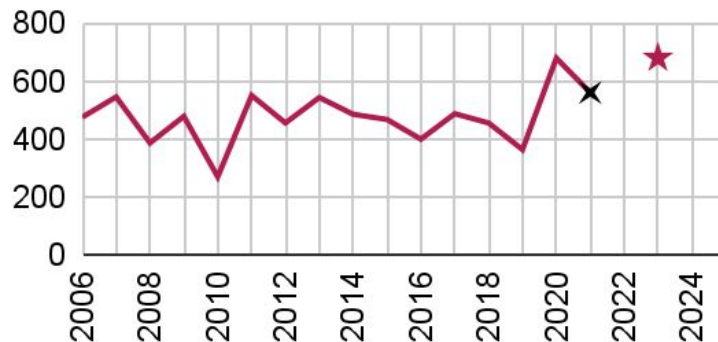
Cumulative Submissions



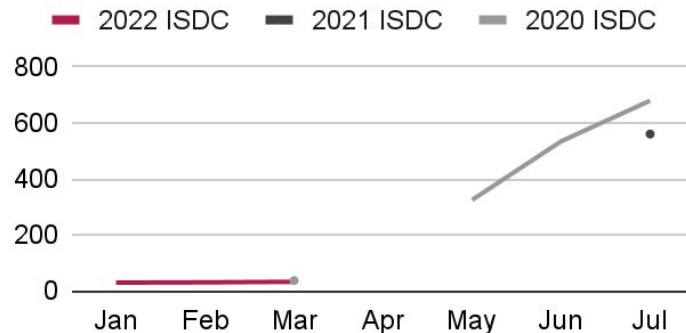
Monthly Membership Evolution



Conference Registrations



Conference Registrations



Strategy Committee



Shayne, Paulo and Jenson

- Continuing with our OKRs Pilot Annual Planning Process

Pilot Objectives and Key Results (OKRs) Process

We made great progress in our Feb PC meeting

More work has gone into thinking through OKRs since then

Today we will spend another 40 minutes in breakout rooms for each VP position to refine the OKRs

- Focus on strategic objectives for each role
- Filter down to select a small number of objectives (3 max for 2022)
- Identify 1-3 Key Results to measure (quantitatively) progress on each Objective

Pilot Annual Planning Process

- In this PC Meeting
 - Breakout rooms for each VP to continue working on OKRs
 - Remaining PC Members self-select into rooms & contribute
 - Assistant VPs support effort
 - Short presentations of filtered OKRs (max 3 Objectives)
- Subsequent Timeframe
 - monthly PC meeting 3 min check-ins for each VP (half in each meeting)
 - in 1 months: VPs meet again (longer check in)
 - in 4 months: mid-year OKRs updates (at the conference)
 - in 10 months: end-year reports

Breakout Rooms for each VP (40 mins)

Continue discussions about OKRs for your office (through mid July / 2022)

Keep in mind the medium and longer term objectives for the office (1 year & 3 year)

After 40 mins, let's hear from each VP about their OKRs (2 mins to explain just 1-3 Objectives and associated Key Results)

Jamboards for each Breakout Room

Membership <https://bit.ly/membershipjam>

Finance <https://bit.ly/financejam>

Marketing & Communications <https://bit.ly/marketingcomjam>

Publications <https://bit.ly/publicationsjam>

Meetings <https://bit.ly/meetingsjam>

Chapters & SIGs <https://bit.ly/chaptersigjam>

E-Presence <https://bit.ly/epresencejam>

Professional Practice <https://bit.ly/profpracticejam>

Pre-College Education <https://bit.ly/precollegejam>

VP Debriefs (2 min each)

Membership

Finance

Marketing

Publications

Meetings

Chapters & SIGs

Electronic Presence

Professional Practice

Pre-College Education

Next Steps

1. Schedule separate meeting of all VPs in April for check-in
2. Four VPs to provide 3-minute check in's on OKRs each PC meeting starting in April (we will alternate to the other 4 VPs from month to month)
3. Please reach out to Shayne, Paulo, or Jenson if you would like any help or have any questions

Discussion, Comments, Questions...

**We will now discuss the Society response to the Ukrainian Crisis.
Only Policy Council members will be able to vote. Everyone else is welcome to leave the meeting. If you stay, please do not respond to the polls.**



Response to Ukraine Conflict



Rebecca Niles

Executive Director

- **Several calls to take action to support Ukraine**
 - 3/6 Letter from Andreas Nicolaidis Lindqvist in Sweden offering support to Ukrainian members of the Society
 - 3/11 Letter asking Ukrainian SD scholars be featured ISDC speakers
 - 3/12 Email from 300 Ukrainian scientists to stop Russian participation in ISDC
 - 3/13 Russian chapter website military conference promotion
- **Implications go beyond “meetings” so discussion in Executive Committee**
- **SDS history to this kind of issue is NO STANCE**
- **Actions Taken by Us**
 - Disconnected the link to Russia Chapter site
 - Sent letter (with no response) asking they remove promotion of military conference
- **Implications of Decision**
 - Opens up precedence for future cases.
 - Binds SDS to investing different amounts of resources
 - Make a claim about how SD should be used, when others are using for that purpose
 - Potentially adds to the reinforcing loops to end the conflict

Appeal from Ukrainians to stop Russian participation in ISDC

We, Ukrainian scientists, teachers, students, and researchers, appeal to you today to **support Ukraine in its fight against the aggression of the Russian Federation**. The contribution of every country and every organization in the fight against Russian terror is significant. And you can help us, too! While Russian scientists are taking part in international conferences around the world, Russian soldiers are committing terrorist acts in Kyiv, Kharkiv, Mariupol, Kherson, Mykolaiv, and other Ukrainian cities, small towns and villages! Due to this fact, **we ask you to stop the participation of Russian scientists in your projects and conferences**. Any cooperation with the Russian Federation today is tantamount to the tolerance of crimes against humanity and international law, as in just the past two weeks Russia has grossly violated the UN Charter, the Helsinki Final Act, the Paris Charter, the Budapest Memorandum, the International Bill of Human Rights and the Geneva Conventions. You can help us, Ukrainians, in our struggle. You can bring the victory of the entire civilized world closer. You can remind that every nation is responsible for the actions of its authorities. Making this step, you can save thousands of lives because **the academic community and the intellectual elite — the "conscience of the nation" — can be heard in modern authoritarian Russia! We ask you to do this in order to make Russian scientists speak out clearly and unanimously against the war as soon as possible. Every day of confusion costs human lives. Stop any cooperation with the Russians now! Help the world regain peace!**

Russian chapter website military conference promotion



**NATIONAL
SIMULATION SOCIETY**
NONCOMMERCIAL PARTNERSHIP

Yandex Search

website internet

[Main](#) [Society](#) [Activities](#) [Partners](#) [news](#) [Software](#) [Projects](#) [Publications](#) [articles](#) [Links](#) [Contacts](#)

Second All-Russian Scientific and Practical Conference "Simulation of military systems, actions of troops and processes for their support" (IMSVN-2022)

The second All-Russian scientific and practical conference "Simulation of military systems, actions of troops and processes for their support" (IMSVN-2022) will be held in St. Petersburg on October 20, 2022.

Organizers and founders of the conference:

- Military Academy of Logistics named after General of the Army A.V. Khruleva, St. Petersburg;
- Non-commercial partnership "National Society for Simulation Modeling" (NP "NOIM"), St. Petersburg;
- JSC "Center for Technology of Shipbuilding and Ship Repair" (JSC "TSTSS"), St. Petersburg;
- St. Petersburg Institute of Informatics and Automation of the Russian Academy of Sciences.

The scientific program of the conference includes the following thematic areas:

- the use of simulation and complex modeling for decision-making on command and control of troops and weapons, including in conjunction with artificial intelligence technologies;
- the use of simulation and integrated modeling at various stages of the life cycle of weapons systems, military and special equipment;
- theoretical foundations and methodology for simulation and complex modeling of troop actions and processes for their comprehensive support;
- tools for automation of simulation and complex modeling of objects and processes in the military sphere;
- the use of simulation and complex modeling in the training of military specialists.



Request to have Ukrainian SD scholars speak at ISDC

Shortly before the opening of the 2014 SD Conference in Delft, a commercial airliner flying from Amsterdam to Kuala Lumpur was destroyed by a Russian-built missile fired by Putin-backed separatists in the Donbas region of eastern Ukraine. During the opening plenary session, we observed some minutes of silence out of respect for the 300 lives lost, but a cloud of sorrow hung over the rest of that conference. This year we will meet at a time of devastating and horrifying Putin-waged war on the entire nation of Ukraine. **I hope this time we can do more than stand in respectful silence.** Perhaps you are already discussing **how to show support for the Ukrainian people** during the first plenary session. I have a suggestion: **give some Ukrainians a chance to speak.** I'm talking about those who — ten years ago — began collaborating with the System Dynamics Group at the University of Bergen for the purpose of developing dynamic modeling capacity at two national universities in Kyiv and Lviv. Since 2012, more than 125 students and young professors have spent a semester in Bergen learning SD and hundreds more studied SD at their home universities. And five new SD courses have been developed and are now self-sustaining. Even today, eight Ukrainian students are studying in Bergen and, **until the war closed the Ukrainian universities two weeks ago, more than 60 Ukrainian students were beginning their SD education in Kyiv and Lviv.** Beginning with the 2013 conference in Cambridge, there has been yearly attendance and participation by our Ukrainian colleagues.

They are more than colleagues — they are dear friends with a deep dedication to their homeland and hopeful dreams for the Ukraine of tomorrow.

Support to Ukrainian members of the Society

As you are well aware, we are right now experiencing the largest geopolitical and humanitarian crisis in Europe since WW2. The Russian invasion of Ukraine, planned and ordered by president Putin, has caused the death of thousands of both civilians and armed forces. At the time of writing, the UN estimates that 1.5 million refugees have fled the war in Ukraine and the figure is growing day by day. Most of the refugees have fled via Poland and then on to other destinations. In southern Sweden where I am located, the first refugees arrived a couple of days ago.

I am not sure how many members the society has in Ukraine, how they are doing, and if they are among them who have had to leave the country. If you know about Ukrainian society members searching refuge in Sweden please inform them that they are free to contact me if they need help or support. In light of the tragedy they are experiencing whatever I can do to help is not much, but hopefully it is worth something. I urge all other members of the society to do the same thing.

David Wheat and Ukrainian colleagues at ISDC 2019



“They are more than colleagues — they are dear friends with a deep dedication to their homeland and hopeful dreams for the Ukraine of tomorrow.”

Information about the crisis and ways to help

<https://ukraine-helpers.com/>



HUMANITARIAN HELP

AID LOCATIONS

DONATIONS

CONTACT



353

Children killed



9,415

Adults killed



3,800,000

Refugees



183

Cities attacked



13,000,000

Civilians under
attack

Policy Council Pulse Check

Please answer the following poll questions without discussion so that we can get a quick pulse check on Policy Council thinking on the Russia/Ukraine Issue.

If we get through it quickly, there will be time to reflect and discuss.

Does the policy council want the SDS to respond in some way to the Ukraine Russia conflict?

Yes

No

I don't know.



Does the policy council want the SDS to respond in some way to the Ukraine Russia conflict?



If the SDS takes a position on this conflict, is the SDS prepared to take positions on future conflicts?

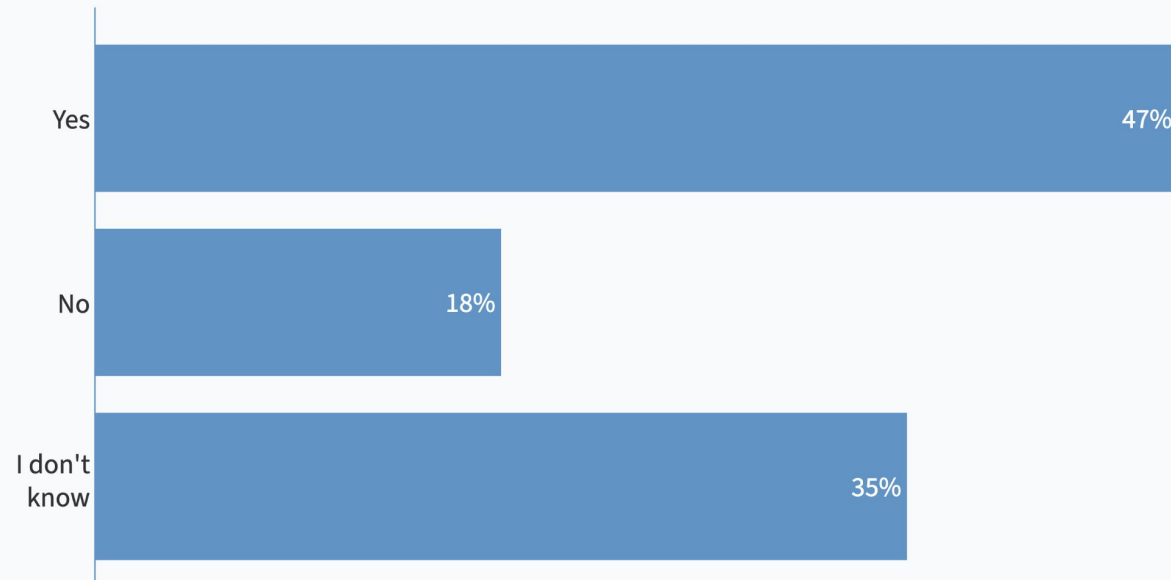
Yes

No

I don't
know



If the SDS takes a position on this conflict, is the SDS prepared to take positions on future conflicts?



Proposed Statement #1 Brief Statement of Solidarity

The System Dynamics Society (SDS) considers the Russian military invasion of Ukraine an appalling tragedy. We stand in solidarity with the people of Ukraine who are defending their democracy and freedom.

The SDS supports the immediate withdrawal of Russian forces and their operatives from all territories of Ukraine and the development of a solid and everlasting peace between the peoples of Ukraine and Russia. We also acknowledge the courage that many Russian citizens are showing in speaking out and protesting against this invasion.

Proposed Statement #2 Statement with Proposed Actions

The Russian invasion of Ukraine is an appalling tragedy. The System Dynamics Society (SDS) expresses its solidarity with the people of Ukraine and condemns the actions and atrocities being committed by the Russian government and its operatives. As a global society, developed with the intent purpose of doing good in the world, the SDS has an obligation to act in support of the people of Ukraine and the development of a strong and everlasting peace between the peoples of Ukraine and Russia via the immediate withdrawal of Russian forces and their operatives from all territories of Ukraine.

The SDS will therefore take the following set of actions designed to show its support and solidarity with the people of Ukraine, while also supporting those within Russia who act in support for ending the war by creating the systemic change necessary to develop an everlasting peace. The following actions will remain in effect at least until such time as the complete withdrawal of Russian forces and their operatives from all territories of Ukraine has been completed. The ultimate duration of these actions will be determined by the SDS Policy Council.

1. The SDS will immediately withdraw its support from any chapter which plans or participates in an activity which is interpreted by the SDS to support the ongoing hostilities in Ukraine by the Russian Government or its operatives. If the SDS is not satisfied that the chapter supports the development of an everlasting peace in Ukraine via the immediate withdrawal of Russian forces from all territories of Ukraine, the SDS will follow its pre-established bylaws for the dissolution of the chapter.
2. The SDS will deny a voice to any person at its meetings and events, or in its journals and publications, who supports the ongoing hostilities in Ukraine by the Russian Government or its operatives.

Proposed Statement #2 Statement with Proposed Actions

3. The SDS will review all of its financial activity (including membership payments) to ensure that it does not continue to do any business with, or receive any Sponsorship from, any companies or individuals that support the ongoing hostilities in Ukraine by the Russian Government or its operatives.
4. The SDS will do what it can to support and protect the interests of Ukrainian universities and practitioners. As such the SDS will highlight the good work of Ukrainian authors within its activities. In addition, the SDS will set up a fund to disburse at its discretion to support any System Dynamics programs, students, or practitioners directly affected by war in their country of residence.

The SDS understands that many of those working with System Dynamics in Russia are fully committed to the immediate end to the war in Ukraine and never supported its development in the first place. The SDS hopes that in time, System Dynamicists in Russia will be able to play a role in the development of a strong and everlasting peace between the peoples of Ukraine and Russia. Until such time, the SDS believes the current situation requires a response that reflects its solidarity with Ukraine and its rejection of the Russian Government's aggression, without punishing supporters of peace, regardless of their nationality and place of residence.

The SDS feels that these actions make its position clear, but the SDS will not hesitate to take further action as the situation develops.

What is your level of support for STATEMENT #1 (Statement of Solidarity) in response to the Ukraine Russia conflict?

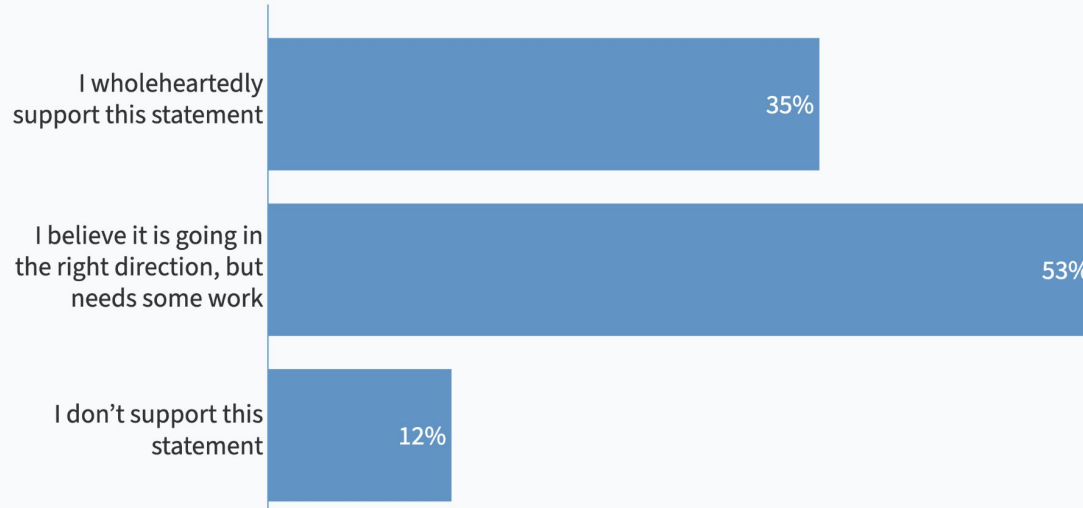
I wholeheartedly support this statement

I believe it is going in the right direction, but needs some work

I don't support this statement



What is your level of support for STATEMENT #1 (Statement of Solidarity) in response to the Ukraine Russia conflict?



What is your level of support for STATEMENT #2 in response to the Ukraine Russia conflict?

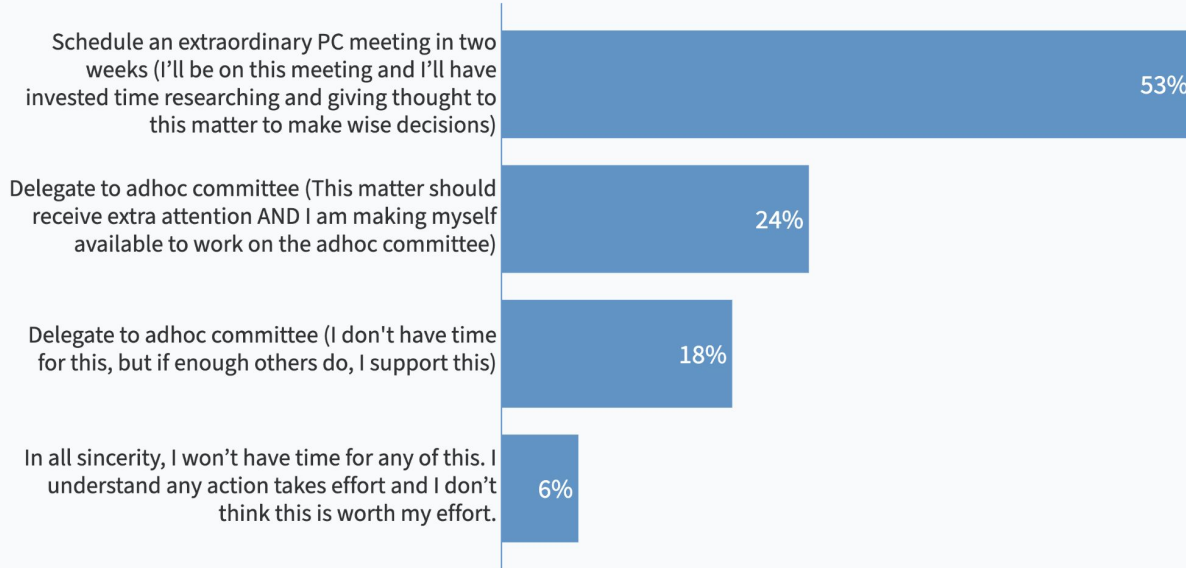
I wholeheartedly support this statement

I believe it is going in the right direction, but needs some work

I don't support this statement



How would the PC like to make or delegate decisions regarding this matter?



Please UP or DOWN vote each of the individual proposed actions in this list of potential actions. Please add additional actions, if any, you believe the Society should consider related to the Russia/Ukrainian conflict?

Top

| 0 | Issue STATEMENT #1 of solidarity (see draft in PC prez) with the Ukrainians (e.g. on Russian Chapter page, via email, or on home page.)

| 0 | No statement. No action. Remain neutral on this and other geopolitical issues.

Remove connection from website to the Russian



Response	Net Votes	Upvotes	Downvotes	Trending Score
SDS will highlight good work of Ukrainian authors within its activities (conference, SDR, etc).	16	16	0	16
Immediately withdraw its support from any chapter which plans or participates in an activity which is interpreted by the SDS to support the ongoing hostilities in Ukraine by the Russian Government or its operatives.	14	14	0	14
Remove connection from website to the Russian Chapter website which currently promotes a conference on the use of SD to improve the Russian military.	14	15	1	14
SDS will set up a fund to disburse at its discretion to support any System Dynamic programs, students, or practitioners directly affected by war in their country of residence.	12	14	2	12
Review financial activity to ensure that it does not accept SPONSORSHIPS from companies/Individuals that support the ongoing hostilities in Ukraine by the Russian Government or its operatives.	12	14	2	12
Review financial activity to ensure that it does not accept membership payments from companies/individuals that support the ongoing hostilities in Ukraine by the Russian Government or its operatives.	8	12	4	8
Issue STATEMENT #1 of solidarity (see draft in PC prez) with the Ukrainians (e.g. on Russian Chapter page, via email, or on home page.)	8	11	3	8
Would not put the statement on Russian Chapter page ,Ä¶ his might actually put people at risk ,Ä¶	6	7	1	6
Highlight past SD work on peace and conflict resolution.	5	5	0	5
Question: Should SDS have had a similar response to the US invasion of Iraq after 9/11?	5	5	0	5
Issue a more complete statement including a number of actions as defined in the LONGER STATEMENT to the extent they are approved in this poll.	1	8	7	1
Deny a voice to any person at its meetings, events, journals and publications, who supports the ongoing hostilities in Ukraine by the Russian Government or its operatives.	0	7	7	0
If not satisfied that chapter supports development of an everlasting peace in Ukraine via the immediate withdrawal of Russian forces from Ukraine, the follow its pre-established bylaws for the dissolution of the chapter.	-1	6	7	-1
No statement. No action. Remain neutral on this and other geopolitical issues.	-12	1	13	-12

How would the PC like to make or delegate decisions regarding this matter?

Schedule an extraordinary PC meeting in two weeks (I'll be on this meeting and I'll have invested time researching and giving thought to this matter to make wise decisions)

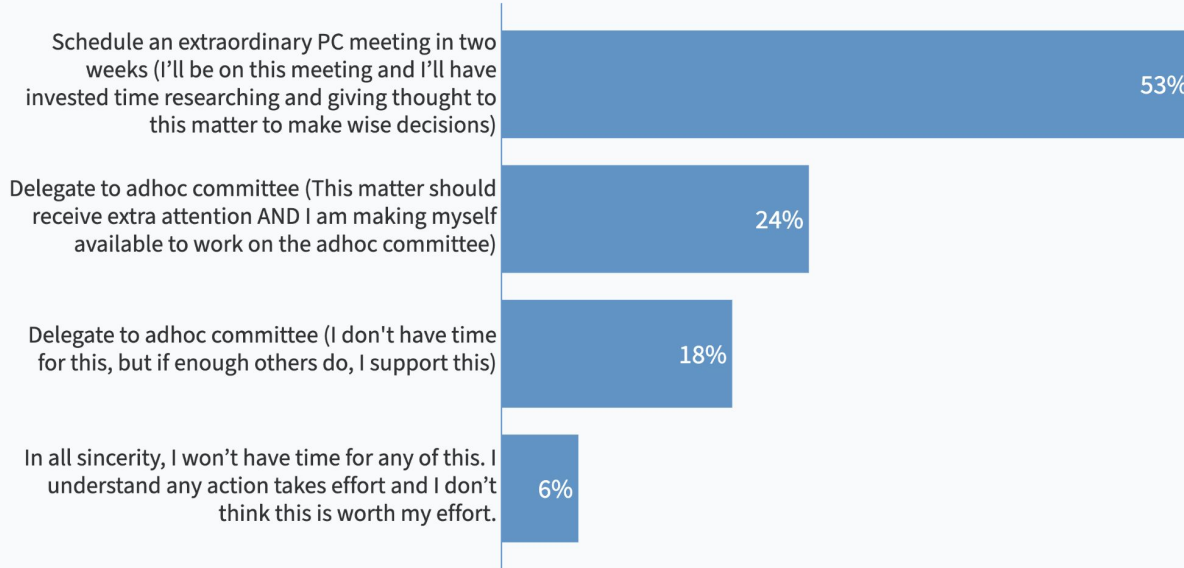
Delegate to adhoc committee (This matter should receive extra attention AND I am making myself available to work on the adhoc committee)

Delegate to adhoc committee (I don't have time for this, but if enough others do, I support this)

In all sincerity, I won't have time for any of this. I understand any action takes effort and I don't think this is worth my effort.



How would the PC like to make or delegate decisions regarding this matter?



Announcements

2022 Policy Council Meetings

April 27, 2022

- 0:05 Welcome, Agenda, and Dashboard (Shayne Gary)
- 0:20 VP Check-ins on OKRs
- 0:10 Publications Committee (Krys Stave)
- 0:05 Housing SIG
- Other items TBD
- Adjournment

Adjournment