2013 Cambridge, Massachusetts Conference
Report for Winter Policy Council Meeting
March 6, 2014

Submitted on behalf of the Conference Team by Roberta L. Spencer

Conference Attendance: The conference had 543 registrants and 43 guests from 50 countries. See below for details on attendee demographics:

Year	Members	Students	Authors	New	City
2013	66%	23%	51%	33%	Cambridge
2012	68%	24%	58%	40%	St. Gallen
2011	61%	21%	50%	42%	Washington
2010	52%	35%	57%	40%	Seoul
2009	58%	22%	62%	36%	Albuquerque

Conference Sponsors: Conference Dynamics Partners were PA Consulting Group and Ventana Systems Inc./Greenwood Strategic Advisors. For a full list of conference sponsors, please see the Cambridge Conference website: http://www.systemdynamics.org/conferences/2013/sponsorlogo2013.html

Conference Organizers: Program Chairs, Robert Eberlein and Ignacio J. Martínez-Moyano; Workshop Chairs, Jack B. Homer and Hazhir Rahmandad; and Conference Manager, Roberta L. Spencer worked alongside many committed volunteers to make the conference a success.

Program: Business had the highest percentage of papers reviewed. Individual thread percentages were as follows on reviewed and accepted papers (does not equal 100% due to rounding):

Business	13%	Operations	6%
Economics	11%	Learning and Teaching	5%
Public Policy	11%	Stakeholder Engagement	5%
Methodology	9%	Strategy	5%
Environment	9%	Security	4%
Resources	7%	Human Behavior	4%
Health	7%	Information and Knowledge	3%

The rejection rate was approximately 14%.

498 submissions were handled through the online system. Submission types included plenary, parallel, poster, workshop, roundtables, meetings, PhD submissions, and other miscellaneous items.

New events in 2013 included the Model Expo, SIG/Chapter Gathering Points, Chapter and SIG Badge Ribbons, a screening of *American Experience's Earth Days* and the University-Sponsored Welcome Reception.

Successful continuing events included the Poster Symposium and Buffet (with favorite posters contest), Award Ceremonies, PhD Colloquium, Roundtables, Modeling Assistance Workshop, Thursday Workshop Day including "Getting Started With … Software" Workshops, PC Meet and Greet, Sunday HPSIG Session, Exhibitor Demonstrations, Red Ribbon Event, Users' Group Meetings, Spouses' Lounge and the Newcomer Orientation Session.

Finances: The Cambridge Conference surplus was about $42,000 (this number will change somewhat after the annual review by our CPA). The conference revenue goal was estimated between $30,000 and $66,000, with the budget-estimated registration count between 548 and 658. Actual registrations were 543. Revenues from registration were slightly less than the adjusted average expectation and sponsorship lines were very strong. On the expense side, costs were $7100 more than budgeted. Total revenue was $303,398 and total expenses were $261,343.

Please let us know if you have any questions or comments.