

Thursday, April 16, 2020

Agenda

0:10 President Welcome

0:40 VP Meetings: Coronavirus Contingency Planning, Conference Selection

0:30 VP Marketing & Communications: Report, Discussion

0:10 Contracting Committee: Open Discussion, [Pulse Check on Future of Home Office](#)

0:10 Announcements and Information Points

Adjournment

Attendees

Voting Members			AVPs	Others
Birgit Kopainsky (President) Paulo Goncalves (Pres Elect) Martin F.G. Schaffernicht (Past Pres) Brad Morrison (Secretary)	Stefano Armenia (Chapters) Bob Eberlein (Epresence) Eliot Rich (Finance) Warren Farr (Marketing) Leonard Malczynski (Meetings) Asmeret Naugle (Membership) Diana Fisher (Pre-College) Jack Homer (Prof Practice) Krys Stave (Publications)	Shayne Gary Hilde Martinussen Josephine Kaviti-Musange Raafat Zaini Sharon Els Elke Husemann Sara Metcalf Lees Stuntz Munaf Aamir Tom Fiddaman Will Glass-Hussein Carl Smith	Natalia Ciobanu (Chapters) Onur Ozgun (Epresence) TBD (Finance) TBD (Meetings) Burak Guneralp (Membership) Anne Lavigne (Pre-College) Gary Hirsch (Prof Practice)	Yaman Barlas (SDR Ex-Ed) Andreas Größler (Ex-Ed Elect) Ignacio Martinez-Moyano Andrijana Horvat (Student Chapter President) Rebecca Niles (ED) Jenson Goh Jennifer Johnson Carl Smith

Minutes

President Birgit Kopainsky called the meeting to order and welcomed everyone.

The President provided an update on Executive Committee actions taken between meetings to respond to the pandemic. These included:

- application for \$10,000 in Covid-19 EIDL funds,
- changing the 2020 Conference from live to virtual, and
- requesting to cancel/revise the CHMS contract due to conference cancellation.

The President notified the Council that we would need a revote on the open motion for the Economics Chapter to Become a SIG, because only one person voted. Voting members can [access the motion here](#).

The President provided an update on the Motion 1001: Slate of Candidates that passed (Y:19/N:0/A:0/NV:6 S). She also reminded folks that the following motions would be posted soon:

- Accept 2019 Summer PC Meeting Minutes
- Economics Chapter to become a SIG
- New dues structure

The Executive Director provided a status report on sponsorship, membership, and product sales.

The VP of Meetings provided an update on conference progress.

- The 2022 Conference decision was postponed. There are 3 locations currently being considered, we are exploring whether Bergen should be given the opportunity to apply.
- Confirmed that 2021 conference will be in Chicago

- Confirmed that there is no activity on 2023, but suggested that Hyatt Cambridge be strongly considered as a default site to allow us to focus on other things, unless local host preferred. WPI is interested in a proposal.
- Provided an additional update on the 2020 Conference
 - Shift to Virtual Conference due to Covid-19
 - Review of surveys and work done for input in changes
 - Review of emerging conference timeline
 - Budget and pricing proposals from the conference planning team was presented for feedback
 - Voting PC members were asked to provide feedback by [completing a poll](#) to share their support for the proposed virtual conference pricing of \$200 for students, \$300 for members, \$400 for nonmembers.

The VP of Marketing provided his report.

- Report out on use of budget and social media
- There was discussion on how best to find and spread good content. Discussion points included:
 - Desire to build a team - including a single thought leader (Bob)
 - Focus should be on both curation and creation (Jensen)
 - There is a need to reschedule monday meetings to include Jensen Goh and Carl Smith. (Birgit)
 - When it comes to COVID models, many people want a forum for sharing their models so that they can obtain feedback and obtain assistance in developing their models.(Carl)
 - I worked on a World Bank project that worked with a communications company called Currie Communications. Their job was the 'create a buzz' around the project using videos, twitter and facebook. (Carl)
 - I can share a bit of my volunteering experiences as Brand and Publicity Committee of HomeTeamNS Association in Singapore (Jensen)
 - Targeted by Age Groups- youth are not in Facebook (Jensen)
 - Here is what Currie Communications did for our World Bank project: <https://ccres.net/> (Carl)

The Executive Director presented a number of options for changing the office base for the Society from CHMS. Discussion ensued and included the following points:

- Shayne Gary explained his position that we should hold off on a merger with another Society as it could not be adequately completed in the time frame given.
- Krys Stave suggested that we could partner with a University while maintaining a virtual space.
- Several expressed satisfaction with the current shift toward a more virtual arrangement.
- Several other Universities were mentioned as potential partners.
- All attendees (voting or not) were asked to complete a brief survey to indicate their preferences for various options. [This survey](#) was modified and sent via email after the meeting.

Additional chat record is below.

Adjournment moved by Len Malczynski, seconded by Shayne Gary. One (joking) dissent by Eliot Rich.