

# Tuesday 02.18.20

## Agenda

President's Welcome (Birgit Kopainsky)

Information Points

VP Publications (Krys Stave): Report

VP Meetings (Len Malczynski): Report

Nominating Committee (Ignacio Martinez-Moyano): 2021 Slate of Candidates

Adjournment

## Attendees

Voting Members			AVPs	Others
Birgit Kopainsky (President) Paulo Goncalves (Pres Elect) <del>Martin F.G. Schaffernicht (Past Pres)</del> Brad Morrison (Secretary)	Stefano Armenia (Chapters) Bob Eberlein (Epresence) Eliot Rich (Finance) Warren Farr (Marketing) Leonard Malczynski (Meetings) Asmeret Naugle (Membership) Diana Fisher (Pre-College) Jack Homer (Prof Practice) Krys Stave (Publications)	Shayne Gary <del>Hiide Martinussen</del> <del>Josephine Kaviti Musange</del> Raafat Zaini Sharon Els Elke Husemann Sara Metcalf Lees Stuntz Munaf Aamir Tom Fiddaman Will Glass-Hussein Carl Smith	Natalia Giobanu (Chapters) <del>Onur Ozgun (Epresence)</del> TBD (Finance) TMB (Meetings) <del>Burak Guneralp (Membership)</del> <del>Anne Lavigne (Pre-College)</del> <del>Gary Hirsch (Prof Practice)</del>	Yaman Barlas (SDR Ex Ed) Andreas Größler (Ex Ed Elect) Ignacio Martinez-Moyano (Nominations Committee) Andrijana Horvat (Student Chapter President) Rebecca Niles (ED)

President Birgit Kopainsky called the meeting to order and welcomed Officers, members of the Policy Council, and Members of the Society. The meeting was recorded with no objections. New President-Elect, Paulo Goncalves; new Policy Council Members Munaf Aamir, Tom Fiddaman, Will Glass-Husain, and Carl Smith, and the new Executive Director, Rebecca Niles were introduced.

President Kopainsky gave the President's report which included:

- an overview of historical financials, membership totals, and membership retention,
- A review of history of new Executive Directors, and
- main aims to increase revenue, improve member benefits, and increase the agility of the Policy Council through this experiment with shorter more frequent meetings.

**MOTION:** A motion was made by Secretary Brad Morrison to approve the minutes of the special meeting of the Policy Council in December of 2019. Len Malczynski seconded. Motion passed.

**An online motion will be submitted by Secretary Brad Morrison after this meeting to approve the minutes of the July 21, 2019 Summer PC Meeting.**

President Kopainsky reviewed the electronic votes since the 2019 Summer Policy Council meeting. These included:

- 228 - Add David Lane to Nominating Committee
- 229 - Adjust the bylaws to not include reincorporation
- 230 - Recognize the Water SIG

- 231 - Add Robert Eberlein as account signatory
- 1000- New SDR Executive Editor Andreas Groessler to begin term on January 1, 2021

President Kopainsky requested that Policy Council members that have not already done so, do the following:

- complete their [Conflict of Interest Forms](#),
- [sign up for committees](#),
- renew their membership, and
- [sign up for conversations with the President and Executive Director](#)

President Kopainsky informed the Policy Council of the establishment of an ad hoc Culture and Decision Making Committee led by Lees Stuntz and Etienne Rouwette, of the activities to create a mentoring group, and plans for an ideation process led by Paulo Goncalves.

VP of Publications, Krys Stave, gave her report (slides available via link above):

- introducing Andreas Größler as new Executive Editor assuming role in January 2021,
- applauding the completion of Social Dynamics which is freely available online, and
- discussing the challenges of the System Dynamics Review:
  - Downward trend with ~60 annual submissions and 20 articles published per year.
  - Rising impact factor.
  - Rapid shift to open access/pay to publish
  - Likely to lead to further revenue deterioration
  - High pressure to increase number of articles published
  - Next Steps
    - Maintain and improve SDR submissions and articles published
    - Request for everyone to submit and review.
    - Wiley Contract expires 2023
  - Questions:
    - Eliot: Will stipends change if we change the model?
      - **Response pending (Krys Stave)**
    - Eliot: Does Wiley pursue advertising as a means for revenue inside our journal?
      - **Response pending (Krys Stave)**
    - Len: What can we do as individuals besides submitting quality work?
      - Would like to hear how each of us are handling publications.
      - Be available as a reviewer, provide constructive and fast feedback
      - How can we make our journal more widely relevant? We have been thinking of our journal as mostly useful to academics who need to publish so that they can use it for promotion. We need to be thinking about how our journal is going to do for the author in terms of getting views to our journal. We need to get beyond the academic audience.
    - Will: Can members get a print copy?
      - Members can choose to get a print copy for \$15 extra, covering half of the additional cost.
    - Bob: How many who are open access are making print versions? And what is the publisher doing under an open access model?
      - One option for the future will be self publishing. Wiley is very aware that people are considering this option. They are trying to provide high quality services to authors. They provide a lot of support. They are also trying to attract authors by making it very easy for them, by being format free. Wiley is looking at how they can add value now.

VP Meetings, Len Malczynski, gave his report (slides are available through link above):

- 2019 Albuquerque attendance way down to 363 - because European attendance was down. We are still waiting for survey results.
- 2020 Bergen program is shaping up and sponsorships are on track.

- 2021 Conference: Chicago July 26-29, 2021, at the historic Palmer House Hilton Chicago Loop. The food and beverage minimum is \$55K, the room rate is \$238, and there is a lower than normal room minimum.
- 2022 Conference: 5 interested cities, 3 submitted (Amsterdam, Brisbane, Frankfurt). Submissions are available in the Policy Council Committee area
- Next Steps
  - Careful assignment of selection responsibility - make sure it is broader number of people
  - Re-open competition for default sites (previously Cambridge and Delft) which we stay with unless we get a great proposal from another location.
  - Need a succession plan for the next VP of Meetings, Len would like to step down.
  - Improve integration of Summer School and SD Colloquium.
  - Choose Hyatt Cambridge as 2023 site, unless we get another proposal. WPI is interested.
  - Make a decision by Summer Policy Council meeting on the 2022 sites.
- Summer School was run by volunteers in the past. Search for faculty and facilities and catering and content was left to volunteers. Brought it into the System Dynamics Society. Currently have one instructor for both sessions. **Looking for more instructors.**

Ignacio Martinez-Moyano shared the 2021 Proposed Slate of Candidates from the Nominating Committee. A MOTION to approve Slate of Candidates for terms beginning January 1, 2021 was deferred to electronic vote to allow time to review, but will be completed in time for publishing in the March newsletter. The Nominating Committee proposes to explore changes to the nominating process to avoid future problems. The new Culture Committee will be involved in this process.

President Kopainsky set the next meeting for March 17, 3pm EDT for 1.5 hours. A Doodle poll will be sent out for the April meeting.

**MOTION:** Shayne Gary moved to adjourn the meeting. Tom Fiddaman seconded the motion. The motion passed.