

## SUMMARY Society Strategy Development

We are way behind where we should be by this point, for which I apologise. I hope there will be a chance to share a little more on the work, and get some additional input, in Athens and afterwards.

I have synthesised the responses so far [except today's!] - at [www.gsdoffice.co.uk/isdc-strategy.zip](http://www.gsdoffice.co.uk/isdc-strategy.zip) is a pictorial mind-map and a Word document that is best viewed in Outline form so you can collapse and expand sections and subsections.

A couple of points ...

- you will notice that the same post may appear in different places - because the post made more than one point
- the actual mind-map has the specific contribution extracts that support the summary point the contributor is making, and is the strategy team's working database

To see the actual post in each case, go to the SD-list archive at <http://www.systemdynamics.org/pipermail/sdmail/>.

If any contributor feels I have missed the essential point[s] in their post - please advise me directly.

Observations ...

- contrary to some comments, the stream includes a lot about meeting customer/client needs
- there is a strong stream too on the need to build capability

The major weakness - and the point of the original request that keeps being missed is that very, very few posts actually answer the question 'what does success look like'. What we do have though are many, many paragraphs/pages on

- 'things that ought to be done or done better'
- 'problems we need to fix'
- 'how to initiate change and remove resistance'
- and a few 'things we ought to have' if we are going to do better or fix those problems [ this category is OK, since it does at least set some things to aim at].

Though Jack Harich has offered to help with a further intense process to knock something solid together in the next few weeks, I fear [a] we are starting with too little [b] that the energy to participate has waned and [c] we are entering the travel season. For all these reasons, I do not propose initiating another phase of work right now.

I will, though, continue to add any further contributions I receive.

Kim

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