

Framework for Designing an Online Interactive Learning Environment for Complex Dynamic Systems

Aklilu Tilahun Tadesse

System Dynamics Group, Department of Geography, University of Bergen

Email: aklilutt@gmail.com

Keywords: System dynamics, Holistic instructional design, Blended learning, Interactive online learning environment, Learning analytics, Learning path

Research shows the world is facing a wide range of increasingly complex, dynamic problems in both the public and private sectors. Despite that, this body of research documents that the public at large has difficulty to understand complex dynamic systems and on how to manage these systems effectively and efficiently to reduce the severity of or avoid the problems (Davidsen 1996; Jonassen, 2000). Research, on the other hand, shows that formal educations that focus on systems thinking (holistic perspectives) would help minimize such difficulties (Sterman, 2010). The questions remaining are how can we educate the public to solve such complex and dynamic problems? Particularly, when the experts that could facilitate the teaching/learning are not physically available.

Educational programs that focus on complex and dynamic problems often break down the barriers among fields such as natural science, engineering, political science, economics, law, education, medicine etc. Furthermore, students who register to such programs often come with diverse academic, cultural, and experiential backgrounds and perspectives. How could we educate these students under the same table and help them go with the same pace?

In face-to-face instructions, it is difficult for a teacher to identify a student who is struggling with her/his learning material, particularly if there are many students, unless either the student goes to the teacher on its own or until exam results are published. How could a teacher track the progress of each student, while (s)he helps the learners learn their learning materials on their own time and their own pace?

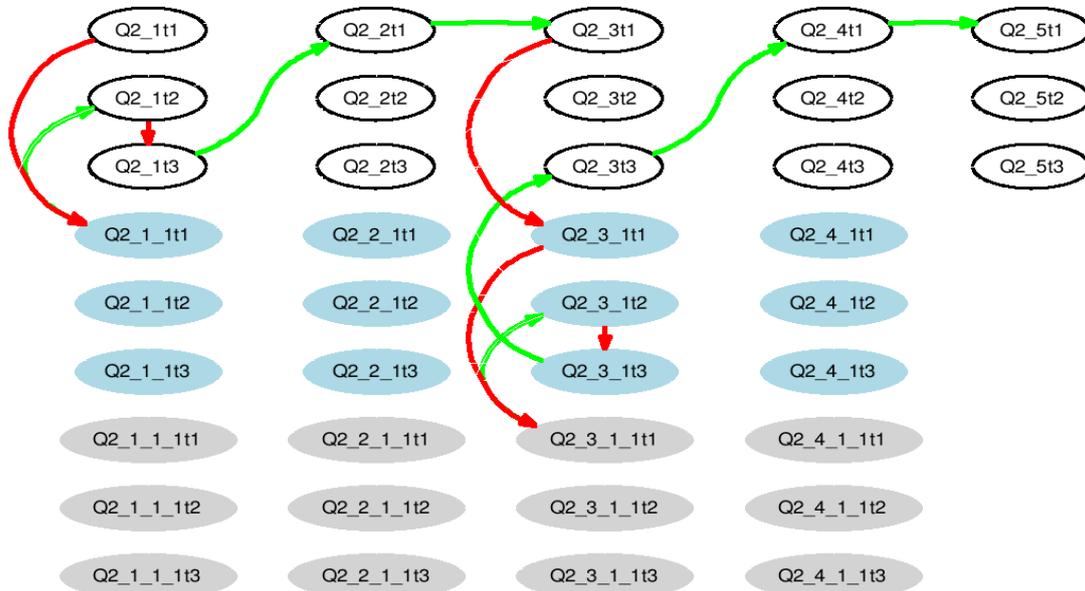
This paper presents a framework underlying the design of an online interactive learning environment (OILE) for complex dynamic systems. The OILE is designed on the bases of holistic instructional design principles, which “deals with complexity without losing sight of the interrelationship between the elements taught” (van Merriënboer & Kirschner, 2017, p.5).

The paper discusses in detail the design framework, including the rationale for the design and its research underpinnings. The three key domain elements of importance for the design: a fading scaffolding instructional method adopted in the design, instructional techniques used to implement the chosen method - storytelling, repeated trial, intensive feedback & item branching, and a web based instructional tool developed to integrate the chosen method and techniques are discussed in the paper.

The general structure of the learning environment, its online delivery and its assessment strategies are described, including the user interface and feedback formats employed. The distributions of tasks and items by problem nature and context, and according to cognitive process are specified. Sample learning tasks and items are also presented with commentary, including an illustration of how students’ log on data (captured by the online-delivery system) is used to evaluate students understanding of complex dynamics systems.

First year System Dynamics master program students of University of Bergen have used the OILE during the autumn semester of 2017 in a blended learning set up. The students have used the OILE to address a case study, which is a mandatory assignment in their program. The case study is about a hypothetical bicycle repair shop, Mr. Wang’s Bicycle Repair shop, which aims to teach students about the causes of oscillation. The case study is an adaptation of the Causes of Oscillation exercise published by the System Dynamics Group, MIT, Cambridge, Massachusetts, USA.

We have collected data from students, who have used the OILE, to assess their cognitive and affective learning domains. Students’ learning paths, which are sequences of learning tasks students have passed through, the amount of time each student has spent in a given question and the kind of support and/or feedback students have received determined the cognitive aspect of the learning. The figure below represents a learning path of a student who has worked on the OILE from question number “Q2_1 to Q2_5”. The green lines represent successful performances of the student and the red lines represent unsuccessful attempts.



The affective learning domain is assessed through surveys administered to the students. The overall result of the students show that students had statically significant changes in their learnings, both in their cognitive and affective domains.

References

- Alessi, S. M., & Trollip, S. R. (2001). *Multimedia for Learning: Methods and Development* (3rd ed.). Boston, MA: Allyn & Bacon.
- Barlas, Y. (2007). System dynamics: systemic feedback modeling for policy analysis. *SYSTEM*, 1, 59.
- Belland, B. (2017). *Instructional scaffolding in STEM Education: Strategies and efficacy evidence*. Springer.
- Collins, A. M., Brown, J. S., & Holum, A. (1991). Cognitive apprenticeship: Making thinking visible. *American Educator*, 15(3), 6–11.
- Collins, A. M., Brown, J. S., & Newman, S. E. (1989). Cognitive apprenticeship: Teaching the crafts of reading, writing, and mathematics. In L. B. Resnick (Ed.), *Knowing, learning, and instruction: Essays in honor of Robert Glaser*, 453–494. Mahwah, NJ: Lawrence Erlbaum Associates.
- Cronin, M. A., Gonzalez, C., & Sterman, J. D. (2009). Why don't well-educated adults understand accumulation? A challenge to researchers, educators, and citizens. *Organizational Behavior and Human Decision Processes*, 108(1), 116-130.
- Davidson, P.I. (1996). Educational Features of the System Dynamics Approach to Modelling and Simulation. *J. Struct. Learn.*, 12(4), 269-290.
- Diehl, E., & Sterman, J. D. (1995). Effects of feedback complexity on dynamic decision making. *Organizational Behavior and Human Decision Processes*, 62(2), 198-215.
- Foshay, W. R., (1998). Book Review: *Training Complex Cognitive Skills: A Four-Component Instructional Design Model for Technical Training* by Jeroen J. G. van Merriënboer. *Educational technology research and development*, 46(4), (1998), 123-125.
- Francom, G. M., & Gardner, J. (2014). What is task-centered learning?. *TechTrends*, 58(5), 27-35.
- Francom, G. M. (2017). Principles for task-centered instruction. In C. M. Reigeluth, B. J. Beatty & R. D. Myers (Ed.), *Instructional design theories and models: The learner-centered paradigm of education*, 4, 65-91. Taylor & Francis.
- Gagné, R. M., & Merrill, M. D. (1990). Integrative goals for instructional design. *Educational Technology Research and Development*, 38(1), 23-30.
- Jensen, E. (2005). Learning and transfer from a simple dynamic system. *Scand J Psychol* 46(2):119–13
- Jonassen, D. H. (1997). Instructional design models for well-structured and III-structured problem-solving learning outcomes. *Educational technology research and development*, 45(1), 65-94.
- Jonassen, D. H. (1999). Designing constructivist learning environments. In C. M. Reigeluth (Ed.), *Instructional design theories and models: A new paradigm of instructional theory*, 2, 215-239. Mahwah, NJ: Lawrence Erlbaum Associates.
- Jonassen, D. H. (2000). Toward a design theory of problem solving. *Educational technology research and development*, 48(4), 63-85.
- Jonassen, D. H. (2010). *Learning to solve problems: A handbook for designing problem-solving learning environments*. Routledge.
- Martinez-Moyano IJ, Richardson GP. 2013. Best practices in system dynamics modeling. *System Dynamics Review* 29(2): 102–123.

- Means, B., Toyama, Y., Murphy, R., Bakia, M., & Jones, K. (2009). Evaluation of evidence-based practices in online learning: A meta-analysis and review of online learning studies. US Department of Education.
- Merrill, M. D. (2002). A pebble-in - the - pond model for instructional design. *Performance improvement*, 41(7), 41-46.
- Merrill, M. D. (2013). *First principles of instruction: Identifying and designing effective, efficient and engaging instruction*. Hoboken, NJ: Pfeiffer.
- Moxnes E. (1998). Not only the tragedy of the commons, misperceptions of bioeconomics. *Manage Sci* 44(9):1234–1248
- Moxnes, E. (2004). Misperceptions of basic dynamics, the case of renewable resource management. *Syst Dyn Rev* 20(2):139–162
- Moxnes, E. & Jensen, L.C. (2009). Drunker than intended: Misperceptions and information treatments. *Drug and Alcohol Dependence*, 105, 63-70.
- Moxnes, E., & Saysel, A. K. (2009). Misperceptions of global climate change: information policies. *Climatic Change*, 93(1-2), 15-37.
- Munoz, A., & Pepper, M. (2016). Maintaining stock and flow: a constructive alignment approach to training system dynamicists. *System Dynamics Review*.
- Myyry, L., & Joutsenvirta, T. (2015). Open-book, open-web online examinations: Developing examination practices to support university students' learning and self-efficacy. *Active Learning in Higher Education*, 16(2), 119-132.
- Ontario Ministry of Education. (2010). *Growing Success: Assessment, Evaluation, and Reporting in Ontario's Schools, First Edition Covering Grades 1-12*. Toronto, ON: Queen's Printer for Ontario. Retrieved on 26.03.2018 from <http://www.edu.gov.on.ca/eng/policyfunding/growSuccess.pdf>
- Pea, R. D. (2004). The social and technological dimensions of scaffolding and related theoretical concepts for learning, education, and human activity. *Journal of the Learning Sciences*, 13(3), 423–451.
- PISA, O. E. C. D. (2012). *Assessment and analytical framework: Mathematics, reading, science, problem solving and financial literacy*.
- Reigeluth, C. M. (1999). The elaboration theory: Guidance for scope and sequence decisions. In C. M. Reigeluth (Ed.), *Instructional design theories and models: A new paradigm of instructional theory*, 2, 425-453. Mahwah, NJ: Lawrence Erlbaum Associates.
- Reigeluth, C.M., Myers, R. D., & Lee, D. (2017). The learner-centered paradigm of education. In C. M. Reigeluth, B. J. Beatty & R. D. Myers (Ed.), *Instructional design theories and models: The learner-centered paradigm of education*, 4, 1-32. Taylor & Francis.
- Richardson G.P. 2014a. "Model" teaching. *System Dynamics Review* 30(1–2): 81–88.
- Richardson G.P. 2014b. "Model: teaching II: examples for the early stages. *System Dynamics Review* 30(4): 283–290.
- Richardson G.P. 2014c. "Model" teaching III: examples for the later stages. *System Dynamics Review* 30(4): 291–299.
- Sawicka, A., Kopainsky, B., & Gonzalez, J. J. (2008, July). Learning about dynamic problems with computer simulators: A case of system dynamics simulation models. In *Advanced Learning Technologies, 2008. ICALT'08. Eighth IEEE International Conference on* (pp. 569-571). IEEE.
- Schaffernicht, M. F., & Groesser, S. N. (2016). A competence development framework for learning and teaching system dynamics. *System Dynamics Review*, 32(1), 52-81.

- Spector, J. M. (2000). Towards a philosophy of instruction. *Educational Technology & Society*, 3(3), 522-525.
- Spector, J. M. (2018). Smart Learning Environments: Potential and Pitfalls. In *Educational Technology to Improve Quality and Access on a Global Scale* (pp. 33-42). Springer, Cham.
- Sterman J.D. (1989). Modeling managerial behavior: misperceptions of feedback in a dynamic decision making experiment. *Management Science* 35(3): 321–339.
- Sterman, J.D. (1994). Learning in and about complex systems. *System Dynamics Review*, 10(2-3), 291-330.
- Sterman, J. D. (2002, May). System Dynamics: systems thinking and modeling for a complex world. In *Proceedings of the ESD Internal Symposium*.
- Sterman J.D. (2010). Does formal system dynamics training improve people's understanding of accumulation? *System Dynamics Review* 26(4): 316–334.
- Sterman J.D., Sweeney L.B. (2000). Bathtub Dynamics: Preliminary Results of a Systems Thinking Inventory. In *Proceedings of the 18th International Conference of the System Dynamics Society*. Bergen, Norway.
- Sterman J.D., Sweeney L.B. (2007). Understanding public complacency about climate change: adults' mental models of climate change violate conservation of matter. *Clim Change* 80(3–4):213–238
- System Dynamics Society Strategic Committee (2013). *System Dynamics Society Strategy: Interim Finding and Recommendations*. Retrieved on 30.12.2016 from <https://www.systemdynamics.org/assets/docs/strategy-report.pdf>
- van Merriënboer, J. J. (1997). *Training complex cognitive skills: A four-component instructional design model for technical training*. Englewood Cliffs, NJ: Educational Technology Publications.
- van Merriënboer, J. J. (2013). Perspectives on problem solving and instruction. *Computers & Education*, 64, 153-160.
- van Merriënboer, J. J., & Kirschner, P. A. (2017). *Ten steps to complex learning: A systematic approach to four-component instructional design*. Routledge.
- Wertsch, J. V., & Kazak, S. (2005). Intersubjectivity through the mastery of semiotic means in teacher-student discourse. *Research and Clinical Center for Child Development Annual Report*, 27, 1–11.
- Wood, D., Bruner, J. S., & Ross, G. (1976). The role of tutoring in problem solving. *Journal of Child Psychology and Psychiatry*, 17(2), 89–100.