Proposal Summary	SHERATON GRANDE WALKERHILL					
June.01 2006	Location: Seoul, South Korea					
	Proposed Dates of the conference: July 19th-23rd, 2008 has a privileged location on the slopes of Mount A-Cha over looking the river Han, surrounded by gardens and woodlands, benefiting from fresh and clean air. Sited in the northeast of Seoul,90 minutes away from Incheon International Airport and 20 minutes from downtown, shopping and financial centers, it is efficiently serviced by shuttle buses, taxis and the subway. Newly renovated, it offers th business and leisure traveler the finest accommodation, entertainment, business facilities and dining avalable.					
1. Unique Attractive Features						
2. Travel costs in US\$						
	Business Class	Economy Class				
From Boston	\$4,700	\$2,000				
From Amsterdam	\$4,500	\$1,500				
From Tokyo	\$1,100	\$700				
Cost and Time from Major Airport to Conference Venue						
Mode	Bus	Taxi (General)	Taxi (Delux)			
Cost	\$10	\$70	\$100			
Travel Time	1 Hour	1 Hour	1 Hour			
Frequency of trips	Every 15 mimutes	Always Stanby	Always Stanby			
3. Meal and Accomodation Costs	Main Hotel: Sheraton Grande walkerhill	Alternative: Hangang Hotel	Alternative: Hyatt regency Incheon	Alternative: Sang-nam		
(*Service Charge & Tax Included)	Regular Attendee(single Use)	Student Attendee(single Use)	Regular Attendee(single Use)	Student Attendee		
Room including service charge & axes	\$269	\$100	\$175	\$20		
Breakfast	\$30	\$12	\$20	\$6		
_unch	\$54	\$20	\$35	\$20		
Dinner	\$61	\$35	\$45	\$25		
Total M & A Cost Per Day	\$414	\$167	\$275	\$70		
M & A Cost 4 Days	\$1,654	\$668	\$1,100	\$280		
Travel Time to Meeting Place	0 Minutes by walk	10 Minutes by walk	1 Hour by shuttle bus	1 Hour by Subway and shuttle		
Fravel Time to Airpot	1 Hour by cars (Shuttle bus or Taxi)	1 Hour by cars (Shuttle bus or Taxi)	5 Minutes by shuttle bus	1 Hour by shuttle bus		
Vebsite	www.walkerhill.co.kr	www.hankanghotel.co.kr	www.hyattregencyincheon.co.k	(Not Confirmed)		

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4. Direct Conference Costs (*Tax Included)	Regular Attendee			Student Attendee		
Meeting Rooms	\$97,778	(*for whole 4days/ rental fee is subject to Food&Beverage cost)				
AV Equipment Other Supplies		(*upon request) (*upon request)				
Subtotal Facilities	\$97,778					
Estimated Attendance	400					
Per Person Facility Cost	\$244					
Local Transport per person(Roundtrip)	\$12					
Coffee Breaks (2 per day * 4) per person	\$54					
Subtotal Conference Variable	•					
Total Direct Per Person Cost	\$310					
Total M & A Plus Direct Cost	\$1,964			\$668		
5. Program Features						
Program Chair	To be arranged upon request					
Welcome Reception	To be arranged upon request					
Banquet	To be arranged upon request					
Other	*Outside Garden Lunch or Dinner availabe for the event period(Seats for 1500pax, Standing for 3,000pax)					
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6. Facility Characteristics Maximum Capacity - Hotel Sleeping						
Rooms	615 rooms	120 rooms	523 rooms			
Maximum Capacity - Plenary Theatre Style	3,000pax		700pax	(Not Confirmed)		
Distance between rooms						
Space for posters/exhibitors						

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7. Manageability of Risk					
8. Local Host					
Chapter/University sponsor	Korean System Dynamics Society				
Local co-hosts	Samsung Economic Research Institute, Systemix Inc.				
Conference Partners					
Likely number of student or other volunteers	100				
Cost Summary	Regular Attendee		Student Attendee		
Total Direct Per Person Cost	\$310				
Estimated Head Office Cost					
Projected Registration Fee					
Total M & A Cost 4 Days	\$1,654		\$668		
Estimated Total Cost					
Cost including Airfare	\$3,964		\$2,668		
From Boston	\$3,464		\$2,168		
From Amsterdam	\$2,664		\$1,368		
From Tokyo					