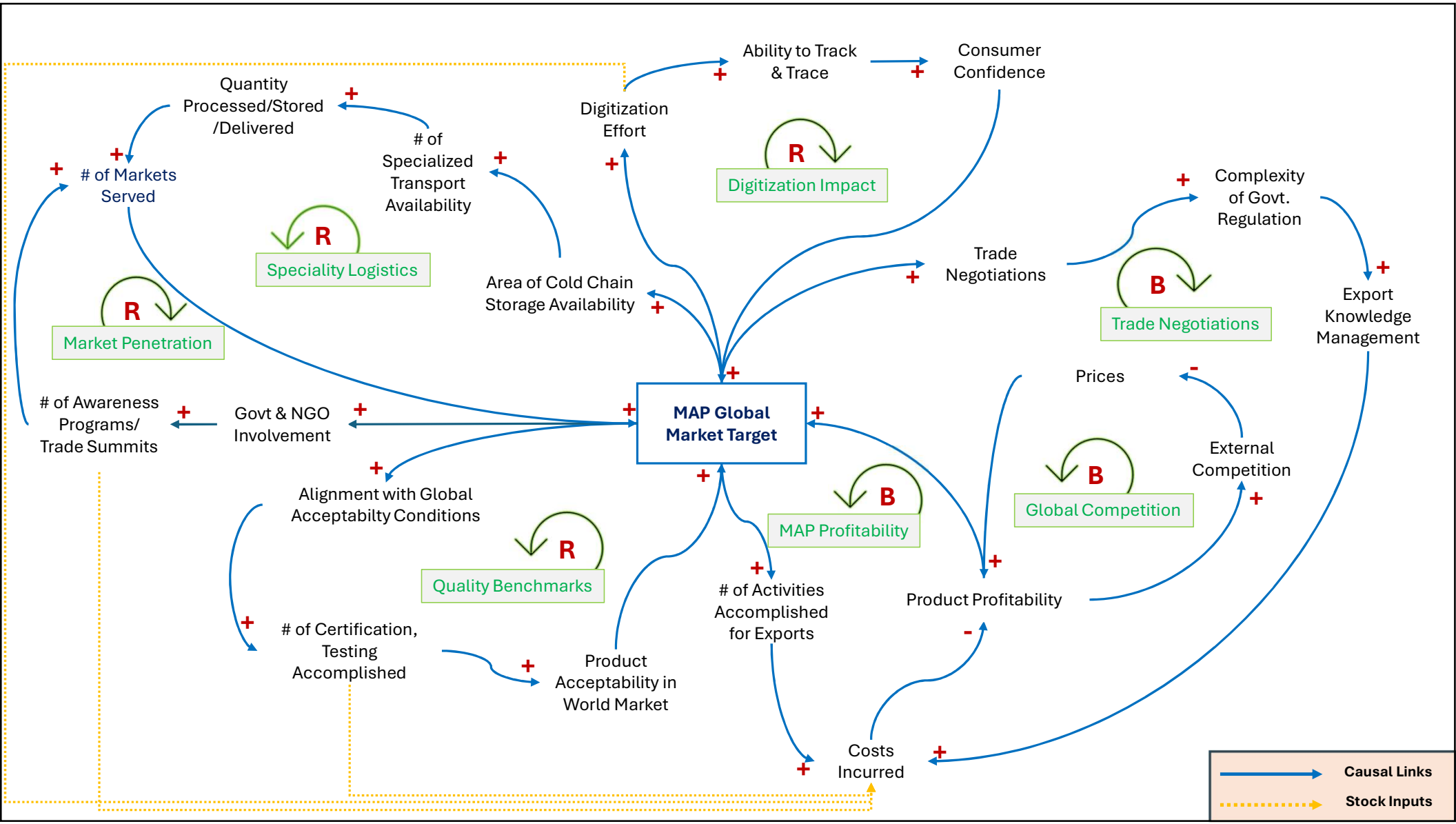
Quantity Processed/Stored /Delivered
# of Markets Served
# of Specialized Transport Availability
Speciality Logistics
Market Penetration
Digitization Effort
Ability to Track & Trace
Consumer Confidence
Digitization Impact
Area of Cold Chain Storage Availability
Trade Negotiations
Complexity of Govt. Regulation
Trade Negotiations
Export Knowledge Management
# of Awareness Programs/ Trade Summits
Govt & NGO Involvement
MAP Global Market Target
Prices
External Competition
Global Competition
Alignment with Global Acceptabilty Conditions
MAP Profitability
Quality Benchmarks
# of Activities Accomplished for Exports
Product Profitability
# of Certification, Testing Accomplished
Product Acceptability in World Market
Costs Incurred
Causal Links
Stock Inputs