

2021 Policy Council Meeting

May 26, 2021

4 - 5:30 PM New York

CHECKIN

What do you value most about
Society membership?

QUESTIONS OR COMMENTS
Enter HU in chat OR enter your
question or comment

<http://bit.ly/SDSpcnotes>

President's Welcome



Paulo Gonçalves

Università della Svizzera Italiana

- Welcome
- Interactive meetings:
 - Engagement from VP Membership and VP Meetings
 - Thanks for making the best of this effort
- Strategy efforts:
 - Lesson: innovation & interaction
 - Follow up with strategy efforts
 - Check status & reassess needs

Agenda

- 0:15 Welcome (Paulo Gonçalves)
 - See the System (Kerry Turner)
 - Approval of Minutes (Brad Morrison)
- 0:15 Contract and Search Committee Report (Bob Eberlein)
- 0:30 VP Membership (Asmeret Naugle)
- 0:30 VP Meetings - Future of Meetings (Len Malczynski, Sara Metcalf)
- 0:05 Announcements
- Adjournment

See the System (Kerry Turner)

Motions in 2021

COMING UP

IN PROCESS

- February - April 2021 Minutes (Brad Morrison)
- Budget Amendments (Eliot Rich) - Electronic Vote)
- Performance Review Committee Motion (Birgit Kopainsky)

PASSED

- (1000) Nigerian Chapter Stefano Armenia, Jack Homer (Y:19/N:0/A:0/NV:6)
- (1021) Stewardship Committee Policy Bob Eberlein, Birgit Kopainsky (Y:19/N:0/A:3/NV:3)
- (1022) Stewardship Committee Budget & Plan Birgit Kopainsky, Bob Eberlein (Y:18/N:0/A:3/NV:4)
- (1023) ISDC 2022 Program Chairs Sara Metcalf, Jack Homer (Y:19/N:0/A:1/NV:5)
- 2022 Slate of Candidates (Martin Schaffernicht)
- Standing Committee Nominations (Paulo Gonçalves)

Motion to Approve Policy Council Minutes

February 2021 - April 2021

Moved by Brad Morrison

To approve the Policy Council Meeting Minutes from February 2021 - April 2021.

<http://bit.ly/SDSPCNotes>

Contracting Committee Report (Bob Eberlein)

- Contracting->Search->Contracting->Review
 - Shayne Gary, Paulo Goncalves, Birgit Kopainsky, Jack Homer, Asmeret Naugle, Rebecca Niles, Eliot Rich
- 2020
 - CHMS and Rebecca
 - Not happy with CHMS
 - Very happy with Rebecca
 - Recommending a \$10,000 bonus
- 2021 and Beyond
 - Financials, Administration, Documentation, Operations, Membership, Conference, Strategic Initiatives
 - Performance Review Committee sets goals -~ March, reviews ~ November
 - Recommend a bonus for all operations (everyone working for the Society)

Financial Update (Eliot Rich)

2020: Operating Surplus of \$9,790 against anticipated **-\$187,072** (revised 5/20)

2020: Net Assets of \$1,125,107 against anticipated of \$932,577

The big uncertainty for 2021: Conference and hotel penalties

2021 Budget work begins as we lead up to conference, will be presented later in year to PC.

Investment committee activated, presentation to PC later in year.

Sharon Els, Jim Lyneis, Sean Morgan, Eliot Rich

Budget Amendments (Eliot Rich)

Two motions brought forward by the Finance Committee:

Motion 1: Move a revision of the FY 2021 budget to pay performance bonus

- An allocation of \$10,000 for a retroactive performance bonus for the Executive Director. This reflects the committee's analysis of her work during calendar year 2020.

Motion 2: Move a revision of the FY 2021 budget to establish bonus pool for 2021

- An allocation of \$25,000 to be used as a pool from which staff bonuses for calendar year 2021 are drawn.
- Establishing the budget does not release the funds or require their use.
- The process for using these funds is discussed in the performance committee report.

VP Membership



Asmeret Bier Naugle

Sandia National Laboratory

Membership Discussion

Membership Categories



CHAMPIONS

Explore case studies, connect with qualified practitioners, and unleash the power of systems thinking in your organization. For non-experts to bring systems thinking into their organization.



PRACTITIONERS

Integrate best practices, find opportunities for work, and collaborate with others in the field. For expert who apply systems thinking and System Dynamics in the real world.



RESEARCHERS

Publish your research, present at our annual conference, and keep abreast of developments in the field of System Dynamics. For professors and their students.



TEACHERS

Find ready to teach, age-appropriate curriculum, apply systems thinking to improve school operations, and empower your students. For teachers and administrators.



LEARNERS

Discover our course catalog, enroll in our seminars to help build your capacity to design systems. For those who want to improve their skills.

Room 1

- KS Krys Stave
- PG Paulo Goncalves (not joined)
- T Thomas
- TF Tom Fiddaman

Room 2

- Brad Morrison
- JH Jack Homer
- BE Bob Eberlein
- LM Len Malczynski
- m munaf
- PN Paul Newton
- Will Glass
- JS Jorge Sousa

Room 3

- BS Billy Schoenberg
- Luke Porwol
- Stefano Armenia

Room 4

- Diana Fisher
- Eliot Rich
- Hyunjung Kim
- LS Lees Stuntz

Room 5

- Raafat Zaini
- BK Birgit Kopainsky

Discussion

- Select the group you'd like to discuss
- Take notes and send them to Rebecca
 - We will use these to facilitate membership planning
- Discussion questions:
 - **What are the pain points (current areas of difficulty) for the group?**
 - **What could the society do/change to better serve these members?**

VP Meetings - The Future of Meetings



Len Malczynski

University of New Mexico

VP Meetings



Sara Metcalf

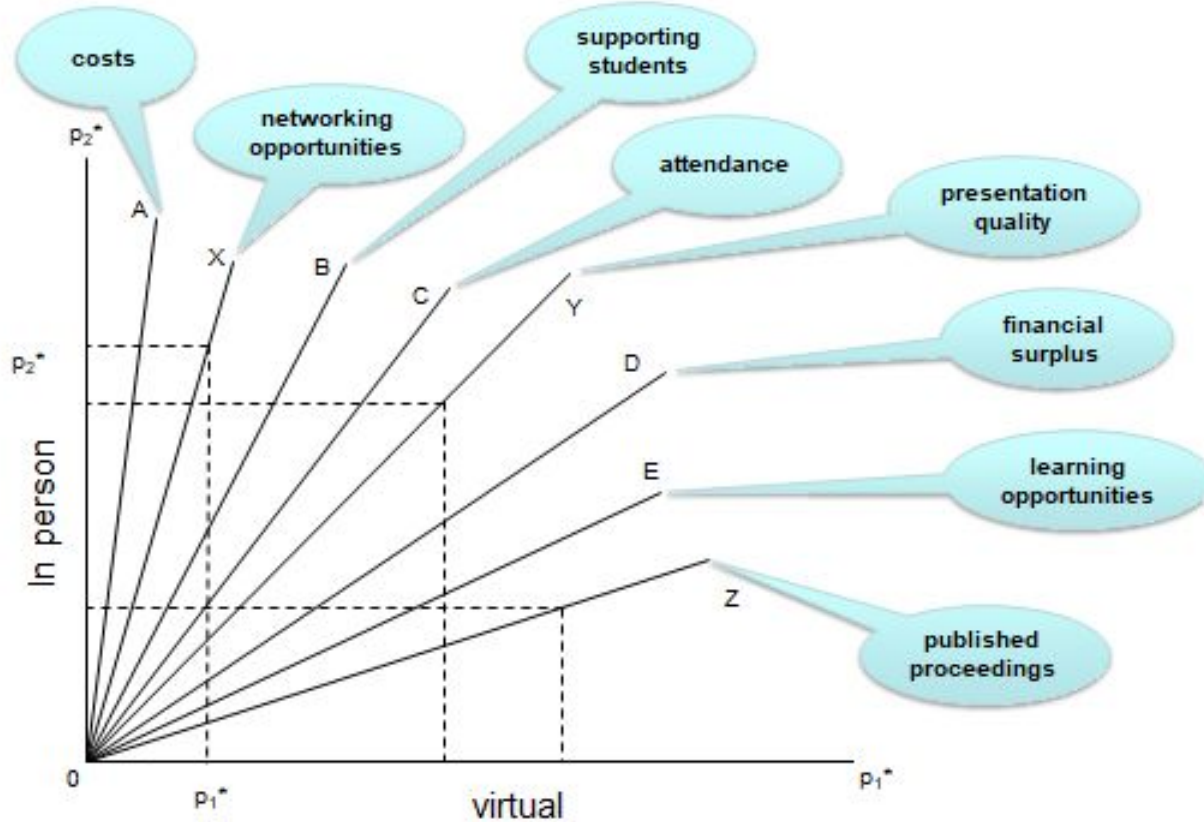
University at Buffalo

AVP Meetings

Conference goals



Managing a conference: many attributes



Hybrid?

Select the three most important attributes for the Society Conference from the list below.

Participant Costs

Presentation Quality

Financial Surplus

Learning Opportunities

Published Proceedings

Other

Attendance Levels



Making Site Decisions for Future Conferences

Should all future conferences have a physical site? A virtual component?

Should we follow a 2-stage process for site selection and format?

1) satisficing options; 2) maximizing benefit/cost

Is there an hierarchy of attributes?

e.g. costs to participant, quality of content, interaction with attendees, other?

Who is responsible for making the decision?

e.g. Executive committee, VP Meetings, Policy Council

Is there a reason to continue to promote and expect in-person site proposals?

What should be expected of such proposals?

Future Hybrid Conferences: Integrating Online and In-Person Conference Events

Goal: Deliver a high quality online experience with access to in-person events

Online experience enhances in-person event (recordings, 24/7 access)

Specific events may be offered entirely online or initially in person, or **both together**

In-person presentations should be streamed live and recorded

Whether/how in-person and online presentations could be combined in a session

Networking events could be fully hybrid with sufficient tech

Multiple venues may host in-person events along with online events

A multi-nodal conference: 1 online node plus n place nodes

Implementing a hybrid conference

Two venues: in-person and online

In-person => higher costs: food, space, live transmission of meetings

Online => lower costs

Can in-person costs be minimized?

Suggest that attendees find their own lodging

Eliminate conference banquet, self-organize meals

Acquire access to low cost space: universities, hotels with conference facilities

Communication Affordances and Principles of Dialogue

Immersion

Listening

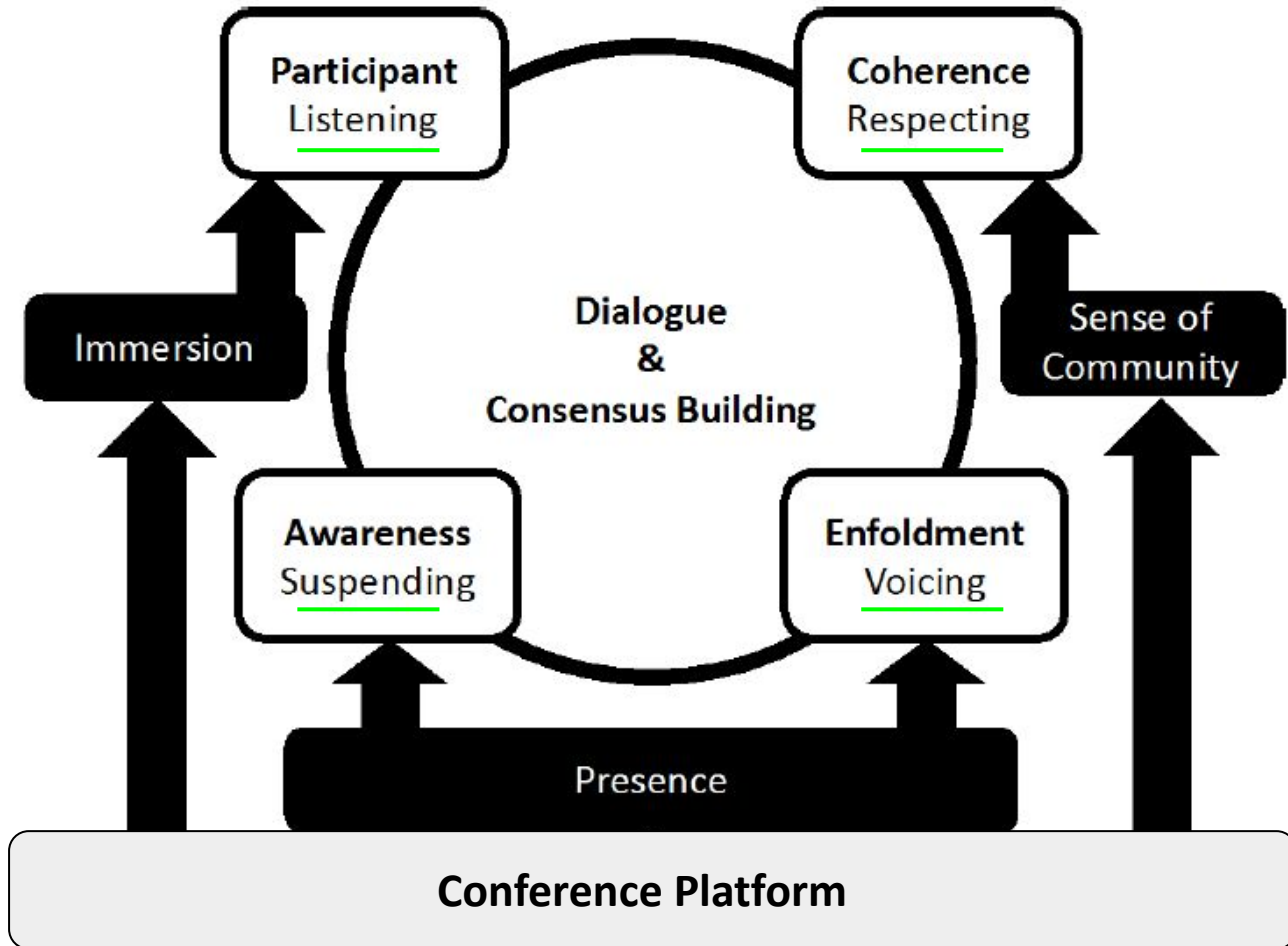
Presence

Voicing

Suspending

Sense of Community

Respecting



Seeking input from Policy Council members

What is the process we should be using to determine conference site selection and format?

Default sites (Cambridge 2023?) and rotation plan

Plan 3 years in advance, mitigate risk - hybrid hubs?

What are the minimum conditions?

Breakout rooms

Describe your ideal hybrid conference- try to use specific attributes

Communication Affordances by Conference Type

Affordance	In-person Conference	Asynchronous Virtual Conference	Synchronous Virtual Conference
Immersion (Listening)	Conditional on conference venue attributes such as geographic location, meeting rooms and AV equipment.	Use of VR platform (e.g., Discord) to facilitate viewing of recorded sessions within organized chat threads.	Attendance at live virtual meeting sessions, use of VR 3D app for special events, and access to conference website.
Presence (Voicing and Suspending)	In-person gathering is the “gold standard”, although limited by time and space.	Pre-recorded presentations allow for strong voicing potential. It breaks the limits of time and space.	Potential is as strong as the capability of the platform (e.g., Zoom) and how it is used (i.e., session moderation). It breaks the limit of space, but is still limited by time.
Sense of Community (Respecting)	Generally strong from opportunities to socialize and network at conference events such as poster sessions, coffee hours, banquets, etc. Limited to participants who are able to attend in person. Facilitation design plays a key role across modalities.	Virtual format has the potential to enable greater interaction. More can be said in chat, it's easier to express, it's more accessible, it's more democratic, and participants may share useful information and hyperlinks. Persistence of online record enables a sense of community to extend the conference experience beyond the event at a point in time.	Potential for “flattening” power dynamics and equalizing international communities. Feeling of proximity from video conferencing. Chat messages add to participant experiences during live sessions, and some may find it easier to type than unmute to ask questions. Additional discussion sessions used to include participants across time zones.

Virtual Conferences: Asynchronous and Synchronous

DG.O 2020

WELCOME

welcome

- # program
- # best-paper-award...
- # feedback-attende...
- # meet-participants
- # vr-lounge
- # closing-thank-you

- DIGITAL GOVERNMENT S...
- PLenary SESSIONS
- SPONSORS
- AI CHALLENGES AND IM...
- AI FOR INNOVATING SM...
- BEYOND BUREAUCRACY
- DATA DRIVEN SOCIETY
- GOVERNANCE OF TECHN...
- # june-16-session

welcome

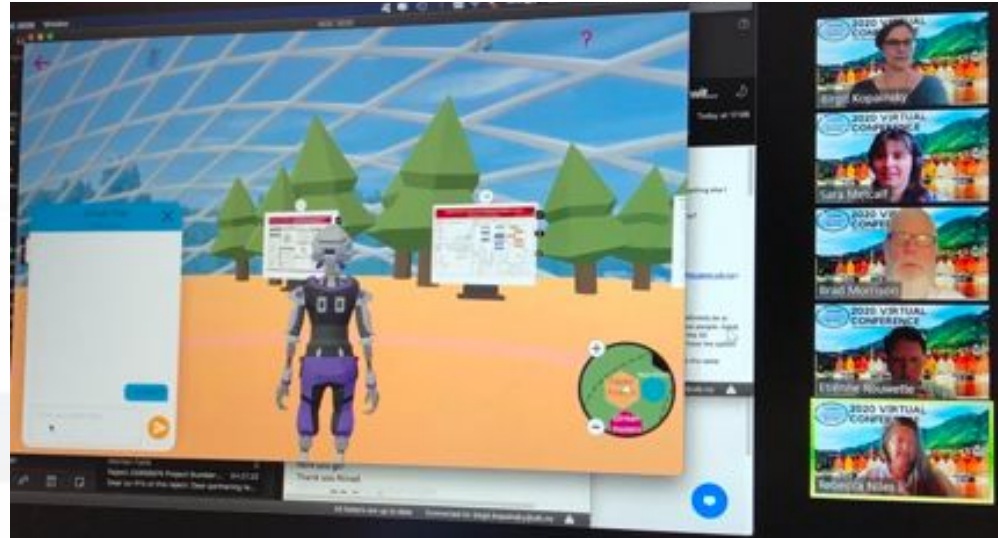
Welcome to DG.O 2020

This is the beginning of this server.

Luis Luna 06/12/2020
Welcome to the Conference!
<https://youtu.be/KSEou-DW10I>

YouTube
Luis Luna-Reyes
Welcome to dg.o 2020

Luis Luna 06/12/2020
Welcome to the Discord server for dg.o 2020. You can find information about the program and program updates at the #program channel. Paper and plenary presentations will be posted every day during the week on the different channels in the server.
Most presentations will be pre-recorded, and Q&A are asynchronous, similar to a discussion board. When asking a question, please use the @ symbol to talk to a participant. For example, you can ask questions directly to me using @Luis Luna. If you need help or have a question about how to move around in Discord or the program, you can ask a question to #mentor, which is a group of participants that have volunteered to help.
ENJOY THE CONFERENCE!!!



Virtual Conference Goals and Recommendations

Immersion: maximize accessibility

- schedule live sessions in a way that allows globally diverse attendees to engage in dialogue from across different time zones
- record live presentations or include pre-recorded presentations in the program
- include audio transcripts
- make content available in advance whenever possible
- be mindful of issues of intellectual property of all materials

Presence: manage platform effectively

- use a familiar platform and/or allow practice opportunities to gain experience
- green room setup for presenters and session chairs
- use of breakout rooms
- include a technical organizer to support moderator in managing the session
- use the chat, polls, emojis, or like functions as tools to increase participation

Sense of Community: facilitate professional networking

- enable virtual spaces (synchronous and asynchronous) that can be visited 24/7
- schedule specific virtual coffee breaks on the virtual spaces
- use virtual boards to support the coordination of smaller gatherings in the virtual space
- participant directory with linked sessions, pictures, bios, and contact info
- allow live and asynchronous chat
- make sure to establish a set of rules of engagement that include aspects of respectful conversation, privacy and security

Breakout Discussion of Future Conference Scenarios

Group	Conference Overview	Immersion	Presence	Sense of Community
1				
2				
3				
4				
5				
6				
7				
N				

Breakout Group 1

Overview of Ideal Hybrid Conference Scenario

What does this scenario look like in terms of:

- **Immersion** (how will it maximize accessibility?)
- **Presence** (how will the physical site and online platform be managed?)
- **Sense of Community** (how will it facilitate professional networking?)

Breakout Group 2

Overview of Ideal Hybrid Conference Scenario

What does this scenario look like in terms of:

- **Immersion** (how will it maximize accessibility?)
- **Presence** (how will the physical site and online platform be managed?)
- **Sense of Community** (how will it facilitate professional networking?)

Breakout Group 3

Overview of Ideal Hybrid Conference Scenario

What does this scenario look like in terms of:

- **Immersion** (how will it maximize accessibility?)
- **Presence** (how will the physical site and online platform be managed?)
- **Sense of Community** (how will it facilitate professional networking?)

Breakout Group 4

Overview of Ideal Hybrid Conference Scenario

What does this scenario look like in terms of:

- **Immersion** (how will it maximize accessibility?)
- **Presence** (how will the physical site and online platform be managed?)
- **Sense of Community** (how will it facilitate professional networking?)

Breakout Group 5

Overview of Ideal Hybrid Conference Scenario

What does this scenario look like in terms of:

- **Immersion** (how will it maximize accessibility?)
- **Presence** (how will the physical site and online platform be managed?)
- **Sense of Community** (how will it facilitate professional networking?)

Breakout Group 6

Overview of Ideal Hybrid Conference Scenario

What does this scenario look like in terms of:

- **Immersion** (how will it maximize accessibility?)
- **Presence** (how will the physical site and online platform be managed?)
- **Sense of Community** (how will it facilitate professional networking?)

Breakout Group 7

Overview of Ideal Hybrid Conference Scenario

What does this scenario look like in terms of:

- **Immersion** (how will it maximize accessibility?)
- **Presence** (how will the physical site and online platform be managed?)
- **Sense of Community** (how will it facilitate professional networking?)

Breakout Group N

Overview of Ideal Hybrid Conference Scenario

What does this scenario look like in terms of:

- **Immersion** (how will it maximize accessibility?)
- **Presence** (how will the physical site and online platform be managed?)
- **Sense of Community** (how will it facilitate professional networking?)

Questions?

Announcements

2021 Policy Council Meetings

Last Wednesday of Each Month (4 - 5:30pm New York, 9-10:30pm London, 7-8:30am Brisbane)

June 30, 2021

- 0:10 VP of Chapters and SIGs (Report)
- 0:30 VP Epresence
- 0:20 SPOC Chair (Program Guidelines)
- TBD

Adjournment