# 2021
# Policy Council Meeting

November 24, 2021

4 - 5:30 PM New York

## CHECKIN
**How might we better support practitioners?**

**QUESTIONS OR COMMENTS**
**Enter HU in chat OR enter your question or comment**

*http://bit.ly/SDSpcnotes*

# President's Welcome



**Paulo Gonçalves**

Università della Svizzera Italiana

- Welcome
- Thanks for nominations and nominees
- Progress on processes, membership, conference decisions, and others
- Strategy discussion back on board
- Full agenda ahead of us

# Agenda

- 0:05 Welcome (Paulo Gonçalves)

- 0:15 Finance Committee (Eliot Rich)

- 0:15 Strengthening the Field Fund (StFF) Discussion (Sara Metcalf, Stefano Armenia)
- 0:10 Society Program Oversight Committee (SPOC) Update (Sara Metcalf)
- 0:05 Future Conference Updates (Sara Metcalf)

- 0:10 PC communication (Bob Eberlein)

- 0:10 AVPs (Paulo Gonçalves)
- 0:05 Strategy Recap (Paulo Gonçalves)
- Adjournment

# Motions in 2021

**IN PROCESS**
- Motion to Approve 2022 Budget, Eliot Rich (Electronic Vote after Meeting)
- Motion to Approve 2022 Asset Designations, Eliot Rich (Electronic Vote after Meeting)

**PASSED**
- **(1034) F2F Motion to Approve Membership Changes, Asmeret Naugle**
- (1033) 2023 Program Chairs, Sara Metcalf (Y:20/N:0/A:0/NV:4)
- (1032) Adoption of Investment Policy, Eliot Rich  (Y:12/N:0/A:1/NV:11)

# VP Finance

**Eliot Rich**
University at Albany

- Budget Proposal from Finance Committee posted last week for review
- Highlights
  - Break-even NOI ($33,207)
  - Hybrid conference
  - More program fundraising linked to external funding
  - Membership retention assumed
  - Stewardship self-funds (at minimum)
  - Additional funds available for awards

# Proposed Reserve Designations
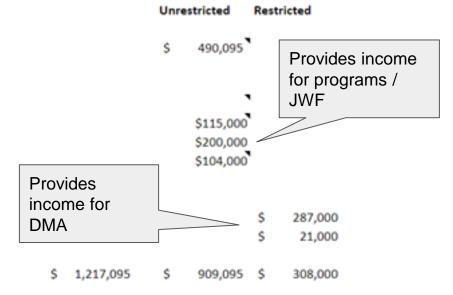
**Proposed designations for Reserves (2022)**

From Investment committee report

Updated for estimated EOY expenditures 10/24/2021

|  | Unrestricted | Restricted |
|---|---|---|
| Capital Reserve | $ 490,095 | |
| **Proposed Designations** | | |
| Operations Cash | $115,000 | |
| Chapter Development / Stff | $200,000 | |
| JWF award reserve | $104,000 | |
| Restricted | | |
| DMA1 | | $ 287,000 |
| DMA2 | | $ 21,000 |
| | $ 1,217,095 | $ 909,095  $ 308,000 |

Provides income for programs / JWF

Provides income for DMA

## Motions for Electronic Vote with report

MOTION: The Policy Council adopts the budget proposed by the Finance Committee for 2022.

MOTION: The Policy Council designates the unrestricted assets of the Society for FY 2022 as proposed by the Finance Committee and the Investment Committee.

# VP Meetings

**Sara Metcalf**
University at Buffalo

- Strengthening the Field Fund (StFF)
  - propose new charter for revising guidelines

- Society Program Oversight Committee (SPOC)
  - program guidelines updates

- Future conference updates

# Strengthening the Field Fund (StFF) Discussion

Strengthening the Field Committee:

    VP Chapters & SIGs (Stefano Armenia),

    VP Finance (Eliot Rich),

    VP Meetings (Sara Metcalf), and

    VP Membership (Asmeret Naugle)

StFF Guidelines need to be updated
- Clarify criteria, process, and scope
- Establish cycle for considering proposals

The StFC proposes a broader charter
- Beyond Chapter & SIG focus
- Expand variety of potential projects
- Collaborate efficiently with Home Office

Purpose of the StFF: **Provide funding for activities designed to promote the growth of the System Dynamics field**

Funding proposals can be submitted by **all Society members**, including representatives of Chapters and SIGs

- Funding should be used for activities/purposes that appeal to a broad base of Society members, and potentially a broader audience outside of the Society
- Any funded activities should be available to *all* Society members

**Existing StFF Guidelines: https://systemdynamics.org/wp-content/uploads/assets/docs/fund-application-guidelines.pdf**

# Strengthening the Field Fund (StFF) Discussion

Goals of the StFF (and criteria on which proposals are judged):

- Increase membership of the System Dynamics Society
- Improve members' capabilities in System Dynamics
- Enable knowledge sharing and dissemination on SD topics
- Facilitate community building and collaboration among members
- Support interest and enthusiasm around SD topics
- Make it easier for people to learn and share experiences
- Facilitate chapter and SIG activities
- Improve linkages to other professional or academic societies

StFF resources shall NOT be used:

- To duplicate existing resources and/or activities
- To overlap with outreach efforts of the Home Office
- *primarily* for marketing of SD

# Society Program Oversight Committee (SPOC) Updates

- Program Guidelines V06: https://bit.ly/isdcProgGuide
  - Added Appendices with Thread Details, Schedule for Conference Planning
  - Clarification of Conference Record requirements
  - Virtual conference details
- SPOC membership:
  - 2019-2021: Ignacio Martinez-Moyano (2019-2020 SPOC Chair), Jürgen Strohhecker
  - 2020-2022: Sara Metcalf (2021 SPOC Chair), Camilo Olaya (2022 SPOC Chair)
  - 2021-2023: Nici Zimmermann (2023 SPOC Chair), Len Malczynski
  - 2022-2024 (incoming): Allyson Beall King, Hyunjung Kim
- Program Chairs nominated by SPOC and approved by PC so far this year:
  - ISDC 2022 program chairs: Gloria Perez Salazar, Birgit Kopainsky, Nici Zimmermann
  - ISDC 2023 program chairs: John Ansah, Allyson Beall King, Saras Chung

**https://bit.ly/isdcProgGuide**

# Program Developments: Focus Areas by Thread

| ISDC 2022 Threads | Focus Area 1 | Focus Area 2 | Focus Area 3 | Focus Area 4 | Focus Area 5 | Focus Area 6 | Focus Area 7 |
|---|---|---|---|---|---|---|---|
| Business and Strategy | Competitive Dynamics | Marketing | New Business Models | Product Development | Project Management | Strategy Development | |
| Diversity | Age and Ability | Equity and Justice | Gender and Sexuality | Structural Racism | | | |
| Economics | Asset Dynamics | Development | Equity and Income Distribution | Macroeconomics | Microeconomics | Trade | |
| Environment and Resources | Agriculture and Food | Air, Water, and Land Use | Climate Change | Ecology | Energy and Fuels | Environmental Regulation | Pollution and Waste Management |
| Health | COVID-19 | Epidemiology | Health Services | Physiology and Treatment | Population Health | | |
| Learning and Teaching | Community Dissemination | Interactive Activities | Learning Experiments | Pedagogy and Curriculum | | | |
| Methodology | Artificial Intelligence | Graphical Presentation Formats | Hybrid Modeling Approaches | Model Analysis | Model Development | Qualitative Methods | Validation |
| Operations | Capacity Management | Quality Control | Supply Chains | Workflow | Workforce Planning | | |
| Psychology and Human Behavior | Cognitive Science | Community Dynamics | Human Development | Organizational Behavior | Social Psychology | | |
| Public Policy | COVID-19 | Equity and Justice | Governance | Infrastructure | Political Science | Social Welfare | Urban Dynamics |
| Security, Stability, and Resilience | Crime, Policing, and Incarceration | Cybersecurity and Disinformation | Defense and Military | Disaster Management | Equity and Rule of Law | Social and International Conflict | |
| Stakeholder Engagement | Community Outreach | Games and Flight Simulators | Group Model Building | Participatory Activities | | | |
| Transport and Mobility | Decarbonization and Sustainability | Freight and Logistics | Infrastructure | Public Transit | | | |

## https://bit.ly/isdc22focus

# ISDC 2022 Thread and Workshop Chairs

**Diversity:** Inge Bleijenbergh, Irene Headen, Peter Hovmand

**Transport and Mobility:** Astrid Gühnemann, Gillian Harrison, Jeroen Struben

**Business and Strategy:** Warren Farr, Brad Morrison, Scott Rockart

**Economics:** Oleg Pavlov, David Wheat

**Environment and Resources:** Todd BenDor, Jake Jacobson, Allyson Beall King, Josephine Musango, Ruby Nguyen

**Health:** John Ansah, Niyousha Hosseinichimeh, David Lounsbury

**Learning and Teaching:** Ellis Ballard, Diana Fisher

**Methodology:** Billy Schoenberg, Yutaka Takahashi

**Operations:** Ed Anderson, Burcu Tan Erciyes

**Public Policy:** Karim Chichakly, Rod MacDonald

**Psychology and Human Behavior:** Camilo Olaya, Erika Palmer

**Security, Stability, and Resilience:** Saeed Langarudi, Ignacio Martinez-Moyano

**Stakeholder Engagement:** Susan Howick, Etiënne Rouwette

**Workshop Chairs:** Jack Homer, Hazhir Rahmandad

**Thread Descriptions: https://bit.ly/isdcThreads**

# VP Meetings - Future Conference Updates



**Sara Metcalf**
University at Buffalo

- ISDC 2022
  - Catering costs greater than previously estimated

- ISDC 2023
  - We may want to buy some AV technology

- ISDC 2024
  - We expect a proposal to host meeting in Beijing

- ISDC 2025
  - We have pre-proposals from DCU Center, WSU

**https://bit.ly/isdcHostGuide     https://bit.ly/isdcResume**

# Policy Council Communications



**Bob Eberlein**
VP E-Presence

- Monthly meetings
  - Verbal discussion
- Web portal
  - Formal reporting, voting and archiving
- discuss.systemdynamics.org
  - Open policy council discussion
- Slack
  - Targeted functional discussion
- Google groups based email lists
  - 2 - PC Members, non-voting

# President - Associate VPs (AVPs)



**Paulo Gonçalves**

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- Constitutes an opportunity to support VPs
  - Identified areas examples:
  - https://bit.ly/3Fn69yq
- Ongoing discussion with VPs to identify:
  - Further need areas
  - Volunteers
- Organizational structure:
  - Named according to VP
    - AVP Marketing & Communications
  - Areas identified linked to specific projects

# President - Strategy Recap



**Paulo Gonçalves**

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- Persistent challenges:
    - Difficulty to undertake projects (nothing new), to make progress (even if small experiments), HO support/track projects i
    - No formal structure to support projects and allocate resources
- AVP opportunity:
    - Identified areas linked to projects
    - Offer formal structure and hierarchy for strategic projects
    - Clear way to ensure continuity and oversight of strategic projects

# Announcements

# 2021 Policy Council Meetings

**Last Wednesday of Each Month** (4 - 5:30pm New York, 9-10:30pm London, 7-8:30am Brisbane)

## December 15, 2021

- 0:05 Welcome (Paulo Gonçalves)
- 0:30 Overview of Strategic Goals and Summary of What We Have Accomplished/Contribution to Strategic Goals/Plan for Next Year - from reports (Paulo Highlights)
- 0:30 2022 Strategy Planning (Shayne Gary)
- 0:10 Recognition of Officers (Paulo Goncalves)
- 0:10 Introduction of new PC members (Paulo Goncalves)
- 0:05 Nominating Committee (Birgit Kopainsky)
- Adjournment

# Adjournment