

System Dynamics Society Winter 2017, Policy Counsel Meeting

Warren Farr
VP Marketing & Communications
Report



VP Marketing & Communications

- Warren Farr – partial term 2017-2018
- Reach out to support VP/Society activities
 - Follow up on prior membership survey work
- Communicate SDS Office Move (from strength)
 - Coordinate with Capital Hill Management Services
- Revisit SDS Marketing Plan/Goals
 - Branding & Guidelines
 - Primary Messaging and Methods
- Please contact me: Warren3@me.com