

Readability of Glass-Box Models as Part of Learning Environments in Vocational and Economics Education*

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Background of the experimental activities:



Research Program on Teaching and Learning within the German *Dual Vocational Training System* for Qualified Office Clerks

Project* on modeling and simulation of complex business processes within vocational / economics curricula, especially the one for qualified industrial office clerks (1997 - 1999)

*** Grant: DFG Br 1045/5-1**

**domain specific
approach & results**

What's experimental ? **Aspect 1**

Concept of *complexity*
as feature of objectives within
teaching and learning:

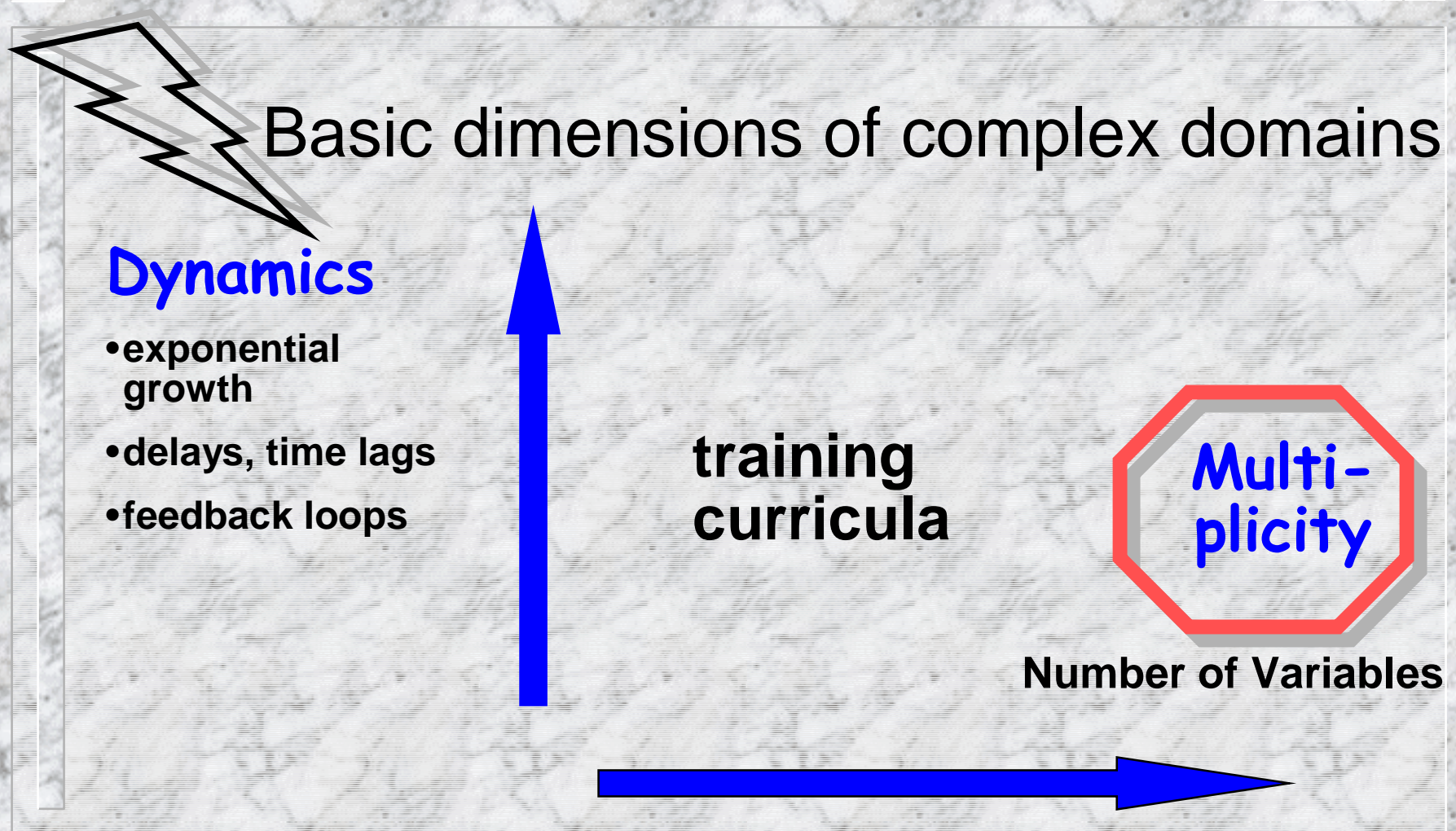
Concept of Complexity within Training Curricula

An example from the training curriculum for qualified industrial office clerks :

Students shall ...

- ...
- **develop the ability of thinking within complex economic environments;**
- **become able to understand complex business tasks and problems, and learn to develop appropriate solutions;**
- ...

Concept of Complexity ...

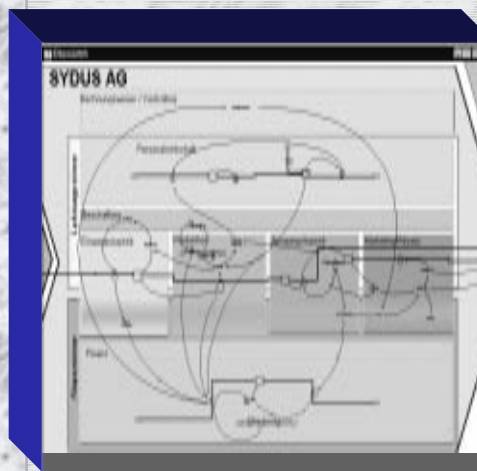


What's experimental ? **Aspect 2**

Application of SD-based simulation and modeling activities within vocational / economics classes targeting at teaching and learning of complex business issues.

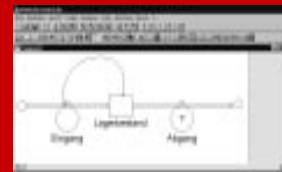
Domain specific use of the cognitive tool *modeling software* sensu Salomon and Jonnason.

Overall approach to teaching:



#1: exploration

August 1998



2: codes



3: managing

June 1999

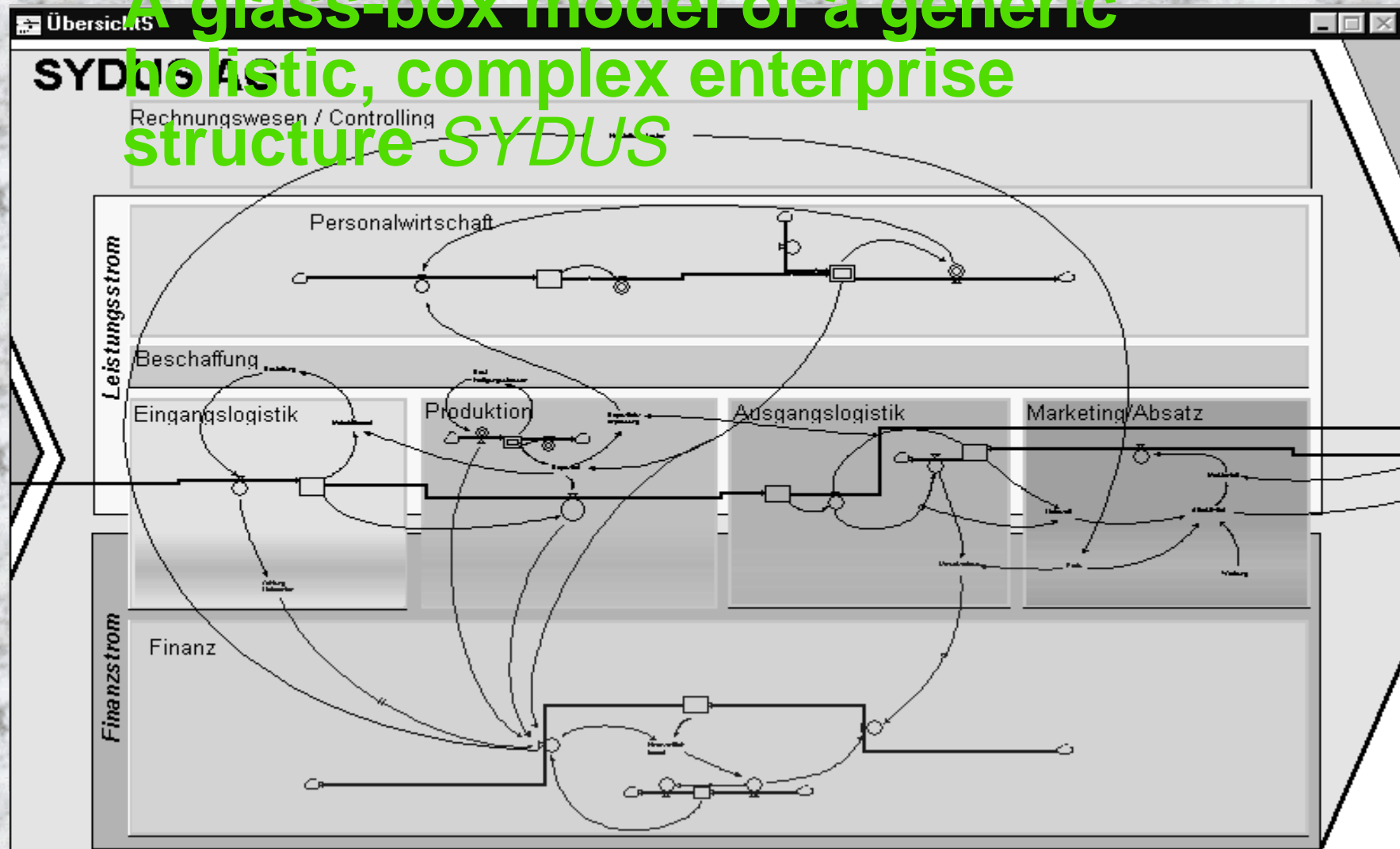
August 2000

Int. System Dynamics Conference 2000, Bergen, Norway

What's experimental ?

Aspect 3

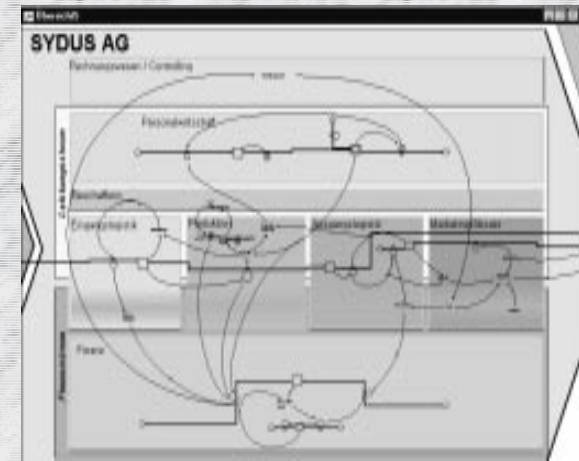
A glass-box model of a generic
holistic, complex enterprise
structure SYDUS



Concern of this study: Readability of the glass-box ?

Microworld SYDUS:

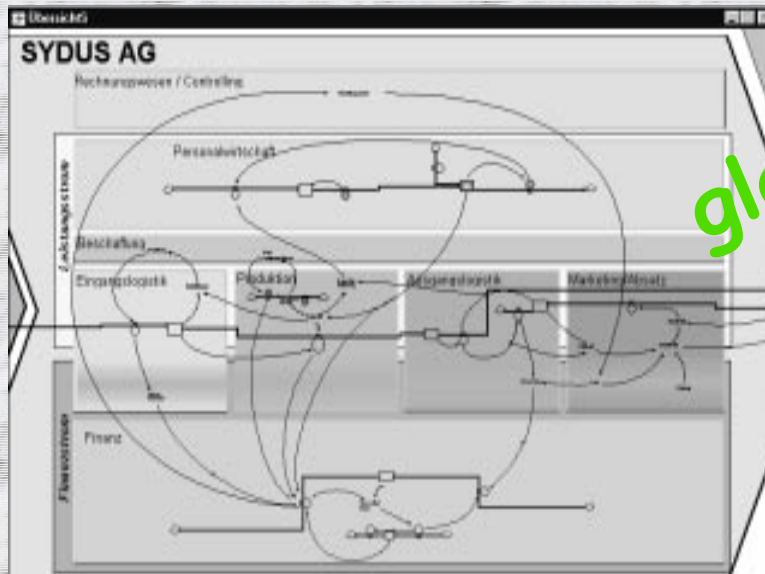
- based within the approach of enterprise activities sensu **PORTER**
- represents generic business policies
- simultaneous representation of structure and dynamics based within a functional notation



Assignments for students on:

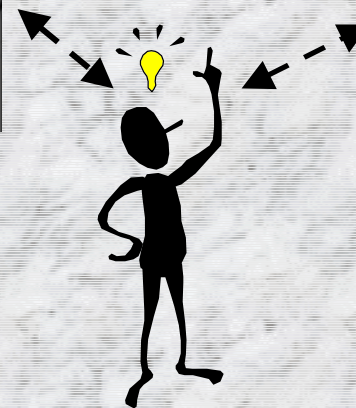
- conceptualisation of the enterprise activities
- exploration of the activities
- description of the structural logic of the activities (core elements and relations)

Assignments for students



glass-box
model

Worksheets



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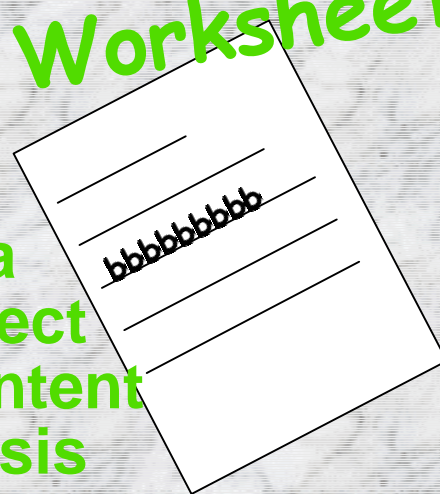
Methodology

- ① Assignments on
 - 1 Conceptualisation of the structure
 - 2 Description of the structural logic

- ③ Content analysis on
 - a) concepts and structural relations between concepts depicted based in
 - b) everyday versus elaborated business education terminology

② Worksheets

Media
& object
of content
analysis



Readability of the glass-box model ?

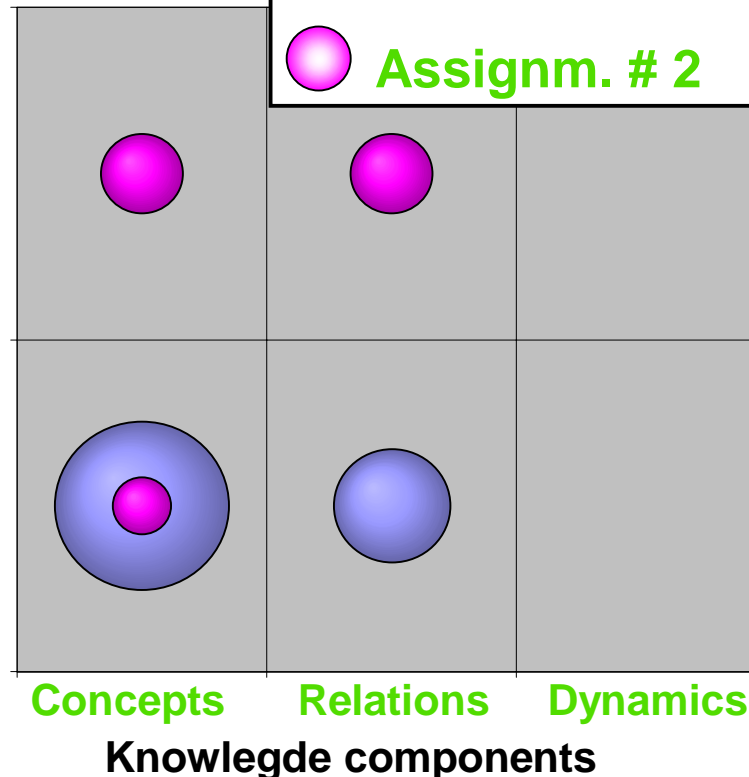
Results

Elaborated versus everyday knowledge

Legend:

Assignm. # 1

Assignm. # 2



➤ Based on the exploration of the enterprise model students apply more business adequate descriptions

➤ Everyday's knowledge becomes substituted by more elaborate systemic knowledge

Conclusions and Perspectives

Students can *read* the glass-box representation of the generic complex enterprise model SYDUS

Extension of the analyses to the processes of actively modeling and of decision-making within running the model enterprise

Development of different modes/ levels of instruction within a more adaptive approach

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