



VP Member Services Report

DeborahCampbell - 06-7-4 at 08:03 PM

VP Member Services

Report to the 2006 Summer Meeting of the Policy Council
Submitted by Deborah Campbell, July 4, 2006

In jumping into the new role of VP Member Services, my most immediate work has been reactive – working through the process of SIG proposals and approvals, and preparing for the conference. My goal for the coming year is to be more strategic, by determining the opportunities with the most leverage and investing my time and energies there.

As I read my two job descriptions (one in the Society's original Policies document for VP Chapters and Members and one in last summer's Review of the Society's VP Structure proposal), I interpret my position's goal to be: enlarge our membership by offering "the most appropriate and highest quality of service to members." Being strategic in meeting this goal will begin by my gaining more knowledge of the value our members place in their membership and the specific services and publications we offer.

Membership – Individual

During the conference I am chairing the SDS Membership Roundtable to gather information from members and previous members on what they do and do not value in their membership (Tuesday at 12:30 if you're interested in attending). Specifically, questions will cover which services and publications members find of value, as well as which additional services or publications they would appreciate. Depending on the attendance, we'll also discuss why previous members have left. Finally, there will be questions designed to gather suggestions from members of underrepresented groups for recruiting and retaining members like them.

Membership – Corporate/Organizational

I have little knowledge of our corporate and organizational members, and what services we provide them. This is a learning opportunity for me in the coming year.

Career Link

The Career Link has two venues, the SDS webpage and the bulletin board at the conference. Due to the immediacy of the conference, my emphasis to date has been on the bulletin board. I have sent requests for job listings and company/university profiles to past and present Career Link users, past and present Society sponsors, and the SD Listserv, alerting folks to the availability of the bulletin board. As of this report I have only received one company profile, but I hope to receive more as the deadline (July 14th) for submissions approaches.

It is unclear to me how much value the webpage has provided to those who have occasionally used it, so I am in the process of determining how important it is to continue this service. I think a great deal may depend on how easy it can be made to maintain. I have sent out an informal survey to begin the process, and based on the results of that survey, will develop a more comprehensive approach to the webpage.

SIGs

I am pleased to welcome our latest SIG, the iSIG (Information Science and Information Systems SIG), lead by Vedat Diker, Oleg Pavlov, and Luis Luna.

Two calls for annual reports have been made to the SIG leaders, and to date none have been received. As the final deadline for these reports is July 6th, I hope to receive most if not all in the next couple of days.

Diversity Committee

As mentioned in the Winter Policy Council report, the Diversity Committee took a hiatus this spring.

Roberta L. Spencer - 06-7-8 at 03:37 PM

Hi Deborah - This all sounds great, thanks for all your work. I am wondering what the link would be between you and the VP at Large regarding recruiting members utilizing the Wiley Sponsored Member program. Wiley and the Society together will offer complimentary membership/subscription to up to a maximum of 20 (per year), to encourage development of the system dynamics community in 'lower income' countries and under-represented regions. Guidelines can be found on the "How to Join or Renew" page of our website. Currently we only have 2 members in this category. It would be wonderful to see this program grow! Roberta

DeborahCampbell - 06-7-11 at 06:29 PM

DeborahCampbell - 06-7-11 at 06:30 PM

DeborahCampbell - 06-7-13 at 05:02 AM

Bob_Cavana - 06-7-19 at 09:44 PM

hi Deborah,
i would like to comment on Roberta's posing on 06-7-8 re 'recruiting members utilizing the Wiley Sponsored Member program'.

i think Roberta raises an excellent point about developing the program, and i would like to suggest that it fits more naturally into your portfolio of VP Member Services.

i think the VP (at large) role is more to assist in setting up new programmes, relationships etc.

unfortunately i wont be able to get to the Nijmegen conference, but can you formally take over the 'Chair' of the WSM committee from the July Policy Council meeting?

many thanks,

Bob Cavana
VP (at large)
SDS
