

**Strategy Committee  
System Dynamics Society  
Report for the Summer Policy Council Meeting**

**By David Ford**

This committee is chaired by the President (David Ford in this case), who has delegated leadership to Kim Warren, the Society's President Elect. The goal is to develop a strategy for the System Dynamics Society. The committee was re-invigorated in the fall of 2011 and has worked continuously since that time. Progress was slowed by the need to replace two members of the committee. Birgit Kopainsky has joined the committee and Jim Lyneis has agreed to join the committee, pending approval by the Policy Council.

Several previous efforts to develop a Society strategy have not been successful. The application of a process that Kim Warren has successfully used with other organizations is being applied. The details of the process are available in the reports generated to date. However, the process as initially envisioned included the input from many (several dozen) people that would represent all aspects of the Society. Therefore significant effort was expended to identify and contact these people and gain their input. However, with only limited responses being received, those centrally involved decided to proceed alone, while keeping others informed. This occurred in late spring, 2012.

Since that time a first draft of a strategy has been developed (available upon request) and some feedback received – further views are very welcome. The strategy development team will discuss this draft and how to proceed at their meeting at the St. Gallen conference, with a goal of officially submitting a draft strategy for feedback from a wider audience (i.e. the Policy Council and Society membership) as soon as possible and a strategy for approval by the Policy Council by one of the Policy Council meetings in 2012.

End of Report.