

Proposed Policy Changes

The following motions changes to the Policies of the System Dynamics Society. For each motion the Organization and Bylaws Committee has reviewed the intent of the motion and suggested wording for the motion to make clear the exact manner in which the Policies will be changed. We have also included the wording that would be used in the Policies for substantial changes to the text of that document.

104: Resolved, that the Society Officer “Vice President - Member Services” be renamed to “Vice President – Membership” with no change to the incumbent, terms of service or duties of the officer.

105: Resolved, that the Society Officer “Vice President – Marketing & Communications” be added, that that description of that office as appended be included in Policy 6, Section 1 directly before the Secretary, that under Precedence (Policy 6 Section 2) Marketing & Communications be added directly before the Secretary, that the three year term of office begin in 2013 and that the person to fill the position be appointed by the Policy Council in accordance with Policy 5 Section 1.

Vice President – Marketing & Communications shall work to raise substantially the awareness, understanding and impact of system dynamics in order to increase recognition of and demand for work in the field; shall help promote Membership of the Society, its Chapters and Interest Groups; shall develop and maintain a marketing strategy for the Society and identify and undertake marketing and communications activities consistent with that strategy; shall take steps to encourage the creation by others of high-quality materials promoting the field; and shall identify and communicate the benefits that the Society can offer its members and sponsors.

106: Resolved, that the Society Officer “Vice President - Professional Practice” be added, that that description of that office as appended be included in Policy 6, Section 1 directly before the Secretary*, that under Precedence (Policy 6 Section 2) Professional Practice be added directly before the Secretary, that the three year term of office begin in 2013 and that the person to fill the position be appointed by the Policy Council in accordance with Policy 5 Section 1.

*But after VP – Marketing & Communications should motion 105 pass.

Vice President – Professional Practice shall lead the definition and dissemination of good professional practice in system dynamics; shall, in conjunction with the best professionals in the field, codify and document good practice; shall develop and maintain a strategy to create and sustain high standards for the practice of system dynamics; shall assist professionals in the field with the adoption and deployment of standards; shall undertake and encourage activities

and events to assist practitioners in raising and maintaining high standards of practice; and shall identify and undertake activities to ensure strong engagement by practitioners in the wider activities of the Society and the field.