

Practitioner Issues arranged by cluster at ISDC Practitioner's Roundtable - July 24, 2013  
Answers to question: "What can the Society do to support practitioners?"

1. Practitioner BLOG

- Promotion
- Case Studies
- Cases successes/failures
- Tips/Lessons learned
- Concepts/Practicing "Practice/Learning/Teaching
- Practitioners coaching modelers in dealing with clients
- Brand promotion of SD
- Practitioner's profile/interviews
- What aligns value?
- More clients at Conference
- Practitioners' Conference
- Co-authoring for conferences

2. Software companies

- Pressure for calibration in software
- Pressure for analytics in software

3. Professional Standards

- Group model building toolkit
- Best practice guidelines
- Wiki or links to Wiki
- Complementary tools and methods
- Repository of polished models
- Standards/Taxonomy
- Required knowledge/skills checklist
- Standard Methodology
- Certification (formalization)
- Certification
- Certification (not a typo, there were two of these stickies stacked on top of each other)

4. Repository of cases/scenarios

- Usage scenarios
- Stakeholder handout
- Results-Focussed case studies
- Process-Focussed case studies
- Searchable case study database with tags (methods, disciplines, etc.)
- Bring out case studies outside SD that are SD

5. Certification/Standards

6. Enhance Website (Add/Edit)

- “Better” web site
- Google hangout
- Topic led Webex calls (by SIG?)
- Electronic form of ideation
- Idea clearing house
- Expert-led webinars
- Video with presentations a la Ted Talks
- User group by tool
- Visits for idea exchange/sabbaticals for practitioners

7. Jobs

- SD Match.com
- Job fair/postings
- Build market for undergrad and master’s in SD
- MBA ?info? with system dynamics
- Pipeline to student interns
- Publish list of SD students to act as an aid/support in project
- Provider directory (training, consulting)
- Accessible databank of practitioner and work they’ve done/doing

8. Proposals for work

- RFP submission system
- Corporate challenge portal
- Case challenge

9. Modeling Excellence

- Modeling Critique (in residence?)
- Model review service
- Mentorship system

Themes:

1. Brand Promotion
2. Case studies/Shared good practice/Webinars/Ted Talks
3. Certification/Standards
4. Match.com/Career Fair/Provider Directory
5. Jobs/RFP/Opportunities
6. More clients/practitioners at Conference  
[ranweijia@gmail.com](mailto:ranweijia@gmail.com)

1. Case Studies (both successes and tips)/Provider Directory (EGA contact Etienne), Chasing down cases (EGA review, make part of provider price?)
2. Jobs/Opportunities (EGA contact Etienne)
3. Clients/practitioners at conference (3-way Skype w/Len, EGA contact)
4. Certifications/Standards (goes on hold)