

## ISDC 2022 – Frankfurt am Main, Germany “The smallest metropolis in the world”

### STATEMENT OF INTENT

Researchers at Frankfurt School of Finance & Management in partnership with the German Chapter of the System Dynamics Society (Deutsche Gesellschaft für System Dynamics e.V.), and universities and businesses established in Germany, are enthused with the idea of bringing the 40th International Conference of The System Dynamics Society to Frankfurt am Main, Germany.

Frankfurt am Main, located in the middle of Germany, with the biggest German airport nearby, constitutes an attractive option for this annual meeting. Holding the International System Dynamics Conference in this region presents an important opportunity for reinforcing and making grow, both in quality and impact, the use of System Dynamics at academic institutions and businesses in Germany.

System Dynamics (SD) modeling in Germany is maturing but looking back at a long tradition. Already at the end of the 1960s, system dynamics started being used at Mannheim University, initiated by Gert v. Kortzfleisch. Peter Milling and Erich Zahn, two doctoral students of this university, joined the “limits to growth” group at MIT in the early 1970s. In 1989, the so far only International System Dynamics Conference in Germany was held in Stuttgart. Nowadays, there is an active German SD chapter (with more than 100 members) holding an annual SD meeting. System Dynamics is taught at more than a dozen German universities, for instance Frankfurt School, University of Stuttgart, etc.



Frankfurt School of Finance & Management is a leading private business school based in Frankfurt am Main, Germany. It holds accreditations by the worldwide leading accreditation institutions AACSB, EQUIS, and AMBA. Frankfurt School offers top class degree courses and continuing education options in seven different program divisions. All educational, research and consulting activities are focused on finance and management. Frankfurt School originated in the financial sector, but today its services enjoy increasing appreciation in many other business sectors as well. System Dynamics is taught in academic programs since more than 15 years.

We view hosting the Conference in 2022 as strategically important to enhance and consolidate of the use of SD in Germany. Furthermore, we believe this event will help Frankfurt School to increase its visibility in the world, specifically in non-business and non-finance communities. We welcome the opportunity to host the SD community in 2022, and hope that the SD Society will also see great benefit in holding its annual conference here in Frankfurt.

### **STATEMENT OF UNIQUENESS & ATTRACTIVENESS**

Frankfurt am Main is the most international city in Germany, the largest financial center on the continent, the historical city of coronations, the city of Johann Wolfgang von Goethe and the cradle of the German democracy... In brief, the smallest metropolis in the world, in which there is a lot to discover.





Almost one in three of the people living in Frankfurt do not hold a German passport. No matter where visitors come from, they will always meet people in Frankfurt who speak their language and a restaurant that serves their favorite food. The open and hospitable atmosphere in Frankfurt stems from its centuries-old role as a trading center. This liberal and democratic tradition of the city may be one reason for the fact that people from diverse cultures have lived here in peace with one another for a long time. They have all contributed to making this city shine slightly differently from every angle.

This starts with the city's architecture. Those who go and have a drink in a cozy cider pub on a nice summer evening will experience the atmosphere that even Frankfurt's most famous son, Johann Wolfgang von Goethe, would still easily recognize. The view of Frankfurt's bold high-rise architecture is just as attractive and yet very different. Directly opposite the high-rise buildings, on the other side of the Main, a unique collection of 13 museums has been developed and these are devoted to different works of art, from classical paintings to modern media.

The chosen venue for the conference, the Campus of Frankfurt School at Adickesallee is centrally located in Frankfurt's Nordend and is part of the „Campusmeile“ that connects Frankfurt's universities and libraries. The Danish office Henning Larsen Architects has designed the campus making it an architectural highlight in the city. It is less than 20 km (about 30 min) from the airport and about 5 km from Frankfurt's main train station, which is the central hub of the German railway system.



### **EXCELLENT INFRASTRUCTURE FOR OUTSTANDING EVENTS**

Frankfurt School of Finance & Management offers the excellent infrastructure needed to host the System Dynamics Society annual meeting in 2022. Frankfurt School's new campus in Adickesallee 32-34, Frankfurt am Main, is characterized by modern, Scandinavian architecture, with rooms that provide an ideal environment for learning, teaching and working. The new building perfectly embodies Frankfurt School's philosophy of openness – openness to individuals and organizations, new ideas and challenges, needs and concerns. The campus invites and encourages dialogue.

All rooms are modern, functional and – of course – equipped with the very latest technology. And to ensure events running smoothly, Frankfurt School’s professional Event Management team is ready to provide responsive, expert support.

## AUDIMAX

- State-of-the-art AV equipment, such as e.g. dual projectors (14,000 ANSI lumens each)
- 415 sqm
- Up to 400 people
- Foyer with separate entrance
- Dedicated cloakroom
- Promotion and exhibition space
- Overflow to other rooms (if required)
- Fully accessible

The Audimax is suitable for conferences, conventions, panel discussions, meetings, lectures and presentations.



### MAXIMUM ROOM CAPACITY

Room	Area(sqm)	U shape	Horseshoe	Theatre
Audimax	415	-	175	400

**HARVARD ROOMS**

- 10 Harvard rooms
- Up to 80 people
- Fixed tables and chairs
- Multilevel U shape
- State-of-the-art AV equipment
- Fully accessible



Frankfurt School Harvard rooms are suitable for seminars, lectures, and small-scale conferences or meetings

**ROOM CAPACITIES**

Room	Area(sqm)	U shape
S1.04	114	42
S1.02	126	49
S0.03	155	62
S3.02	167	62
S0.02	242	80



**SEMINAR ROOMS**

- 22 single-level seminar rooms
- Up to 60 people
- State-of-the-art AV equipment
- 1 or 2 projectors
- Fully accessible

The seminar rooms are ideal for small-scale lectures, seminars and classes, training and coaching courses, as well as workshops, presentations and meetings.



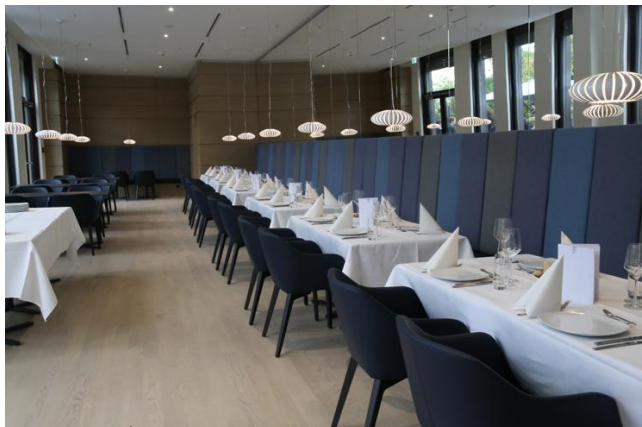
**MAXIMUM NUMBER OF PEOPLE**

Room	Area(sqm)	U shape	Horseshoe	Theatre
S1.13	89	30	30	40
S2.04	115	40	40	60
S2.02	125	60	60	70
S2.03	161	60	60	70

Thinking of receptions, networking events or just breaks between sessions? A selection of lounges, terraces and balconies is available to create a perfect venue.

## SPECIAL ROOMS

- **Executive Lounge and terrace**
- **Fine Dining** restaurant (52 seats)
- **Mensa** refectory for evening events



These special rooms are ideal for giving your event an air of exclusivity. They are especially popular as venues for corporate and incentive events.

### Room

Mensa

Fine Dining

Executive Lounge

Terrasse Executive Lounge

The Frankfurt School of Finance & Management event team is always happy to answer questions or respond to inquiries. The team is delighted to assist you if you have other technical requirements.









## CONFERENCE CATERING

Frankfurt School holds an exclusive framework contract for all catering services with FPS Catering GmbH & Co KG (<https://www.fps-catering.de/home-en/>). Catering for coffee breaks, lunch breaks, and dinner served on the campus need to be bought from FPS. Quality of food and services as well as prices are competitive. An updated catalogue is about to be finished and can be used as an orientation for 2022 offerings and prices.

2020 rates (as an orientation):

Conference fixed rate for beverages whole day	8.50 Euro per person per day
Lunch	12.00 Euro per person

## ACCOMMODATIONS

Frankfurt School has special contracts with the following hotels (Frankfurt School contract partner, rates for 2020):

Hotel	Address	Distance from FS Campus	Single Room*	Double Room*
Fleming's Selection Hotel Frankfurt-City	Eschenheimer Tor 2, 60318 Frankfurt	8 minutes by tube, from „Eschenheimer Tor“	140,00 €	170,00 €
Fleming's Hotel Frankfurt Main-Riverside	Langestraße 5-9, 60311 Frankfurt	20 minutes by tube /"S-Bahn" from „Ostendstrasse“	109,00 €	129,00 €
Fleming's Conference Hotel Frankfurt	Elbinger Str. 1 - 3, 60487 Frankfurt	25 minutes by tube, from „Industriehof“	99,00 €	119,00 €
Fleming's Hotel Hamburger Allee	Hamburger Allee 47 - 53, 60486 Frankfurt	20 minutes by tube, from „Festhalle/Messe“	99,00 €	119,00 €
Fleming's Hotel Frankfurt-Messe	Mainzer Landstr. 87 - 89, 60329 Frankfurt	12 minutes by tube, from "Hauptbahnhof"	99,00 €	119,00 €
Fleming's Express Hotel Frankfurt	Poststraße 8, 60329 Frankfurt	12 minutes by tube, from "Hauptbahnhof"	94,00 €	114,00 €
Savigny Hotel Frankfurt-City	Savignystr. 14-16, 60329 Frankfurt	12 minutes by tube, from "Hauptbahnhof"	99,00 €	119,00 €
Steigenberger Hotel Metropolitan Frankfurt	Poststr. 6, 60329 Frankfurt	12 minutes by tube, from „Hauptbahnhof“	140,00 €	170,00 €

However, there are many alternatives. Whether it's a stylish designer hotel, family guesthouse or an ideally located camping site – its overnight accommodation is just as varied as Frankfurt itself. Here everyone can find the right accommodation:



### **Hotel Reservation**

With the reservation system of Tourismus+Congress GmbH you will definitely find a suitable room in the required price category and location. [more ...](#)



### **Youth hostels & camping**

Are you looking for low-cost accommodation? The Frankfurt youth hostels and various camping sites nearby make this possible. [more ...](#)

If required special rates with additional conference hotels can be negotiated.

## **TOURISTIC ATTRACTIONS**

The Conference Venue is 3 km from the old Frankfurt City Center. Thus, within a short distance are the following major attractions: [More...](#)

### **Römer**



The Römer, a Frankfurt landmark, is among the most beautiful and oldest town halls. Its silhouette, with three gables and the famous balcony, is known throughout the world.

[more ...](#)



### **Römerberg**

This is where people from Frankfurt and all over the world come together: For more than 1,000 years, the Römerberg has been the centre of the city.

[more ...](#)



### **Imperial Cathedral**

Visible from far away and of exceptional historical significance: Saint Bartholomew's Imperial Cathedral is a Frankfurt landmark and the coronation site of German emperors.

[more ...](#)



### **Saal Lane**

The numerous postmodern façades behind the Schirn bridge the gap between contemporary architecture and the medieval buildings on the Römerberg.

[more ...](#)



### **Palm Garden**

The fascinating variety of the plant world is presented by the Palm Garden in thematic gardens and greenhouses. Visitors can get to know the typical botany of all continents.

[more ...](#)



### **St. Paul's Church**

Like no other place, St. Paul's Church symbolises democracy and national unity in Germany. The exhibition presents the church's history since 1848.

[more ...](#)



### **Frankfurt Zoological Garden**

At the heart of the city centre, the people of Frankfurt and their guests can experience the exotic animals of distant continents close up. A special attraction are the unique animal houses.



[more ...](#)



### **Goethe House and Goethe Museum**

In the Goethe House, friends and admirers feel themselves transported back into the world of the great poet and most famous son of the city of Frankfurt.

[more ...](#)



### **Old Opera House**

Frankfurt cultural life without the Old Opera House? Unthinkable. Since it was re-opened, the concert house has acquired a fixed place in the music scene of the city and internationally.

[more ...](#)



### **Boat tours**

Experience Frankfurt's skyline on a small 'cruise' or set off on a boat tour along the Main or Rhine. There are hardly any sightseeing tours that are more relaxing.

[more ...](#)



### **Museum embankment**

On both sides of the Main bank, art lovers will find numerous renowned museums. The range of topics extends from architecture and film to painting.

[more ...](#)



### Old Sachsenhausen

In Sachsenhausen, by the bank of the Main river, pubs located in labyrinthine lanes invite visitors to try Frankfurt's national drink, apple wine (Eppelwoi).

[more ...](#)

### Other attractions in town:

To be completed

### ARRIVAL AND PUBLIC TRANSPORT

Thanks to its location at the heart of Europe and Germany, Frankfurt is an important traffic hub and can be reached by visitors extremely easily by airplane, by train, and by car and bus.

This is where Europe's second largest airport, with more than 50 million passengers a year, and also the train station in Germany with the highest volume of traffic are situated. Every day, around 350,000 passengers from home and abroad use the central station for their journey from and to Frankfurt. The motorway connection via the Frankfurt interchange also offers a good way of getting here.

### Frankfurt Card

An attractive alternative to single tickets or day tickets is the Frankfurt Card. The Frankfurt Card is available as a 1-day or 2-day ticket. Valid for as many journeys as required on all RMV services in fare zone 50 including the airport. It includes reduced admission to many museums and events, for example:

- 20% reduction on Hop on-Hop off sightseeing tours, daily city walks and weekend theme walks around Frankfurt am Main
- 50% reduction on admission to museums in Frankfurt, the Palm Garden and the Zoo.
- 20% reduction on scheduled pleasure river cruises
- Free drinks, discount and gifts at restaurants and in shops

The 1-day ticket is valid on the day entered on the ticket up until close of operations. The 2-day ticket is valid on the day entered on the ticket and the following day up until close of operations.

Individual Tickets 2020/2021	Group Tickets 2020/2021 (Maximum of 5 persons)
1-Day Ticket € 11.00	1-Day Ticket € 23.00
2-Day Ticket € 16.00	2-Day Ticket € 33.00

### Taxi

Initial charge	3.50 €
Charge per kilometre	< 15 km 2,00 € > 15 km 1.75 €
Waiting time	33,00 € per hour

### Proposed Conference Dates and Organization

(As of December 18, 2019)

Proposed Conference Dates for the 2022 ISDC, held in Frankfurt am Main, Germany  
17<sup>th</sup> to 21<sup>st</sup> July 2022

Proposed Conference Contacts for the 2022 ISDC, held in Frankfurt am Main, Germany

Host Frankfurt School of Finance & Management

Co-Hosts Deutsche Gesellschaft für System Dynamics e.V. (German Chapter)

Partners

Organizing Chairs Jürgen Strohhecker & Jörn-Henrik Thun, Frankfurt School of Finance and Management

### References

Content in this document is included from the following sources:

<https://www.frankfurt-school.de/en/home>

<https://www.systemdynamics.de/>

[https://frankfurt.de/sixcms/detail.php?id=stadtfrankfurt\\_eval01.c.317693.en](https://frankfurt.de/sixcms/detail.php?id=stadtfrankfurt_eval01.c.317693.en)

<https://www.rmv.de/c/en/homepage/>