

To: Policy Council of the System Dynamics Society

From: Erling Moxnes, chair Strategy Development Committee

Subject: Progress report by July 22, 2009

Date: July 22, 2009

After Jay Forrester's address at the 50 year anniversary, then President Quifan Wang initiated a renewed focus on strategy. After considerable discussions on the listserv in 2008, President Jim Lyneis gave directions for further strategy work in his presidential address at the 2008 conference. By January 2009 Kim Warren delivered a report to the committee on a Society Strategy from 2009 to 2013. In June 2009 Erling Moxnes sent out a complementary report to the committee members summing up and extending the list of policy initiatives. Along similar lines his presidential address at this summer's conference will deal with diffusion of System Dynamics.

The Strategy Development Committee will meet two days after this summer's policy council meeting. A central theme for discussion is what method and level of detail is needed to produce practical strategy assessments. A possible next step is to move on to prioritize initiatives and to identify and challenge members to contribute to implementation. In future years the Strategy Development Committee could possibly be seen as an ongoing initiative to deal with strategic issues. Ex-officio members of the committee being immediate past, current, and next years' presidents could then participate in the initiation, evaluation, and implementation of future strategic initiatives. Together with elected members, the committee would provide a forum for discussion with the necessary continuity.