

On The Principles To Stipulate The Long Term

Development Strategy For China

Qifan Wang

(Management School, Fudan University, Shanghai 200433 China,

Email: qfwang@fudan.edu.cn)

ABSTRACT

This paper considers that in order to propose the theory of modern culture reconstruction, we should regard economy and culture as an integrated system. Moreover, there is a need to include this in the framework of market-oriented economic development, and relate it with situational elements both internally and externally. To demonstrate the necessity of culture reconstruction, we must take a brand-new perspective for deeper exploration. Because of the fact that there is profound historical connotation behind the integrated system of modern economy and culture, we ought to place the studying objective in specific circumstance in the course of learning this topic. Thus, can we discover correctly the feedback structure & mechanism upon which the entire system is operated. In the end, this paper states that culture is a kind of complicated dynamics, which is based on human being and is evolved through human activities. So we should consider human development as the final target, at the same time of which implementing corresponding public education.

The fundamental structure of this paper is as follows:

First, we analyze the weak points in the mechanism of traditional society as well as economy-culture dynamics using China as an example. We focus our emphasis on the imbalance between economic base and superstructure as well as the "vicious cycle" derived from it. On the one hand, there is dislocation between the two parts; on the other, many constraints are cast on their interactive roles. Then, we elaborate on the complex structure of modern economy and culture along with the impetus. We put emphasis on the condition and base for entire operation of economy and culture during the period of market-oriented economic developing. In the mean time, we try to study the operating mechanism, together with the approach to cooperative development. Then, we discuss openly from economy, culture, technology and education the requirement of new culture in consideration of present situation, expounding incrementally the main idea — "human being develops coordinately and harmoniously with nature" and "all for people". But one point should be noted: the extreme idea of "take human being as center" must be abandoned. In the end, we propose systematically the principal concepts of reconstruction and manipulation. In order to realize "virtue cycle" as early as possible, great efforts ought to be exerted on all kinds of cultural industries and public education.

REFERENCES

Forrester, J. W , "Education for the 21st century" Collected paper of J, W , Forrester, Cambridge, Mass: The MIT Press.