This packet contains important information regarding the organization and participation in the Winter Policy Council Meeting. Please review upon receipt and take appropriate actions as required.

Event
System Dynamics Society
Winter Policy Council Meeting
Albany, New York
Thursday, February 21, 2019
8:30 a.m. – 4:30 p.m. EST

Location
SDS Office at Capitol Hill Management Services
230 Washington Avenue Extension, Suite 101
Albany, New York 12203
(518) 463-8644 – Office Main Line

Participation

In-Person Attendees
Information about accommodations and pre- and post-meeting events can be found further in the packet.

Virtual Attendees
You will access the meeting via GoToMeeting. *The line will be open all day and we will inform virtual participants when the in-person attendees are breaking.*

SDS 2019 Winter Policy Council Meeting
Thursday, February 21, 2019   8:30 AM - 4:30 PM EST

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/782981541

You can also dial in using your phone.
+1 (646) 749-3122

Access Code: 782-981-541

Joining from a video-conferencing room or system?
Dial: 67.217.95.2##782981541
Cisco devices: 782981541@67.217.95.2

First GoToMeeting? Let's do a quick system check:
https://link.gotomeeting.com/system-check

In-Person Attendees – Schedule Overview

Wednesday, February 20, 2019

SDS Leaders begin arriving in Albany.

Accommodations
Arrangements have been made for SDS Leaders to stay at the:
Residence Inn – Albany Washington Avenue
(http://www.marriott.com/hotels/travel/albwa-residence-inn-albany-washingtonavenue/).
124 Washington Avenue Extension, Albany, NY 12203 518-218-7240

Hotel is .4 miles from SDS Office at CHMS. Complimentary breakfast offered.

Note: SDS Staff have made reservations for those requesting and confirmation numbers will be provided.

Thursday, February 21, 2019

Meeting
SDS Winter Policy Council Meeting held from 8:30 a.m. – 4:30 p.m. EST.

Friday, February 22, 2019

Meeting space and support services are available at the SDS Office at CHMS for any leader who would like conduct a meeting or get some work done prior to departing from Albany. If you would like to take advantage of this opportunity, please let us know.

Policy Council Meeting Agenda follows…

1. Call to Order/Roll Call [8:30 – 8:35 a.m.]

2. Welcome by President: Martin Schaffernicht [8:35 – 9:00 a.m.]
   a) Introductions: New PC Members; Legal Counsel; Staff
   b) President's Update
   c) Board Responsibilities
   d) Opening/Plan for the Day & Logistics

3. Secretary's Report: Bradley Morrison [9:00 – 9:15 a.m.]
   a) Approve Minutes
   b) Conflict of Interest Report
   c) Note Electronic Votes after 2018 Summer PC Meeting (see Addendum 1)

4. Finance Update: Eliot Rich [09:15 – 09:45 a.m.]
   a) 2018 End-of-Year Projections
   b) 2019 Budget Adjustments
   c) Cash Flow

5. Executive Director Update: Mark Nelson [09:45 – 10:15 a.m.]
   a) Strategy/Vision Deck
   b) Framing for Afternoon Discussions

6. Short Break [10:15 – 10:30 a.m.]

7. **Strategic Focus Discussions [10:30 a.m. – 12:00 p.m.]**
   Participants will self-select one of the groups listed below and participate via instructions for each breakout group.

   Small Group Discussion will take place from 10:30 – 11:30 a.m.

   Then entire group will reconvene for report-outs from 11:30 a.m. – 12:00 p.m.

   Note: Each of these breakout groups will have their own separate logins in order to participate in the discussions. Please follow the links below each group.

   Choose from:

   a) **New Member Retention and Engagement**
      This group remains in Training Room; will use PC Meeting link which they will be on; no need to switch.

      OR

b) **New Revenue Generation/Fundraising**
This group will meet in the Conference Room.
Those participating in this discussion will need to connect using this information:

SDS Strategic Focus Discussion: New Revenue Generation/Fundraising
Thu, Feb 21, 2019 10:30 AM - 12:30 PM EST

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/281083893

You can also dial in using your phone.
+1 (312) 757-3121

Access Code: 281-083-893

Joining from a video-conferencing room or system?
Dial: 67.217.95.2##281083893
Cisco devices: 281083893@67.217.95.2

OR

c) **Chapters & SIGs**
This group will meet in the Small Meeting Room aka "The Fishbowl"
Those participating in this discussion will need to connect using this information:

SDS Strategic Focus Discussion: Chapters & SIGS
Thu, Feb 21, 2019 10:30 AM - 12:30 PM EST

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/865044797

You can also dial in using your phone.
+1 (646) 749-3129

Access Code: 865-044-797

11:30 a.m. – Entire group reconvenes for report-outs from breakout groups.

To Rejoin Main PC Meeting Line:
Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/782981541

You can also dial in using your phone.
+1 (646) 749-3122

Access Code: 782-981-541

8. Lunch Break [12:00 – 12:30 p.m.]
   Main GoToMeeting line will remain open; participants can mute or reconnect as needed.

9. Work in Process Update: Mark Nelson & Legal Counsel [12:30 – 2:00 p.m.]
   a) Legal Counsel Comments
   b) Compliance Issues in Progress
   c) Governance

10. Short Break [2:00 – 2:15 p.m.]

11. Vice President Reports [2:15 – 3:00 p.m.]
    Chapter Activities: Stefano Armenia (includes Student Chapter)
    E-Presence: Bob Eberlein
    Finance: Eliot Rich
    Marketing & Communications: Warren Farr
    Meetings: Len Malczynski
    Membership: Asmeret Naugle
    Professional Practice: Jack Homer
    Pre-College Education: Diana Fisher

12. Short Break [3:00 – 3:15 p.m.]

13. Standing Committee Reports [3:15 – 4:00 p.m.]

    Administrative Committee: Bob Eberlein
    Awards Committee: [Erling Moxnes]
    Committees Update: Len Malczynski
    Nominating Committee: [Ignacio Martinez-Moyano]
    Publications: Krys Stave (includes SDR Executive Editor Report: Yaman Barlas)
    Society Program Oversight Committee: [Ignacio Martinez-Moyano]
    Strategy Committee: [Ignacio Martinez-Moyano]
    Asia Pacific Coordinating Council (APCC): [Lakshminarayanan Samavedham]

14. Old Business/New Business [4:00 – 4:30 p.m.]
    a) Meetings between Winter and Summer Meetings
    b) Nominations: Slate for 2020
    c) Next Steps (Review of Action Items)

15. Closing & Adjournment [4:30 – 4:45 p.m.]

**The next Policy Council Meeting is scheduled for
July 21, 2019
in Albuquerque, New Mexico at the
37th International Conference of the System Dynamics Society.**

All motions passed.

Motion 215: Subject: Motion to approve committee chair appointments
Proposed by Len Malczynski. Seconded by Birgit Kopainsky.
Voting Dates: January 28 – February 6
Formal motion:
Moved that the following persons be appointed chairs of Standing Committees:

- Administrative Committee: Bob Eberlein
- Awards Committee: Erling Moxnes
- Organization and By-Laws Committee: Brad Morrison
- Society Program Oversight Committee: Ignacio Martínez-Moyano

Resolution: 16 Yes; 0 No; 2 Abstain; 7 No Vote

Motion 214: Subject: Motion to nominate Standing Committee Members for 2019 - 2021
Proposed by Martin Schaffernicht. Seconded by Len Malczynski.
Voting Dates: December 23 – December 29
Formal motion:
Moved that the following persons be appointed members of Standing Committees for the term 2019-2021:
- Bob Eberlein: Administrative Committee
- David Lane and Hazhir Rahmandad: Awards Committee
- Bob Eberlein: Organization and Bylaws Committee
- Navid Ghaffarzadegan: Publications Committee
- Ignacio Martínez-Moyano and Jürgen Strohhecker: SPOC

Resolution: 8 Yes; 0 No; 1 Abstain; 15 No Vote

Motion 213: Subject: Approval of budget for outside support in governance and compliance
Proposed by Leonard Malczynski. Seconded by Ignacio Martinez-Moyano.
Voting Dates: October 29 – November 7
Formal motion:
Moved, that an additional budget of $25,000 be allocated for outside support in issues related to Society governance and compliance with state, federal and international law. The Executive Director, with the approval of the Administrative Committee, will be responsible for managing the money. This money is in addition to already approved budgets.

Resolution: 15 Yes; 1 No; 2 Abstain; 6 No Vote