

## Report conference survey 2010

This report is based on 84 surveys received after the 2010 SD conference in Seoul. The responses have been gathered via SurveyMonkey. Six questionnaires were sent in on paper and have not been used in analyzing the results.

All closed format survey items could be answered on a scale from 1 (very negative) to 7 (very positive), with NO indicating 'no opinion'. Items were formulated as follows: 'When it comes to conference content, my evaluation is ...' and covered all subjects listed in the table below. Each closed format item was followed by an open question on additional comments. Finally, the survey covered professional background and fields of interest. Overall scores are as follows (see spreadsheet for all data, including open comments).

	Average	Min	Max
1. Content	5.73	1	7
2. Services	5.89	2	7
3. Location	5.52	1	7
4. Social activities	5.66	1	7
5. Value for money	5.67	1	7
6. Conference fee	5.51	1	7
7. Hotel sleeping accommodation	5.77	2	7

Overall, the conclusion is that all elements are valued highly. Open comments that stand out are on the very helpful staff and hosts and the lack of understanding of English speaking hotel staff. Two participants comment on the long travel times from the United States.

A suggestions for future evaluations of the SD conference is the following. Administering the survey via SurveyMonkey seems to work, as last year we had 56 responses (mostly on paper) and this year we have 90 (84 online). I would propose to continue using SurveyMonkey.