Effectiveness of Policies and Organizations' Partnerships in Mitigating Shocks to Fresh Produce Surplus Recovery–A Simulation Model in New York

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Extended Abstract:

Introduction. Our food systems are increasingly prone to shocks (Cottrell et al., 2019; Fraser et al., 2005), posing a threat to food security and already vulnerable populations (Aday & Aday, 2020; Béné, 2020; Carducci et al., 2021; Jenkins et al., 2021; Macaninch et al., 2020; Savary et al., 2020; Whitmore Schanzenbach, 2020). Policies supporting recovery and redistribution of surplus nutritious foods can support local food systems during shocks. However, the implementation of these policies relies on key stakeholders such as farms, retailers, and organizations that distribute emergency food which are also subject to the effect of shocks, potentially hampering organizations' ability to respond and recover from the effect of shocks. In New York, two recently implemented policies represent an opportunity to analyze two different mechanisms to promote surplus food recovery and distribution (also referred here as food rescue). The first policy, 'Nourish New York'-a compensation program for local producers- was introduced in 2020 to address food security and food waste concerns that emerged during the Covid-19 pandemic provides funds to food aid organizations to purchase fresh foods, including fresh fruits and vegetables, from local producers. The New York 'Food Donation and Food Scraps Recycling Law'-an organic waste ban-was made effective in January 2022, mandating large generations of wasted food (e.g., retailers, grocery stores) to divert excess edible food to food aid organizations and food scraps to recycling facilities. Our model focuses on fresh fruits and vegetables, which adequate access has been considered key to improving healthy diets to vulnerable populations, while their high perishability leads

to high waste rates, posing important challenges to efficient distribution of surpluses (Bajželj et al., 2020; Bertmann et al., 2021; Carducci et al. 2021; Caspi et al., 2021; Springmann et al., 2018; Wheeler & von Braun, 2013). Policy question and model purpose: To what extent policies like Nourish New York and the New York state organic waste ban can increase surplus fresh fruit and vegetables (fresh produce) recovery and redistribution while minimizing their waste in New York's Capital Region? Our model seeks to answer this question by testing the ability of policies and organizations' coordination and partnerships to respond to shocks in the regional food rescue system. The success of these policies is assessed based on their ability to sustain the provision of fresh produce to vulnerable populations and minimize wasted food following a shock. Key disruptions constituting the "shock" are a) increased food demand, b) more time needed to distribute food (due to reduced human capacity at organizations), and c) changes in the food supply. Methodological Approach. Grounded in community-based research and using group modelbuilding (Andersen & Richardson, 1997; Hovmand et al., 2013; Luna-Reves et al., 2006; Scriptapedia, 2020), we built a system dynamic model of recovery and redistribution of fresh fruits and vegetables (fresh produce). We also incorporated information from an online survey (Jan.2017-Jun.2021) on organization-level responses to the pandemic shock, data collected from four consecutive surveys to food pantries in the Capital Region area (Nov. 2017-Aug. 2018) (Feingold et al., in preparation), and available databases (ReFED Insights Engine; U.S. Census Bureau). We represented key dynamics: supply chain dynamics (Sterman, 2000a) and dynamics related to food waste, including waste rates, perceived food quality, average shelf-life, shelf-life losses due to waste, and food decay. We simulated 'what if' scenarios representing supply chain disruptions, implementation of policies at different levels, and an increase in coordination and partnerships across organizations. Key findings and discussion. All scenarios increased food distribution compared to the baseline, but not all favored food quality and waste reduction. This is mainly explained by an overrun of organizations' capacity following the implementation of policies, which promoted quick food decay and waste. Coordination and partnerships across organizations can buffer the effects of shocks and, along with programs supporting local agriculture, can be key to increasing the provision of fresh nutritious foods such as fruits & vegetables to vulnerable populations while minimizing waste during shocks. Limitations. We did not consider seasonal variations of donations and demand, nor potential changes in waste outside the boundary (i.e., farm waste, household waste, waste diverted to landfills). Strengths. The model can be expanded to represent complex dynamics in other sectors (e.g., farm, retail, waste management, and population). Community-engaged research and multiple data sources allowed us to enhance the quality and relevance of the model. The dynamics in this model may be useful in modeling fresh produce rescue in other regions. Next steps: Since the effects of shocks and related responses can vary according to the degree of severity of the shock, further simulations might include scenarios considering different degrees of severity.

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