

Wednesday, March 31st, 2021

[Presentation](#)
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Attendees

Voting: Birgit Kopainsky, Len Malczynski, Paulo Gonçalves, Bob Eberlein, Sara Metcalf, David Keith, Will Glass-Husain, Raafat Zaini, Jack Homer, Thomas Wittig, Paul Newton, Asmeret Naugle, Sharon Els, Lees Stuntz, Eliot Rich, Timothy Clancy, Hyuynjung Kim, Brad Morrison, Krys Stave, Diana Fisher, Shayne Gary

Non-Voting: Rebecca Niles, Raquel Buzogany, Fernando Redivo

Agenda

- 0:05 Welcome (Paulo Gonçalves)
- 0:50 Strategy Follow Up (Paulo Gonçalves, Shayne Gary)
- 0:15 Focus on Practitioners (Thomas Wittig)
- 0:10 Slate of Candidates (Martin Schaffernicht)
- 0:05 Short Tour of New Discuss site (Will Glass Husain)
- 0:05 Finance Committee Update (Eliot Rich)
- 0:05 Announcements
- Adjournment

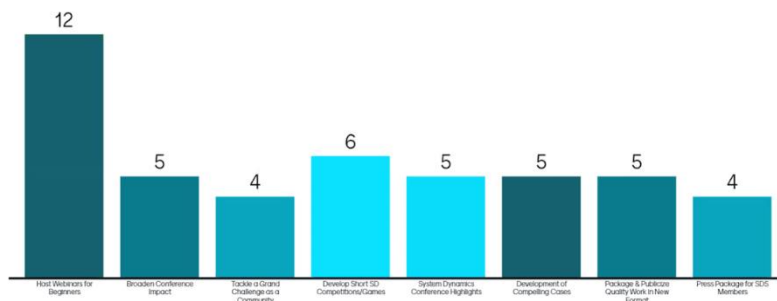
Minutes

President Paulo Gonçalves brought the meeting to order, reviewed the agenda, and mentioned motions to be presented in the meeting.

Strategy Committee: Paulo Gonçalves and Shayne Gary presented the follow up to the activities begun in the last PC meeting. The committee revised group suggestions and selected 8 ideas based on contribution to the stated goal and concreteness of description. Each idea champion then presented their idea. Meeting participants then voted (each had 2 votes) on the ideas with the following result:

Go to www.menti.com and use the code 66 52 53 9

Multiple Choice



Following the first results, participants were asked to “vote by feet” (in breakout rooms) by choosing the initiative to which they would most eagerly add to. The group were also asked to identify a champion. The top 3 initiatives were “Host Webinars for Beginners” (5 people), “Develop Short SD Competitions/ Games” (5 people), and “Publicize Quality Work in New Format” (4 people). The Society will offer support and follow up with these initiatives.

VP Marketing, Thomas Wittig, asked for the PC approval for a feasibility study regarding investment into the practitioner segment of the SDS. Deliverables would include a business case with change management and communication plans. If approved, the feasibility study would lead to a decision of approval or refusal of the implementation plan. PC decision: feasibility study approved. Thomas also shared a stakeholder list to be engaged in the feasibility study, additional names were added to the list in the ensuing discussion.

President, Paulo Gonçalves, then listed the upcoming motions for 2021 and thanked those involved. **Secretary**, Brad Morrison, moved a motion to approve PC minutes (2nd Bob Eberlein) from February 2020 to January 2021 which was unanimously passed. **VP Nominating Committee**, Martin Shaffernicht, apologized for not being at the meeting in person but sent an audio recording presenting the slate of candidates 2022 where the secretary and one PC member at large are still to be determined. The motion is forthcoming electronically with the full slate. **PC Member**, Sara Metcalf, moved to approve the ISDC 2022 Program Chairs (2nd Bob Eberlein) with Birgit Kopainsky, Gloria Pérez Salazar, and Nici Zimmerman as program chairs. Motion will open on the webportal on April 5th.

VP Finance Committee (Eliot Rich had to leave, asked Rebecca Niles to share the update) has named audit and investment committees. The investment committee hadn't been active for many years and will now take up the task of deep diving into investment strategies and prepare an initial presentation for the PC in the fall.

Next, **PC Member**, Will Glass-Husain, showed the new discuss group available at discuss.systemdynamics.org. The login is connected to the website. Anyone can create a new topic and these are categorized according to tags.

President, Paulo Gonçalves, listed upcoming topics for the next PC meetings.

Birgit Kopainsky moved to adjourn. Sara Metcalf seconded. It was unanimously approved.