

Wednesday, October 27, 2021

[Presentation](#)

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Attendees

Voting: Birgit Kopainsky, Hyunjung Kim, Sara Metcalf, Shayne Gary, Eliot Rich, Bob Eberlein, David Keith, Lees Stuntz, Munaf Aamir, Will Glass-Husain, Diana Fisher, Sharon Els, Brad Morrison, Paul Newton, Raafat Zaini, Jack Homer, Asmeret Naugle, Lees Stuntz, Elke Husemann, Krys Stave

Non-voting: Billy Schoenberg, Eduardo Franco, Raquel Buzogany, Rebecca Niles

Agenda

0:05 Welcome (Birgit Kopainsky)
0:10 VP Membership (Asmeret Naugle)
0:15 Investment Committee #2 (Eliot Rich)
0:30 VP Finance (Eliot Rich)
0:15 Frankfurt 2022 Budget (Sara Metcalf)
0:15 Future Conference Discussion (Sara Metcalf)
Adjournment

Minutes

Past-President Birgit Kopainsky brought the meeting to order and presented the agenda.

VP Memberships, Asmeret Naugle, introduced the motions to be addressed: increase the membership fee, introduce multi-year payments, and increase the price of SDR print copies. Asmeret moved. Bob seconded. Motion approved unanimously.

To shift the membership renewal from a calendar year membership to an annual membership will require a change in bylaws.

VP Finance, Eliot Rich, shared that the Finance Committee will post the budget proposal on Oct 29th; highlights include a near break-even ROI, funding of a hybrid conference, funds for new programs, membership retention assumption, and stewardship expects to self-fund their efforts during the next year.

Eliot also shared the Investment Committee's budget proposal section: growth investments are expected to grow in absolute and percentage terms in 2022 while making sure there are enough conservative funds to cover operations. The Awards committee is asked to consider creating new awards given the availability of restricted funds to support current awards in perpetuity. The report will also present proposed reserve designations. Two electronic motions will be proposed after the report is made available: 1) the PC adopts the budget proposed by the Finance Committee for 2022; 2) the PC designates the unrestricted assets of the Society for FY 2022 as proposed by the Finance Committee and the Investment Committee.

Discussion: Shayne suggested that the conference costs should be followed closely so as to ensure not going into reserves, Eliot agreed there is uncertainty involved but there is also less risk as upfront costs are lower for 2022 ISDC. Bob: the work of the Finance Committee has been exceptional, the net operating income is becoming a better measure, conference costs are becoming clearer, as is the overall finance work.

VP Meetings, Sara Metcalf, presented details on the 2022 ISDC in Frankfurt: the conference team, dates (Monday through Friday), three contracts to be confirmed (facilities at the location, audiovisual equipment and catering), and summer school. She also shared estimated expenses

and the pricing scheme (ranging from \$325 to \$800 for regular attendees - not students - depending on virtual or in person types and dates; \$200 for Application Day only). Discussion: Application Day is focused on streamlining content that will appeal to practitioners, catering includes lunch on all days, the school is far from the hotels and thus in-city transportation tickets will be included.

Sara also presented the preliminary schedule and conference threads outlining some of the current challenges being addressed. The Policy Council will probably meet on Monday morning during the conference. Discussion followed on the possibility to have a virtual registration for the Application Day, what would that mean in terms of value propositions, and if that would be technically feasible. Birgit mentioned that we should try to get the hybrid working right first and then try to target specific audiences later. Raafat mentioned the alternative of discounted prices after the conference; Billy suggested not marketing this option so as not to devalue live attendance.

Sara continued with a second topic: future conference discussion.

- 2023 conference: still doesn't have a host determined, but there is no proposition of changing the site as this involves substantial costs (around \$20k).
- 2024 conference: open to proposals from any non-US sites
- 2025 conference: WPI team engaged as potential organizing host and is connecting the SDS with DCU Center and WSU campus as potential hosts.

Shayne asked if Worcester would be a possibility for 2024 since it's already clearer than current 2024 possibilities. Follow up comments included changing the conference dates, and whether the bylaws limit the location (US versus international), which Bob clarified they don't.

Birgit announced the December meeting will be held on the 15th instead of the last week of the month. The SPOC is creating some guideline documents to share with (potential) conference hosts and support them in their endeavor.

Birgit asked who would like to adjourn the meeting. Eliot moved. Sara seconded. Motion passed.