

# Wednesday, October 28, 2020

## Agenda

- President's Welcome (Birgit Kopainsky)
- VP Finance Budget (Elioto Rich)
- Strategy Discussion (Paulo Goncalves and Shayne Gary)
- Website Reveal (Bob Eberlein)
- Adjournment

## Attendees

Birgit Kopainsky, Sara Metcalf, Eliot Rich, Asmeret Naugle, Dian Fisher, Jack Homer, Kelechi Odoemena, KRys Stave, Len Malczynski, Paulo Goncalves, Raafat Zaini, Warren Farr, Will Glass-Husain, Munaf Amir, Martin Shaffernicht

## Minutes

President Birgit Kopainsky brought the meeting to order and welcomed attendees, gave a recap of the General Business Meeting, and the Executive Committee Meeting.

**DASHBOARD** Executive Director, Rebecca Niles shared the updated dashboard.

**BUDGET** VP of Finance, Eliot Rich, shared the proposed budget with support from finance committee member, Bob Eberlein. They shared revenue goals and projected expenses for a budget that is projected to have a \$70,000 loss with conservative assumptions related to the conference negotiations in the face of Covid. Discussion ensued related to the hiring of assistants which it was confirmed would be overseen by the contracting committee instead of the Policy Council.

**STRATEGY** Presidents Elect, Paulo Goncalves and Shayne Gary, led us through a discussion of how to improve Society strategy execution. Shayne began with a summary of historical strategy reports, shared progress to date, and reasons why we have not made as much progress on the proposed initiatives as we would like. Discussion ensued with an observation by Len Malczynski that the field and the Society are different but connected. Asmeret asked what our goals are for the strategy.

**Question #1:** How to become more action oriented?

**Question #2:** How do we move toward a culture of experimentation?

Motion to adjourn made, seconded, and passed. Meeting adjourned.