2009 Albuquerque Conference Final Report for Winter Policy Council Meeting January 15, 2010

by Leonard Malczynski, Aldo Zagonel, Andrew Ford, David Ford, Edward Andersen and Roberta Spencer

ALBUQUERQUE CONFERENCE STATISTICS: The Albuquerque 2009 conference had 478 registrants and 43 guests from 44 countries. This conference had the highest percentage of new (self-reported) attendees (36%). Since 2001, participation from Europe has ranged from 24%-29%, in 2009 the percentage dropped a bit to 20%, not surprising taking into account the swine flu scare and the worldwide economic downturn. (When receiving communications from around the world, these two reasons were mentioned the most as the reason for not attending.) 58% of our participants were members, 22% were students, and 62% of the registrants were authors.

We had an active conference team with Conference Chair: Leonard Malczynski, Organizing Chair: Aldo Zagonel, Program Co-chairs: Andrew Ford, David N. Ford, and Edward Anderson, Workshop Chair: Jack Homer, Roberta Spencer: Conference Manager, along with hundreds of other volunteers. The Local Host Institution was Sandia National Laboratories; Co-hosts included Argonne National Laboratory, Idaho National Laboratory and the Paul Scherrer Institut. Our Conference Partner was the Boeing Company.

THE PROGRAM WAS WELL BALANCED. The Education thread had the highest percentage of papers in Albuquerque at 12%. It was followed closely by papers in Public Policy. Two *new* threads received a good number of submissions. Threads' percentages were as follows on accepted papers:

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Education 12%		Participatory Approaches to Modeling and Simulation* 4%
Public Policy 11%		Challenges of Terrorism/Insurgencies* 3%
Business Applications 9%		Methodology Alternative Approaches 3%
Economics 8%		Operations Management/Supply Chain 3%
Energy and Resources 8%		Complexity/Agent-Based Modeling/Nonlinear Dynamics 2%
Environment and Ecology 7%		Information Science 2%
Methodology in SD 7%		Psychology/Social Dynamics 2%
Organizational Dynamics 5%		Qualitative System Dynamics 1%
Strategy 5%		Military 0%
Health 4%		Gender Issues* 0%
Security 4%		Infrastructure Dynamics and Resiliency* 0%
-		*New Threads in 2009

The rejection rate for papers was 14.5%.

The online submission and review system worked well. This year we had 414 volunteer paper reviewers. A total of 466 submissions were handled through the online system, including:

26 Workshops	30	Roundtables/Special Posters (no decision)
146 Posters	23	Meetings (no decision)
47 Rejected	3	K-12 Special Events
115 Parallel	9	Bonus Day (no decision)
17 Plenaries	23	PhD Papers (New function this year)
(62 Withdrawn (w/program decision)	27	All Announcements/Descriptions (no decision)
351 Subtotal	466	TOTAL

For historical information on thread submissions and placement, please contact the Society office.

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NEW PROGRAM EVENTS AT THE ALBUQUERQUE CONFERENCE included discussant-type sessions, held in the following six threads: Complexity/Agent-Based Modeling/Nonlinear Dynamics, Economics, Education, Health, Organizational Dynamics, and Operations Management; a Bonus Day, Special K-12 Events, a welcome reception at the Albuquerque Art Museum, a Carbon Neutral initiative, and an expanded Newcomer Orientation program.

Successful continuing events included the Poster Symposium and Buffet, Chapter and Special Interest Group Poster Session, Getting Started With ... Software Workshops, and the Prospective Conference Host Meeting.

We partnered with a local tourism agency and offered five cultural, archeological and sight-seeing tours for attendees and guests: Hike at Tent Rocks National Monument, Feast Day at Santa Ana Pueblo, Visit to Acoma Pueblo "Sky City," Tramway Ride to the Sandia Mountain Crest, and Tour of the Vales Caldera and Bandelier National Monument.

THE ALBUQUERQUE CONFERENCE SURPLUS WAS ABOUT \$4,000 MORE THAN THE BUDGET. The overall **unaudited** revenue for the 2009 conference was approximately \$29,000 (this number will change somewhat after the annual review by our CPA). The conference revenue goal was estimated at \$25,000, with the revised budget (May 09) registration count of 450. Actual registrations were 478 (includes 25 "day only") and 32 of these were particular registrations for the special Education program. Estimated income from participant revenue was about \$7,600 under the budget projection. Although we had 28 more registrations overall, the spread of fees paid was not met as estimated. Our conference sponsorship income (including in-kind) was estimated at about \$66,000 and we received almost \$71,000, an extra of \$4,785. We had a total of 39 sponsors, second only to the 50th anniversary conference in 2007 which had 40 sponsors (\$74,250). There were a whopping 18 new sponsors and an impressive four returning sponsors have been loyal conference sponsors have been active for two to four years (or inconsistently).

On the expense side, when compared to the May 09 budget based on 450 registrants, we spent about \$22,500 more, but only as it became apparent that funds would be available. The biggest differences were for audiovisual equipment (\$10,600), the welcome reception (\$6,900) and coffee/tea breaks (\$3,100). There were smaller underestimated or unanticipated items, including tour brochures, satchels, and off-site insurance. The contract with UAlbany labor and expenses was underestimated (\$8,600). Part of this is due to the recent shift in personnel payment method from outside contractor to UAlbany employee.

Please let us know if you have any questions or comments. The Albuquerque Conference Team

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Mailing/Postage Shipping 1,807 1,825 1,734
Publications-Proceedings 3,600 3,554 3,600
Social Program (and transportation including guests) 0 0 0
Supplies - Other 0 0 311
Survey 0 0 0
Travel (preconf, preplanning and event travel) 2,572 1,744 1,717
Professional Fees/Misc Help at Peak Time 5,353 5,353 5,078
<u>168,697</u> 170,765 203,164
-1224
Total Expenses 168,697 170,765 201,940
Conference Surplus 42,932 59,283 28,808
Budgeted Surplus -25003 -25003 -25003
Local expenses budget 17,929 34,280 3,805

amount from 2006 proposal amount from 11-08 home office budget