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Abstract

To prove our hypothesis that Japanese firms can grow sustainably if their boards of directors make high-quality decisions, we construct an SD model and report preliminarily the results. The results show that the speed and correctness of board decision-making affect sales. We report the results as a WIP.



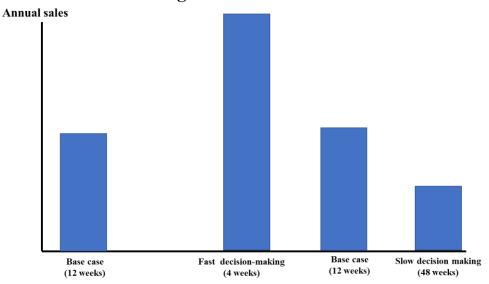
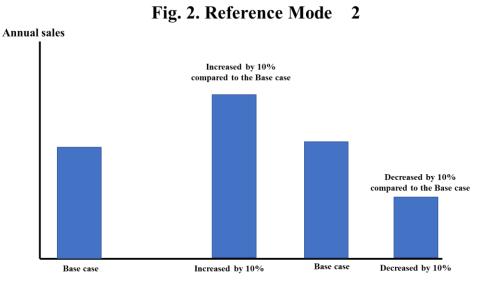


Fig. 1. Reference Mode 1

Weeks to make a decision by the board



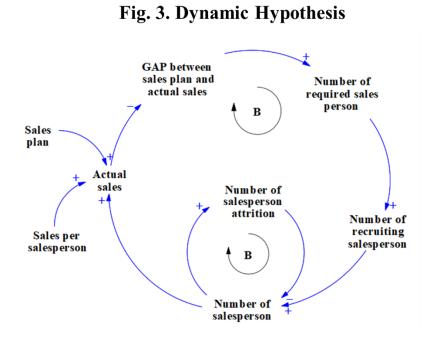
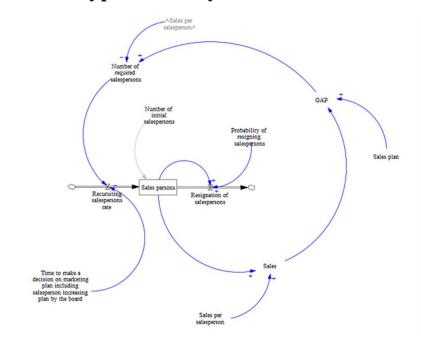


Fig. 4. Prototype Model by Vensim PLE Plus 9.3.5



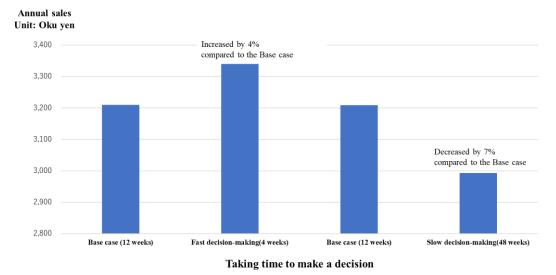
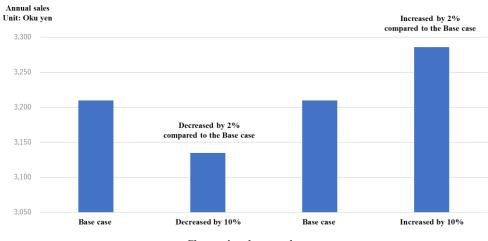


Fig. 5. Simulation results Sales change based on taking time to make a decision (4, 12, 48 weeks)

Fig. 6. Simulation results Sales changes due to a decrease/increase by 10% in <u>only</u> sales per salesperson





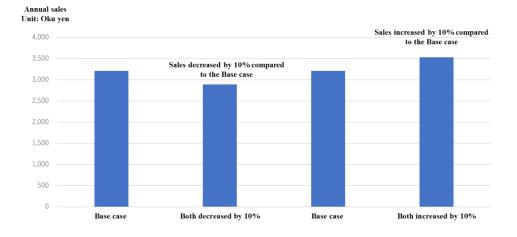


Fig. 7. Simulation results Sales changes due to a decrease/increase by 10% in <u>both</u> sales per salesperson and sales plan