

# Wednesday 03.17.20

## Agenda

Call to Order, President's Welcome (Birgit Kopainsky)

0:45 Coronavirus: Contingency planning SDC Bergen

0:45 VP Report and Discussion: VP Membership (Asmeret Naugle)

Adjournment

## Attendees

Voting Members			AVPs	Others
Birgit Kopainsky (President) Paulo Goncalves (Pres Elect) Martin F.C. Schaffernicht (Past Pres) Brad Morrison (Secretary)	Stefano Armenia (Chapters) Bob Eberlein (Epresence) Elliot Rich (Finance) Warren Farr (Marketing) Leonard Malczynski (Meetings) Asmeret Naugle (Membership) Diana Fisher (Pre-College) Jack Homer (Prof Practice) Kryss Stave (Publications)	Shayne Gary Hilde Martinussen Josephine Kaviti-Musange Raafat Zaini Sharon Els Elke Husemann Sara Metcalf Lees Stuntz Munaf Aamir Tom Fiddaman Will Glass-Hussein Carl Smith	Natalia Ciobanu (Chapters) Onur Ozgun (Epresence) TBD (Finance) TMB (Meetings) Burak Guneralp (Membership) Anne Lavigne (Pre-College) Gary Hirsch (Prof Practice)	Yaman Barlas (SDR Ex-Ed) Andreas Gröblier (Ex-Ed Elect) Ignacio Martinez-Moyano Andrijana Horvat (Student Chapter President) Rebecca Niles (ED) Angelika Schanda David Wheat Pål Davidsen Billy Schoenberg John Richardson Jennifer Johnson Christine Tang Mohammad Jalali Karim Chichakly

## Minutes

President Birgit Kopainsky called the meeting to order and welcomed Officers, members of the Policy Council, and Members of the Society.

ED Rebecca Niles presented that current state of contingency planning for the 2020 conference in light of the Covid-19 pandemic

Discussion points:

- Include sunk costs and marginal revenue in the spreadsheet
- Three alternatives to the ones presented:
  - Virtual, global conference with in-person local meetings synchronously (e.g. organized through chapters and SIGs)
  - Two conferences: a virtual one in July and an in-person one at the end of the year
  - No conference at all in 2020. This would a) be a substantial loss (Eliot's estimate being in the range of 20% of our remaining reserves) and b) be contrary to previous Society emailing about conference contingency planning
- Criteria that we are going to use when deciding on the different alternatives
  - Financial
  - Personal utility

Decision:

- poll participants of the meeting for their preferences, ED Rebecca Niles sends out polleverywhere link
- Continued scenario planning over the next weeks, decision at the next PC meeting

VP Membership Asmeret Bier gave her report and presented a set of potential motions.

Discussion points:

- Concerns about increasing loss of members with increased dues, especially given that we are already losing about 8% of members each year
- Support of a simple, INFORMS-informed dues structure with student rate, international adjusted rate and professional rate.
- Support for extending the student rate to two years past graduation
- Increase in dues needs to go hand in hand with marketing and packaging that focus on value
- When determining dues, keep in mind that some chapters collect their own dues. Consider the total cost to members.

Decision:

- To post motions electronically, with some modification to wording in motions 1, 2, and 4 and some modification to absolute values in motion 3

All future volunteers!

**MOTION:** Eliot Rich moved to adjourn the meeting. Bob Eberlein seconded the motion. The motion passed.