

## Wednesday, August 26, 2020

### Agenda

- President's Welcome (Birgit Kopainsky)
- VP E-Presence Website/Contracting Report (Bob Eberlein)
- Membership Dues Proposal (Asmeret Naugle)
- Conference Discussion (Sara Metcalf and Len Malczynski)
- Announcements & Information Points (Birgit Kopainsky)
- Adjournment (Birgit Kopainsky)

### Attendees

Quorum present.

### Notes

President Birgit Kopainsky brought the meeting to order and welcomed attendees. She announced future meetings including the General Business Meeting. Motions past and pending were reviewed.

President Birgit Kopainsky recommends Thomas Wittig replace VP of Marketing, Warren Farr, through the remainder of his term which ends 2021. Warren Farr moved that this replacement be approved. The motion was seconded by Martin Schaffernicht. The nomination was approved anonymously.

Birgit shared some of what has happened in Executive Committee Meetings. The Executive Director shared the corporate dashboard.

VP E Presence, Bob Eberlein, made a report on contracting and website conversion. We are shifting to specialists and away from CHMS. We have found experts in marketing. We are moving back to 25th Hour whom we used before. This goes hand in hand with our website transition. We are moving toward a completely virtual office. We are looking into bringing in another recognizable voice. Our web transition will be integrated with ecommerce and accounting and marketing. [Website Mockup Moodboard](#)

VP of Marketing, Asmeret Naugle, proposed a motion to change dues. Discussion ensued. It was confirmed that proposed dues were in line with similar associations. Eliot Rich suggested that overhead should be covered by membership fees. Shayne Gary suggested increasing the range of dues allowed in the motion. Brad Morrison and Eliot Rich affirmed their support of the motion. Brad Morrison proposed an amendment to the motion to amend the upper end of the dues range to \$225, seconded by Shayne Gary. The motion passed with 12 supporting, 2 abstaining, and 4 opposed. Discussion ensued with Eliot Rich clarifying that he would like approval by Finance and Policy Council. Will Glass Husain would like to see clarity on how we address those who request hardship. Brad Morrison provided clarity on possible voting procedures. Shayne Gary requested and Asmeret Naugle approved a friendly edit to include the VP Finance in consultation. Will Glass Husain requested an amendment to clarify how we deal with those in need of support. Discussion ensued about different use groups. Birgit ended discussion and called the question to the proposed motion to change the dues structure. The motion passed 13 approved 0 abstain, 4 opposed. Those opposed will send to concerns to Asmeret, Rebecca

Discussion of the Conference was shifted to the September meeting.

Sara Metcalf moved to adjourn and Shayne Gary seconded. The adjournment happened unanimously.

## Thursday, June 18, 2020

### Agenda

1. 0:15 President's Welcome (Birgit Kopainsky)
2. 0:25 VP Finance: Report, Discussion, Motions (if any)

3. 0:25 VP Professional Practice: Report, Discussion, Motions (if any)
4. 0:25 VP EPresence
5. 0:05 Announcements & Information Points (Birgit Kopainsky)
6. Adjournment
7. Please complete this [Doodle for the August Meeting](#) (also sent under separate cover)
8. Please complete this [Doodle for September - December Meeting](#)
9. Please [respond to this poll](#) with ideas about what we should add to the Policy Council agenda after the conference. You can respond with as many ideas as you wish and vote on the ones you agree with.

## Attendees

Voting Members			AVPs	Others
Birgit Kopainsky (President) Paulo Goncalves (Pres Elect) Martin F.G. Schaffernicht (Past Pres) Brad Morrison (Secretary)	Stefano Armenia (Chapters) Bob Eberlein (Epresence) Eliot Rich (Finance) Warren Farr (Marketing) Leonard Malczynski (Meetings) Asmeret Naugle (Membership) Diana Fisher (Pre-College) Jack Homer (Prof Practice) Krys Stave (Publications)	Shayne Gary Hilde Martinussen Josephine Kaviti Musange Raafat Zaini Sharon Els Elke Husemann Sara Metcalf Lees Stuntz Munaf Aamir Tom Fiddaman Will Glass-Hussein Carl Smith	Natalia Ciobanu (Chapters) Onur Ozgun (Epresence) TBD (Finance) TBD (Meetings) Burak Cuneraltip (Membership) Anne Lavigne (Pre-College) Gary Hirsch (Prof Practice)	Yaman Barlas (SDR Ex-Ed) Andreas Gröblier (Ex-Ed Elect) Ignacio Martinez Moyano Andrijana Horvat (Student Chapter President) Rebecca Niles (ED) Jensen Geh Jennifer Johnson John Richardson Min-Xiang

## Presentation

### Chat

### Minutes

President Kopainsky brought the meeting to order and welcomed attendees. She announced that we will skip the July meeting as we will be spending a lot of time for the conference. She summarized future meetings. She also provided an Executive Committee update including a report on the status of the ad hoc contracting committee and the strategy committee selection of programs for investment.

Executive Director Rebecca Niles provided an overview of the dashboard. Memberships, Sponsorships, Conference Registration, and Summer School registration are all beating budget goals. Product sales are weak.

#### VP Finance Report

VP Finance, Eliot Rich, gave his report. Post audit operating losses were in line with expectations, but market value of investments was higher than anticipated. Audit is complete. Taxes are prepared and are being circulated for signatures. Trying to put our books online. Also exploring lower cost and more efficient vendors. Eliot reviewed the 2019 audited numbers versus budget and reported that we are ~\$84K above last year to date.

General consensus that we should pursue a blended conference and summer school next year.

#### VP Professional Practice Report

VP of Professional Practice, Jack Homer, provided a history of the position. This included a report of efforts to make a section in INFORMS as a way to build more ties. Contact Rogelio Oliva and Ed Anderson if you want more details.

VP Homer also reported on the mentoring pilot program. There were 5 clear successes out of 22 match ups. Both mentors and mentees are satisfied, but the bar needs to be higher and need to be able to screen better. Jack has proposed a project to develop something like "Mentor Match" of Informs. There was substantial support for the proposed investment in an automated mentor matching program for \$8000 one time cost and \$1000 ongoing cost - it will be considered by the Strategy Committee.

VP Epresence, Bob Eberlein, provided his report which focused on the virtual conference submission system, memberclicks, membership and financial management, and groups and communications. Big changes include a shift from Memberclicks to Wordpress. The Policy Council is very supportive.

Conversation turned to the proposed shift to a virtual office. No physical space - but maybe an address and phone number. May have employees or may not. Focus on friends and family for many things. And use people with expertise in particular areas. Helpful to have people who have drunk the koolaid. The Policy Council is supportive.

MOTION General Business Meeting September 18 4-5pm EST Bob, 2nd by Martin Schaffernicht

Friday night does not work. And it is Saturday for Australia.

AMENDMENT General Business Meeting September 14 4-5pm EST Bob, 2nd by Sara Metcalf. This passed unanimously.

MOTION TO ADJOURN Will Glass-Husain, 2nd by Shayne Gary. Motion passed.