2012 Jay Wright Forrester Award Winners

J. Bradley Morrison, Jenny W. Rudolph, and John S. Carroll,
For “The dynamics of action-oriented problem solving: linking interpretation and choice.”

In his acceptance speech, Brad Morrison describes the background of the work that lead to the award winning paper. Watch the YouTube videos of Brad’s Acceptance Speech:

Part 1: http://www.youtube.com/watch?v=2RRqoJ7Iz-c&feature=BFa&list=PLE5A8A58949F2B10D
Part 2: http://www.youtube.com/watch?v=rwkeJxdZBI&feature=BFa&list=PLE5A8A58949F2B10D
Part 3: http://www.youtube.com/watch?v=FxQL1zblL6I&feature=BFa&list=PLE5A8A58949F2B10D
Part 4: http://www.youtube.com/watch?v=7VFkxZi6uw8&feature=BFa&list=PLE5A8A58949F2B10D
Part 5: http://www.youtube.com/watch?v=Gi6Oxfmduo&feature=BFa&list=PLE5A8A58949F2B10D