



VP Publications Report

Deborah Lines Andersen - 06-7-3 at 04:47 PM

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Report of the Vice President for Publications

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A. Publication activities for the Society continue to be varied and growing. Items of interest are covered by the individuals listed below in their separate reports. Please see their individual reports in the Society's "Summer Reports and Discussion" section at (<http://www.ventanasys.com/sdpol/>) In lieu of urls below, please find that email address for each person involved.

- 1) Report of the Publisher of the System Dynamics Review: Graham Russel grussel@wiley.co.uk
- 2) Report by the Webmaster: Jack Pugh JandJpugh@aol.com
- 3) Report of the Editor of the System Dynamics Review: Brian Dangerfield b.c.dangerfield@salford.ac.uk
- 4) Report on the Newsletters: Graham Winch graham.winch@plymouth.ac.uk
- 5) Web Repository for Models and Other Electronic Venues: Bob Eberlein bob@vensim.com

B. Additional Society publication venues include:

SD Bibliography: The 2004 version of the System Dynamics Bibliography is updated every six months. There is a specific call on the Society's website for updates to the bibliography at <http://www.systemdynamics.org/biblioupdate.htm> As of July 1, 2006 the new bibliographer for the System Dynamics Society will be Lauren Sinacore, a MSIS student in the Department of Information Studies at the University at Albany (ls816576@albany.edu). Thanks go to Jennifer Ferriss, our retiring bibliographer, who has done a fine job in the position for the last seven years.

MIT System Dynamics Group Literature Collection: This collection has a link from the SDS home page at <http://www.systemdynamics.org/MITCollectionDVDInfo.htm> and contains "over 3600 D-memos, along with theses, publications, the Guided Study Program, the Road Map series and miscellaneous papers selected by Jay W. Forrester."

JW Forrester Seminar Series: This collection of 22 video tapes plus suggested readings CDs is available from the Society offices. Information can be found on the Society website at <http://www.systemdynamics.org/JWFSeminars.htm>

Membership Directory: An online, password-protected resource for members at <http://web.memberclicks.com/mc/prelogin.do?hidOrgID=sds>

C. Topics and changes to for publications for this year are as follows:

1. Web Repository for Models and Other Electronic Venues: These items are now under the guidance of Bob Eberlein, the VP for Electronic Presence of the Society. See his notes on these issues under "Summer Reports and Discussion."
2. Continuing Discussion: What is the role of open source information for the Society? This topic continued during the online policy council meeting winter 2006. The scanned copies of Dynamica (see item 4 below) will be available to members, and according to the desires of Bradford University, should be available open source. This will be a continued topic of policy discussion as models and the System Dynamics Newsletter become available online.
3. Digitization of the System Dynamics Review. Ongoing as of July 3, Mike Radzicki is in the midst of formalizing "the System Dynamics Society's agreement with John Wiley & Sons, giving Wiley permission to digitize volumes 1-12 of the System Dynamics Review and add them to their Online Edition of the Review" (email from M. Radzicki 3 July 2006).
4. Scanning Dynamica. John Sterman and Laura Taranto at MIT have volunteered their time and energy for turning the issues of Dynamica into digital copies that can be accessed by all. Thanks to John Sterman, John Morecroft and the System Dynamics Society offices for making available their issues to create a complete run of the journal that is now being scanned by Laura. Thanks go to Bradford University for giving the Society permission to make these available "... for non-commercial purposes AND for the benefit of your members of the SD Society" (email from G. Winch 27 January 2006).

The issues of Dynamica are as follows:

1/29/2007

Vol 1, Number 1
Vol 2, Numbers 1, 2, 3
Vol 3, Numbers 1, 2, 3
Vol 4, Numbers 1, 2, 3
Vol 5, Numbers 1, 2, 3
Vol 6, Numbers 1, 2
Vol 7, Numbers 1, 2
Vol 8, Numbers 1, 2
Vol 9, Numbers 1, 2
Vol 10, Numbers 1, 2

5. Scanning the System Dynamics Newsletter. The next potential project will be to scan and make electronically available paper-only back issues of the System Dynamics Newsletter. This will happen after the Dynamica project is complete. There appear to be about 9 linear inches of newsletters available for scanning at MIT. We will need to catalog and fill in where needed to create a complete run.

6. 50th Anniversary. An item for discussion at the Summer 2006 policy council meeting will be celebrating the 50th anniversary of System Dynamics. One potential venue that I would like to consider is the "publication" of Dynamica in digital format for this event with announcements coinciding with the Boston 2007 conference.

7. Backlog of System Dynamics Review. With the availability of the SDR online the main office is considering reducing its backlog of hard copy issues. Discussion over the spring has surfaced first about how many to keep of each issue—20 has been suggested (email from G. Winch ca. 14 February 2006).

Second is the issue of how we may reduce our backlog. "According to our contract with Wiley we can only donate (or even sell) pre-Wiley copies of the SDR to libraries or institutions" (email from B. Eberlein 14 February 2006). Sale is individual-members-only by our contract starting with the Wiley issues. Wiley retains sales rights to libraries and institutions, which would include SIGs and chapters of the Society. This is an ongoing discussion that needs to come up again in the fall after the Society office moves into its renovated space at the University at Albany.

Bob Eberlein - 06-7-9 at 09:38 AM

An open source issue I would like to raise is the availability of the Bibliography. Currently anyone can get this, but in order to download it you are supposed to agree to pay \$35 for it. I am not sure how many do but I would like to see this dropped, or made an optional donation. The bibliography is absolutely key to making it easy for people to find work done in the field and the cost is a deterrent for this.

BrianDangerfield - 06-7-11 at 03:52 PM

I agree that the SD Bibliography should be made a free resource and that the Society continue to maintain it from SDS funds.

Deborah Lines Andersen - 06-7-11 at 04:06 PM

A talk with Roberta Spencer this morning (7/11/06):

A download to a non-member is \$25.00

We no longer offer a diskette

Last year (2005) the Society received \$25.00--one non-member download--in income

Free access to the bibliography is listed as a membership benefit.

Does access for everyone outweigh the member benefit? Income does not appear to be an issue and might be detrimental to more individuals using our materials.

Deborah Andersen
