

2012 Jay Wright Forrester Award Winners

J. Bradley Morrison, Jenny W. Rudolph, and John S. Carroll,

For “The dynamics of action-oriented problem solving: linking interpretation and choice.”
Academy of Management Review 34(4): 733-756, 2009.

In his acceptance speech, Brad Morrison describes the background of the work that led to the award winning paper. Watch the YouTube videos of Brad’s Acceptance Speech:

Part 1: <http://www.youtube.com/watch?v=2RRqoJ7lz-c&feature=BFa&list=PLE5A8A58949F2B10D>

Part 2: <http://www.youtube.com/watch?v=rwkeJxdZZBI&feature=BFa&list=PLE5A8A58949F2B10D>

Part 3: <http://www.youtube.com/watch?v=FxQL1zblL6I&feature=BFa&list=PLE5A8A58949F2B10D>

Part 4: <http://www.youtube.com/watch?v=7VFKxZi6uw8&feature=BFa&list=PLE5A8A58949F2B10D>

Part 5: <http://www.youtube.com/watch?v=Gi6OxfmduUo&feature=BFa&list=PLE5A8A58949F2B10D>