

## **Report VP Member services, Policy Council Meeting Summer 2010**

Since taking my new role of VP Member Services in December 2009, I have worked on three initiatives:

1. look into the issue of countries where the SD society has a relatively low membership;
2. work with the Society Office on projects to raise low-income membership and to establish contacts with the SIG representatives;
3. coordinate and implement some of the strategic initiatives that have been formulated in the past years.

With regard to the second initiative, a session co-chaired by the VP Vice President Chapter Activities (Tim Haslett) and myself is planned during the 2010 conference.

On the third topic, I have been looking into creating an online case repository consisting of descriptions of successful use of SD in applied and research settings. In an email announcing the March 2010 SD Newsletter, this repository was announced to society members. A template to publish cases on the Society website has been discussed with the VP Electronic presence (Bob Eberlein). At the moment a small number of cases is being rewritten into this format. Once these are finished they can be used as illustrations of the template. I hope to ask chapter and SIG representatives to send in additional cases before the summer policy council meeting.

Etiënne Rouwette, 9 July 2010