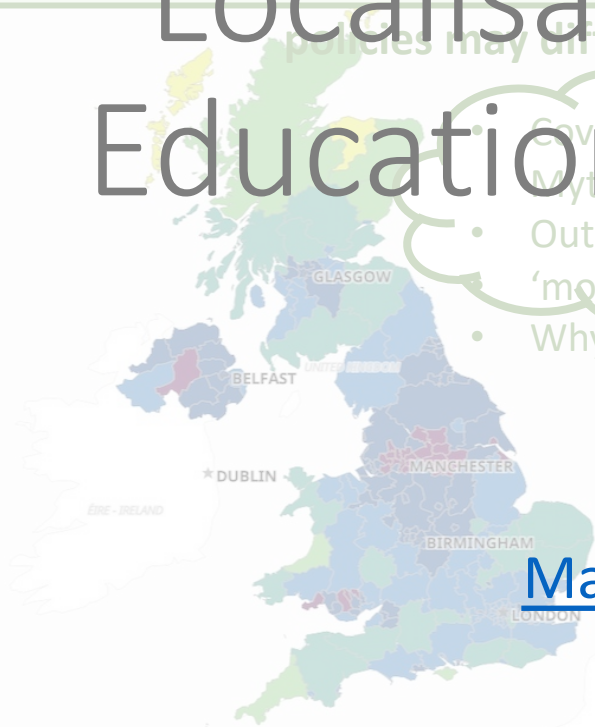


# Localisation Modelling Youth Education to Drive Advocacy in Covid 19

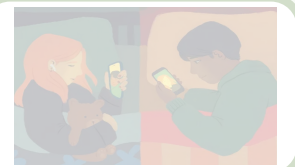
Modelling targeted to help young people (and anyone else) understand how Covid-19 spreads and how policies may differ in each local area to get a better outcome



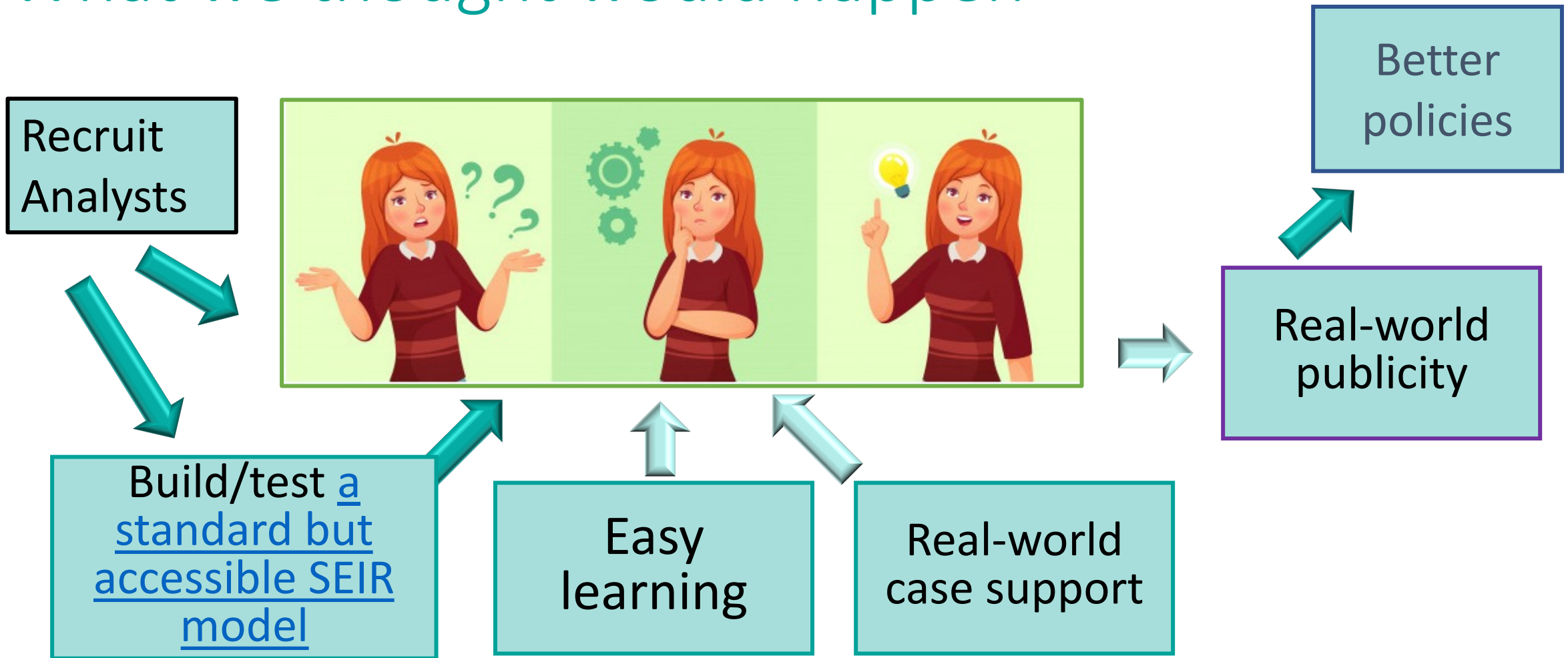
- Covid 19 Mythology
- Out of the loop 'model mystery'
- Why compliance?



Maurice Glucksman and Kim Warren  
... with Guest Analysts



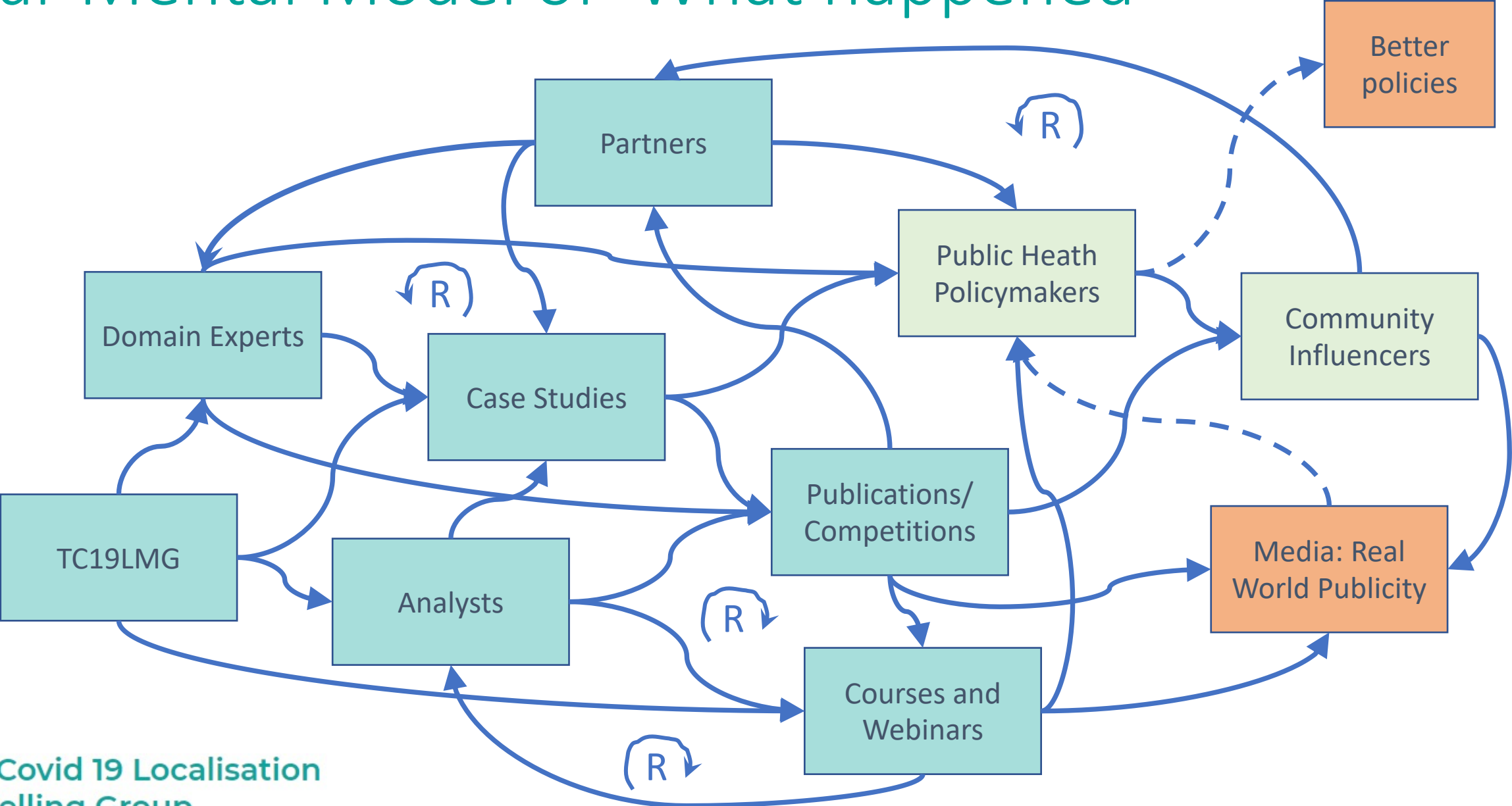
# What we thought would happen



# What we needed in hindsight: More Stuff!

Resources Needed	At Start	Where we are now
Domain Knowledge	little	significant
Validated SEIRD etc. Model	none	extensive
Teaching Resources – Easy Learning	Some	Free Course and Webinars
Application Analysts/users	none	Dozens/hundreds
Published Case Studies	none	12
Conferences, Panel Invitations	none	15
Reputation Validating Partners/Supporters	none	12
Community Support from Influencers	none	Estimated: > 100
Use by Public Health Policymakers	none	trials
Mass Media Support	none	Expressions of interest – no actions

# Our Mental Model of ‘What happened’



# Top Analysts: Diverse Interests, HS & Uni ...

Sukhada Gole<sup>7</sup>, Mumbai University, India

Sonam Maske<sup>3,7</sup>, Idol Mumbai University

Farrah Farnejad<sup>8</sup>, Queen Mary University, UK

Andre Nemec<sup>5</sup>, York University, UK

Quinn Kennedy<sup>6</sup>, Fordham Prep, NY, USA

Yashashree Rane<sup>7</sup>, Mumbai University, India

Harshita Magrora<sup>7</sup>, Mumbai University, India

Argy Sakti<sup>4</sup>, NYU, USA, Indonesia

Brahmani Nutakki<sup>4</sup>, U of Hyderabad, India

Hasna Virk<sup>1,2</sup>, Warwick University, UK

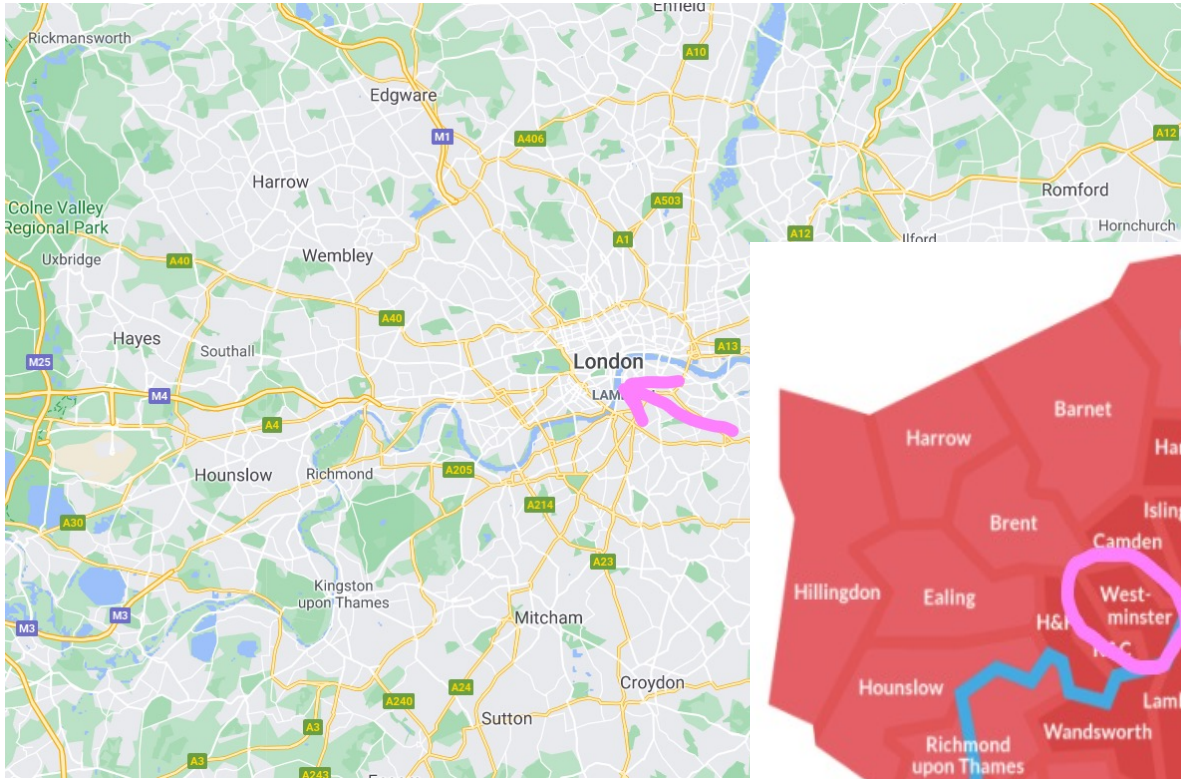
Majors:

Art<sup>1</sup>, Biomedical Sciences<sup>2</sup>, Chemistry<sup>3</sup>, Computer Science<sup>4</sup>, Economics &  
Finance<sup>5</sup>, High School<sup>6</sup>, Political Science<sup>7</sup>, Public Health<sup>8</sup>

[Link to a video of their comments](#)



# Competition Winner Case Study: Westminster, pop 253k



COVID-19 out-breaks are *local* ...  
so too are the health-systems to  
deal with them

It is helpful and motivating  
for citizens to *understand*  
about the outbreak in their  
local area

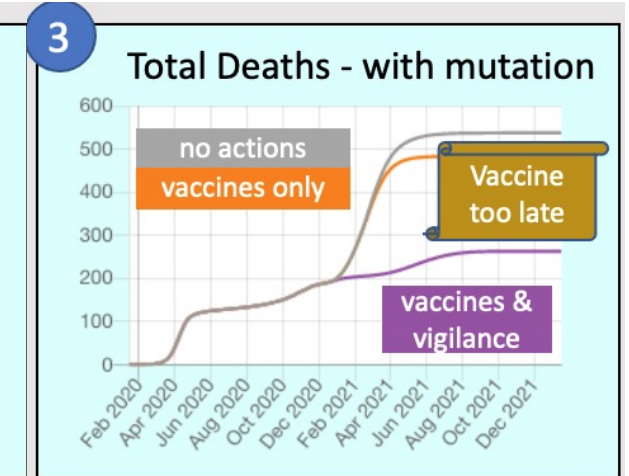
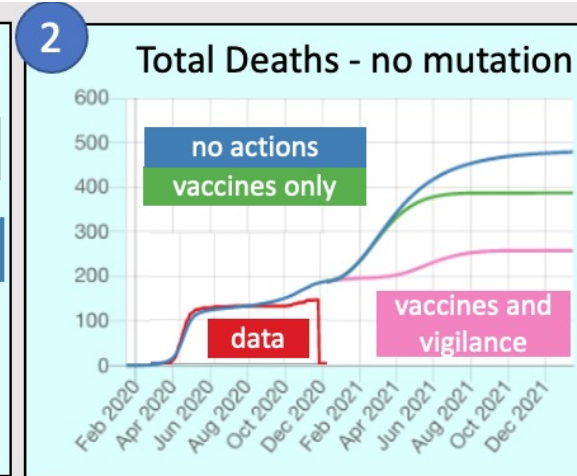
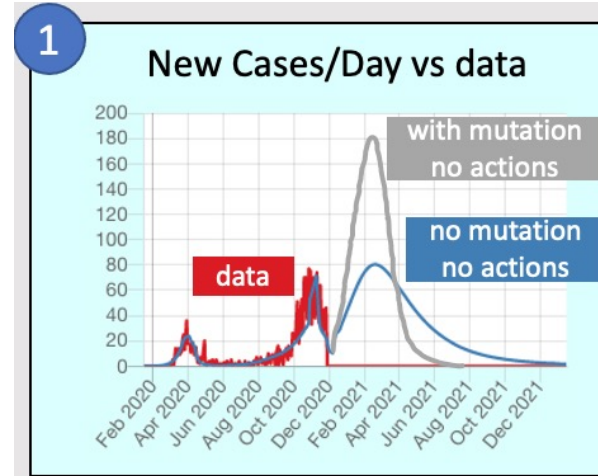
# The mutation triple-whammy:

Infection  
Risk  
Doubles

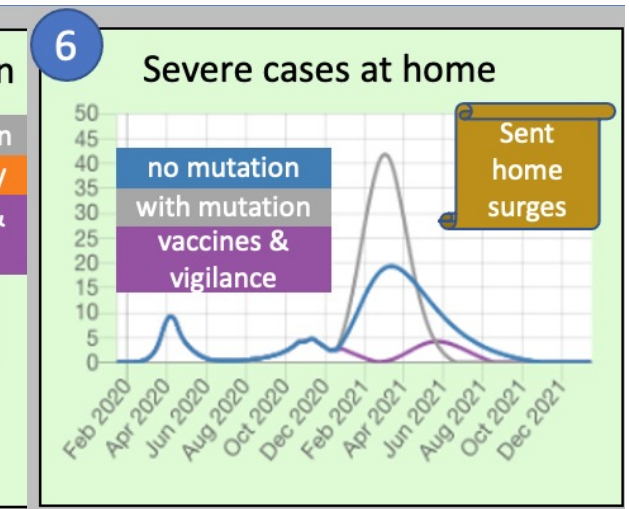
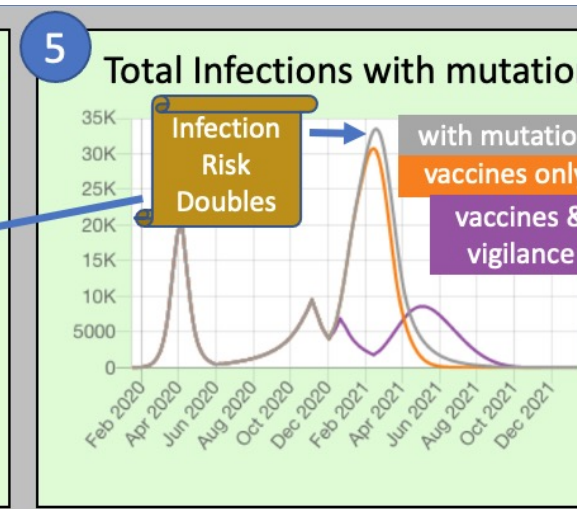
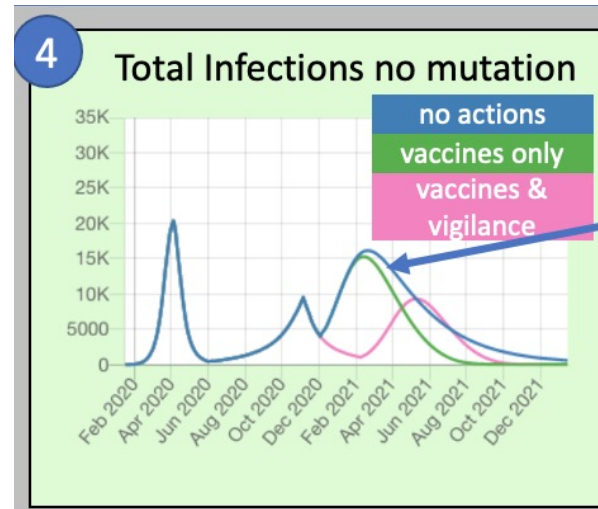
Vaccine  
too late

Sent  
home  
surges

"What we see"  
reported



"What we don't  
see" – mostly  
invisible



# The take aways:

Surprising consequences  
of Educating young  
people about the  
pandemic

A pandemic model is  
just one of many  
factors needed for  
behavioral change

Please check our Website with Webinars, Course links Articles ...  
[localmodelgroup.com](https://localmodelgroup.com)

## Thank you